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# **NEWS**



### **Hurricane lan - Florida's Most Destructive Hurricane**

The destruction and impact on Florida residents Story and Design by Samantha Rae

Throughout late September of 2022, Hurricane Ian has caused destruction to Florida, making it Florida's most destructive hurricane since 1935.

Hurricane Ian was a Category 4 hurricane, which makes it one of the strongest hurricanes possible. It managed to flood and float away the bridges, cars, roads, homes, and boats. It is said that there has been an estimate of \$67 billion dollars lost in damages. It has also been reported that at least 119 people have passed away during the hurricane due to drowning.



Winds gusting across the John Ringling Causeway. Hurricane Ian made US landfall at Cayo Costa in Florida as a category 4 hurricane, with windspeeds over 140mph (225km/h) in some areas. Photograph: Sean Rayford/Getty Images

Hurricane Ian has mainly been targeted throughout Florida, however the hurricane

mainly targeted
Fort Myers, where
destruction was
most present,
whereas places
such as Orlando
were not hit as
hard:

"When the hurricane started, most of the

stores were completely out of water besides Dasani" Logan from Orlando says, "my apartment complex also lost power for a few minutes. When I went to church later on most of my fellow parishioners had their houses flooded and the window to my church got sucked out. Also down the road the 7-Eleven was looted and the windows boarded up".

### **NASA's DART Spacecraft Hits an Asteroid**

A 10-month long DART mission successfully ended in the spacecraft hitting its target: An asteroid Story by Juliet Kimble



An image taken by the DART spacecraft 11 seconds before it collided with the asteroid (Photo by: NASA/John Hopkins APL).

One of the last images taken by the DART spacecraft, just two seconds before collision (Photo by: NASA/John Hopkins APL).

NASA's Double Asteroid Redirection Test, also known as DART, hit a targeted asteroid after 10 months in space on September 26.

The collision was announced at 7:14pm EDT by mission control at the Johns Hopkins Applied Physics Laboratory in Maryland.

DART also took pictures of the asteroid, Dimorphos (which is 530 feet or 160 meters in diameter), right before impact.

According to NASA's official website (https://www.nasa.gov/), DART is a spacecraft specifically designed to target an asteroid. It is part of a plan that seeks to address and prevent the possible destruction that could be caused by asteroids hitting Earth. DART uses kinetic impact, a technique that deflects an asteroid by hitting it.

Asteroids have entered Earth's atmosphere before. According to the article, "Notable Asteroid Impacts in Earth's History" by The Planetary Society, in 2013, an asteroid that was 20 meters in diameter exploded aboveChelyabinsk, Russia,harming around 1,500 people and 7,200 buildings in six cities. Some were injured by glass due to the shock wave breaking windows.

NASA's news release titled "NASA's DART Mission Hits Asteroid in First Ever Planetary Defense Test" said, "As a part of NASA's overall planetary defense strategy, DART's impact with the asteroid Dimorphos demonstrates a viable mitigation technique for protecting the planet from an Earth-bound asteroid or comet, if one were discovered."

# **C**AMPUS

# **How to Make Friends in College**Some tips on how to connect with others

Story and photos by Diana Rodriguez

While the thought of having so much freedom in college can sound exciting, the idea of being surrounded by hundreds of complete strangers can be scary for some. Meeting new people and making new friends requires some effort (especially in college) but it is doable. Showing up to class is the first step. Take a deep breath and get out of your comfort zone. Remember that you are not the only one starting a new chapter in your life. Here are some tips to help you connect with your college classmates, keep an open mind and stay true to yourself.



Always be open to talk to people. Keep an open mind and you just might find a new best friend.

**Take initiative.** Get to class early and start a conversation with a classmate. Talking to new people can be nerve-wracking, but it is ultimately necessary in order to make new friends. Introduce yourself, and if you see a classmate who needs help, approach them and offer to lend a hand.

**Invite people to do different activities.** As time passes by you will be able to connect with people from your class. Consider inviting them to a lunch break, the game room, or a hang-out where you can relax and talk while you wait for your next class to start. Participating in daily activities together like eating, studying or working out is an important way to socialize.

Try to talk to a new person every day. You can start a conversation anywhere. The more people you meet, the more likely you are to find some good friends.

Attend campus events. Events are happening all around campus every week. Be sure to visit https://trcconnect.threerivers.edu/events for a list of upcoming events.

# What Should You Give to a College Student? Some gift ideas for college students

Story and photos by Diana Rodriguez

Being a college student means a lot of new responsibilities. Hard work, patience, persistence, and dedication are some of the few skills every college student needs to succeed. It may be difficult to determine what college students need or want, but there are plenty of

gift ideas for them that can be useful during the semester.

Small gestures can go a long way.



#### A laptop:

Having a high performance laptop will allow college students to work on academic assignments at any time from any location. Laptops are a long-term investment.

#### **Backpack:**

Every college student uses a backpack to carry around classroom essentials, pack snacks and drinks, and bring along everyday items.

#### Notebooks, pens, pencils:

Students will need notebooks (one per class), pens and pencils so that they can write down any new information that they will learn in college.

#### Water bottle:

Staying hydrated and maintaining water intake is key for your health, so a water bottle would be beneficial for students.

#### **Clothes:**

As winter approaches, keeping yourself warm is the main objective. Being comfortable in class is so important because it allows students to focus on what is going on.

#### Weekly planner:

Being organized and remembering every assignment is important in college to get good grades. Keeping yourself organized between all the assignments, exams, and social events will give you more time to plan every college day accordingly.



A laptop, pens, pencils, and a backpack are great choices for gifts to give a college student

# CAMPUS

### Why a Student Job May be Right for You

On-campus jobs provide many benefits

Story and photos by Bernard Moore

The idea of spending more time at school is not exactly ideal for some students who enjoy their lives outside of college.

While spending more time at school may not seem very exciting, there are many benefits to working at your college campus, especially if you are a part-time student.

Being able to work on your degree and having a job on campus means that you can save time and money. You can also be a bit more flexible with your schedule and save on gas or energy when travelling to school. One example would be working on the same day that you attend classes.

Even if you are not working in a job that pertains to your degree type, you can still gain job experience and add it to your resume. School employers can also be used as references for future jobs. Not only will you be able to gain experience through communicating with people, but you will also gain valuable work experience necessary for career development and planning.

Temp workers Danielle and Angelica at the Three Rivers Bookstore said, "Working here is great and can get really busy. You get the full college experience."

Additionally, student workers who work on campus are able to develop time-management skills and be more engaged than students who do not. If you can work on campus for long enough, you can ask for a letter of recommendation or reference that you may need for the next job or university that you choose to attend. Being on campus more often also makes asking for references and letters of recommendation easier.

Many students have additional expenses, and like every other job, you will be paid depending on your work experience and the job that you signed up for.

So, if you are in need of a job, give an on-campus job a try. You can find various CT college jobs at https://ctstatecommunitycollege.applytojob.com/.



# COMMUNITY



### **Is Daylight Saving Time Becoming Permanent?**

The evergoing debate about the purpose of time changing Story and photos by Samantha Rae

For many years, most of the United States has had to change the time twice a year to match up to daylight saving time. However in the future, this might change.

The U.S. Senate passed the Sunshine Protection Act, sponsored by Senator Marco Rubio of Florida on March 15, 2022. This would cancel clock changes and make daylight saving time permanent. It appears at present that this change will not go into effect until November 5, 2023.

The Sunshine Protection Act has not yet been introduced in the House of Representatives. It must be approved by the House before going officially signed



A graphic representing daylight saving time.

into law by the President. The Sunshine Protection act would establish permanent daylight saving time. Thus, biannual clock changes would become a thing of the past! Currently, Hawaii, Arizona, and the U.S. Territories including Puerto Rico already follow permanent saving time and will not be impacted by the new law.

In essence, daylight saving time means that the sun will rise later in the morning, but will not set until later in the evening making it possible to enjoy outside activities for a longer period of time.

Most states are in favor of permanent daylight saving time: "Night owls, such as myself, are in favor of permanent daylight saving time," Carol says, "because I feel more productive later in the day and because I feel that the extra sunlight definitely helps to improve my mood and overall sense of well being".

However, early risers including school bus drivers object to this change since it sometimes means having to pick up school children in the dark and this is considered to be an issue of safety.

### **Guide to the Midterm Elections**

Discussing a list of candidates and their positions Story by Juliet Kimble

Elections are approaching in Connecticut!

November 1 is the deadline to register, while polls open on November 8 from 6am to 8pm. If you are unsure of who the key candidates are, here is a helpful list to get you started.

**Gubernatorial (Governor) and Lieutenant Governor:** The page "Governors & Lieutenant Governors" on Connecticut's official state website (CT.gov) said, "The Governor has the power to administer oaths, sign writs, issue processes, and to see that the laws of the state are faithfully executed." "Today, the Lieutenant Governor is President of the State Senate, presides over its deliberations, rules on procedures, and may cast a vote in the event of a tie," CT's website said.

#### Ned Lamont and Susan Bysiewicz (Democrat): https://nedlamont.com/ Ned Lamont is the 89th Governor of Connecticut and is seeking re-election this year. Susan

Bysiewicz is the 109th Lieutenant Governor of CT and is Lamont's running mate.



A portrait of Ned Lamont and Susan Bysiewicz, Democrat candidates for governor and Lieutenant Governor (respectively) this year (Photo from:https://portal.ct.gov).

#### **Lamont's Previous Accomplishments:**

• Job Creation: Lamont set aside \$103 million in American Rescue Plan funds to rebuild CT's workforce after the effects of the pandemic. There were also seven consecutive months of job growth for CT in 2022.

•Affordability: Lamont set a cap on the car tax (\$100 million on relief across 75 towns) and created the CT Energy Assistance program (which reduces costs of yearly heating bills).

• Public Safety: Lamont signed the policing reform legislation (to help improve policing), strengthened Connecticut's Red Flag Laws (keeping guns from people who pose a risk to themselves and/or others), and signed a law banning ghost guns (unregulated, untraceable firearms).

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Bob Stefanowski is the Republican candidate for Governor this year (Photo from: https://www.bobforgovernor.com/).

Robert Hotaling is the Independent candidate for

Governor this year (Photo from: https://www.

#### Bob Stefanowski and Laura Devlin (Republican): https://www.bobforgovernor.com/ and https://lauradevlinforct.com/

Bob Stefanowski is a Certified Public Accountant and Certified Financial Analyst who is a candidate this year.

Laura Devlin is a politician who previously served as a State Representative in the 134th Assembly District (https://www.cthousegop.com/devlin).

She is the running mate of Stefanowski.

#### **Stefanowski's Positions:**

•Affordability: Examples include eliminating the bottom 200 taxes on day one, combating inflation and addressing property taxes.

•Accountability: Examples include strengthening ethics laws (letting families decide when and how to discuss sex education topics with children), promoting tax transparency (letting taxpayers know how money is being spent) and cutting political perks.

•**Economy:** Examples include delivering property tax relief and boosting Connecticut businesses.

### Rob Hotaling and Chip Beckett (Independent): https://www.robertbhotaling.com/

Robert "Rob" Hotaling is the SVP (senior vice president), Head of Digital Delivery at Webster Bank and an executive advisor for several boards who is a candidate this year. Stewart "Chip" Beckett is a Doctor of Veterinary Medicine and the running mate of Hotaling.

#### **Hotaling's Positions:**

•**Economy:** Examples include eliminating business property taxes and motor vehicle taxes as well as lowering the income tax rate.

School Reform: Examples include refactoring Education Cost Sharing (ECS) and investing



in early education for disadvantaged students.

•Jobs and Businesses: Examples include establishing a Small Business Grant Writing Assistance Program and a state co-sponsored marketplace for matching graduates (high school and college) to jobs.

**Senate:** The Senate is responsible for voting on bills, resolutions, amendments, motions, nominations and treaties, according to the "Powers and Procedures" page on the Senate's official website (Senate.gov).

#### Richard Blumenthal (D):

https://www.blumenthal.senate.gov/Richard Blumenthal has been a senator since 2011 and is a candidate this year.

#### **Blumenthal's Positions:**

•Education: Examples include pushing to invest in programs that promote the success of students (reforming student loans and access to mental health support).

•Energy and the Environment: Examples include fighting to expand access to clean water and air, ensuring the funding of conservation efforts and protecting Americans from environmental injustice.





Richard Blumenthal is the Democrat candidate

for Senate this year (Photo from: https://www.

blumenthal.senate.gov/).

Leora Levy (R): https://leoraforct.com/

Leora Levy served as the Republican National Committeewoman for the State of Connecticut since 2016 and is a candidate this year.

#### **Levy's Policies/Positions:**

•Israel and the Middle East: Examples include leading initiatives to strengthen American security and the United States' relationship with Israel as well as enhancing



# COMMUNITY



commerce between them.

•Ukraine: On the "Ukraine" page of her website, Levy said, "It is past time for the Western democracies to provide the planes and armaments that

Ukraine needs to defeat the Russian invaders."

•Fentanyl: An example includes securing the border to prevent illegal entry and the spread of access to fentanyl.

Many other candidates and their websites are listed below.

#### **Secretary of the State:**

According to the page "Agency Overview" on CT.gov, the Secretary of the State keeps public records and documents, administers aspects of business law, and administers, interprets and implements election laws.

Stephanie Thomas (D): https://votestephaniethomas.com/ Dominic Rapini (R): https://www.dominicforct.us/

Cynthia Jennings (I): https://www.jennings4ct.com/

#### **State Comptroller:**

CT.gov's page "Office of the State Comptroller" said, "The state comptroller has a broad array of responsibilities that include providing accounting and financial services, to administer employee and retiree benefits, to develop accounting policy and exercise accounting oversight, and to prepare financial reports for state, federal and municipal governments and the public."

Sean Scanlon (D): https://www.seanforct.com/ Mary Fay (R) https://www.maryfayct.com/

#### **State Treasurer:**

According to CT.gov page, "About the Treasury Overview", there are six divisions (excluding the Executive Office) in the Office of the Treasurer: Cash Management, Debt Management, Management Services, Pension Funds Management, Second Injury Fund, and Unclaimed Property.

Erick Russell (D): https://www.erickforct.com/

Harry Arora (R): https://www.arora2022.com/

Jennifer Baldwin (I): https://www.stamfordelections.com/candidates/6338a405c4acd900223cb774

JoAnna Laiscell (Libertarian): https://www.stamfordelections.com/

candidates/6338a515c4acd900223cb776

### **Importance of Recycling**

Why recycling is important for the world

### Story and photos by Axel Soto

We may try to do what we think is best for our friends and family, but what about the planet as a whole?

Empty & Replace Cap

The Earth has developed over millions of years. Pollution and other forms of environmental damage have left a lasting impact, but people have taken steps to prevent further damage. One example is recycling. Plastic waste does not help the Earth's environment, so people have figured out better ways to reuse their resources instead of discarding them. In order to fully understand recycling, we can look into the process of getting rid of the world's trash.

#### Where does our trash go?

All the garbage in the country has to lead somewhere, so where does it go? Most of the time, our garbage is piled up in a giant landfill.

Why is pollution such a big problem?

Landfills cover acres of land in trash, which can eventually pollute the Earth. Methane gas and CO2 are spread into the air along with toxic chemicals that decay into the Earth's ground and water. This could lead to dire consequences in the future if this problem continues.

#### How does the recycling process work?

Recycled trash goes through a different process than the trash that gets sent to a landfill. Firstly, all the trash that is recyclable is sorted and sent to a facility for them to be cleaned and reused as material goods for manufacturers. These recycled materials are then used in various products and sent to stores

There are different variants of how recycled objects are used, here are just a few:

- Recycled-content products are items that use recycled materials from the manufacturing process.
- Post-consumer content is when a buyer's product is discarded and the remaining recycled materials are manufactured again in a recycled material to be used.

#### What can we do to improve recycling habits?



Plastic is one of the many things that cause harm to the environment when not disposed of.

on it, it should not be recycled. Only parts that are clean should be thrown into the recycling bin while the rest should just be tossed into the garbage. Do not forget to also clean products as much as possible when planning to recycle them.

There are also labels on products that inform customers of whether it is recyclable or not and provide steps on how

www.how2recycle.info).

to dispose of them. For example, all plastic bottles have printed labels that show that the plastic is recyclable. All the labels have different meanings, so it is best to do your own research and find out what certain symbols mean.

To learn more information about recycling and how to do your part, visit https://how2recycle. info/.

One of the most effective ways to help prevent pollution is recycling, but what is considered recyclable?

Paper, cardboard, electronics, and plastic are examples of materials that can be reused instead of being directly thrown into the garbage.

Just because it qualifies as a recyclable object does not mean that it is fit to be recycled. The condition of the object is an important factor. If cardboard or plastic has remains of food or stains



Guide on what the recycle logo means on a variety of labels (courtesy of

### What Would You Bring to a Deserted Island?

Players Battle Over the Superior Choice in Splatoon 3 Story by Juliet Kimble

What would you bring to a deserted island? This question was explored in a Splatoon 3 event. Splatoon 3 is a third-person shooter game by Nintendo where humanoid squids and octopi (called Inklings and Octolings) participate in ink-based battles. The Splatfest is a live, in-game event that occurs every few weeks or months.



The three Splatfest teams: Gear, Grub, and Fun (Photo from: Nintendo of America on

The "Gear, Grub, Fun" Splatfest was announced during the Nintendo Direct, a live presentation, on September 13th. Three options were presented by the game's band known as Deep Cut: Gear (represented by Shiver, an Octoling), Grub (represented by Frye, an Inkling) and Fun (represented by Big Man, a manta ray). Players could pick their favorite option, wear a themed t-shirt and battle each other in Turf Wars.



Team Gear is announced as the winner (Photo from: Nintendo of America on Twitter)

The article "A new Splatfest is headed to Splatoon 3 and it's going to be a scorcher!" by Splatoon's official website (https://splatoon.nintendo.com/) said, "A Splatfest is a big deal for Inklings and Octolings around the world. Players join one of three causes and try to win ingame battles to champion their thoughts on the questions posed."

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The event lasted from September 23 to 25 (8-8pm EST). The main objective for each team was to cover the most ground with ink, which was purple, orange or green depending on the player's choice! During the second half of the Splatfest, all three teams were able to participate in Tricolor Turf Wars, a new addition to the Splatoon series. The team in the lead (Fun) had four players to defend the Ultra Signal, a signal that calls one of the members of Deep Cut to help ink the battlefield and give the team an advantage. The other two teams (which had two players each) were responsible for capturing the Ultra Signal and inking the most ground.



Team Gear won the Splatfest with 25 points, compared to Fun's 20 and Grub's 0 (Photo by: Nintendo of America on Twitter).

In the end, Team Gear won with 25 points, Team Fun was in second place with 20 points, and Team Grub was in last place with no points at all. Both the winners and losers received Super Sea Snails, an in-game currency that can be used to upgrade players' gear or delete a sub-ability slot.

### **Are There Too Many Streaming Services?**

Discussing the rise in streaming services over the years
Story and photos by Diana Rodriguez

In 2010, there was a small number of streaming services like Netflix and Hulu. Today, hundreds of services are available in the United States, and more are on the way. The rise of online streaming services has dramatically altered the media habits of Americans, especially young adults.

According to a survey from J.D. Power, Americans now subscribe to an average of four streaming services, an increase from three services in April of 2020. That increase in subscriptions led to an increase in spending. The average monthly household spend on all streaming services increased by 24% from \$38 to \$47.

Netflix is not the only player on the market anymore, although it remains one of the heavyweights. Examples of streaming services are Hulu, Disney+, Peacock, HBO Max, Discovery+, Paramount+, Amazon Prime Video, Apple TV+, Shudder and AMC+. There are also many live TV streaming services, such as Hulu + Live TV, YouTube TV, fuboTV, Philo, DirecTV Stream and Sling TV.

While having a variety of options may be beneficial for some, problems can arise when people add more subscriptions and end up paying an excessive amount of money per month (with or without their knowledge). To reduce the number of streaming services, customers should consider how much free time they have and what services they are using on a regular basis. Customers can also set up a monthly budget of what they want to spend their money on and stick to it, even if that means canceling one streaming service. If a show, for example, has a new



A picture of some of the streaming services available

season available, people could subscribe to the streaming platform until they finish that season. After they are done, they could cancel their subscriptions and subscribe again once the

show releases a new season.

It is all about saving money and enjoying good streaming services.

# **ENTERTAINMENT**



### **Overwatch 2 Game Review**

An anticipated sequel suffers from a variety of problems after its release

#### Story by Bernard Moore

Overwatch 2, the long-anticipated sequel to Overwatch, was announced in late 2019. Longterm fans had a new game to look forward to that promised improved graphics, gameplay, and overall experience.

However, the release of Overwatch 2 was anything but an improved experience. Immediately following the release on October 3rd, 2022, the servers suffered back-to-back DDoS attacks which crippled the release severely.

Players were stuck in queues of over 40,000 players just to get a chance to play. Some players even received errors as the moved up in queue, only to be logged out and sent right to the back of the queue.

If you managed to get into the game (like myself), there's a chance that you would be met with an empty account with none of your saved data transferring from the previous Overwatch game.

For me, this was the most infuriating aspect of the launch. Legacy players would have to

remerge their accounts to be able to use all of the characters, cosmetics, and skins they likely bought or earned, while new players would have to unlock everything.

Since the game treated legacy players as new players, complaints emerged.

Long-time player Brenden George said, "I was not expecting this mess of a



"Play of the Game" screen in Overwatch 2, showing the playable character Zenyatta.

launch. Long queue times, all my stuff missing too. But I shouldn't be surprised with Blizzard (Entertainment). They've been doing everything wrong lately!"

Eventually, after days of server repairs, the majority of players (including myself) were able to get everything back and actually enjoy the gameplay.

The gameplay is more or less like the original Overwatch in which you can choose from a myriad of characters in a five-man team (instead of six, like the original) and compete against another team to take over a designated area on the map or push a payload or robot to the end of the map.

Almost all of the characters have received some sort of change or rework, which feels like Overwatch 1, but with a fresh coat of paint.

Honestly, the game feels like more of a remix than a sequel to me. The graphics have been polished and characters have received visual design changes along with three new characters. I found that some characters that I enjoyed in the previous version are no longer enjoyable because they have changed too much. I do very much enjoy playing with my friends, but at the same time, I feel like it is the same game I used to play, but a little worse.

The major change of this game is its new Free-to-Play model in which you can no longer earn

loot boxes like you did in Overwatch 1.

Although loot boxes have had their fair share of controversies, it seems that this new system is disliked due to the sheer amount of grinding you must do to buy anything without spending real money.

Overall, Overwatch 2 came with a variety of problems that seem to have been slowly resolved. There are still many aspects that the player base has expressed that they do not like, but this may change in the future.

Only time will tell if this game will become something better or just a failed experiment by Blizzard Entertainment.



"Victory" screen in Overwatch 2, showing the playable

character Sombra.

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### **Traditional vs Digital**

Which is the most helpful to your learning experience?

#### Story and photos by Bernard Moore

Technology has revolutionized how people live and learn. It has changed the way that they interact with the world to the smallest detail. The days of waiting for the mailman to deliver an important letter have been nearly replaced by e-mails.



Traditional notebooks face competition with digital devices.

In the past, drivers had to pull on the side of the road to look at their map or look for a kind stranger to point them in the right direction.

Now phones, watches, and cars are capable of doing all the driving and navigating with very little effort on people's part.

Even traditional notebooks have faced competition with tablets and computers. Bringing a device to the classroom to take notes is an option for college students. They also have many benefits that notebooks lack.

On a tablet with a "smart pencil", for example, students can record and take notes at the same time while keeping everything organized. Everything can be transferred from one device to another with a click.

Other school supplies can be replaced with digital versions, such as books. Some students do not carry them around in their backpacks because they can use e-books.

Even though e-books are an option, not all students enjoy them. One student, Ben Singleton, said, "You can't replace the feeling of a book. Digital books are nice but it's so hard to find what

you're looking for sometimes. With a real book, I can just flip to whatever page I want." Downloading e-books on tablets can spare students from carrying a treasure trove of information on their backs, but some would rather have the physical book in their hand than search for text on a flat, digital surface.

Buying an e-book can have environmental benefits due to the large number of trees that have to be cut down to produce paper, but some argue that the toll on the environment has changed since it requires other things to create technology, not to mention factories that produce pollution.



Digital devices like iPads can be used to take notes and read e-books.

It somewhat follows the law of equivalent exchange; Nothing is gained without losing something first.

A key factor to this is also the price, as technology has high costs associated with maintenance.

Books can endure dirt and scratches that are less damaging than, for example, an iPad Pro that costs over \$1000. A simple mistake like that could cost more.

A cracked screen is harder to replace than a torn page in a book, but users can hit undo on their tablets if they make a mistake in their grammar. The same cannot be said about dropping a device or cracking the screen.

In any case, technology will continue to evolve and possibly improve the way that students study and learn.

Students have to figure out which learning experience is the best fit for them, whether it be digital or physical.

