

STRATEGIC GOALS 2015-2016 OUTCOMES

GOAL 1: FUND PROGRAMS, INITIATIVES & SCHOLARSHIPS

ACTION PLAN	RESPONSIBILITY	DATES/TIME - FRAME	METRIC	OUTCOME
Award scholarships annually	Institutional Advancement, Scholarship Committee and entire board as needed	Review applications mid - April and present at award Ceremony in May	Expand the number of quality scholarships offered to students by 5%. (73 in 2015 - 77 in 2016)	Awarded 106 scholarships and awards representing a 44% increase
Award program, initiatives and equipment and dollars as requested by the College through Request For Funds	Institutional Advancement, TRCC President, RFF Committee, TRC Foundation BOD	Year Round	Manage RFF process to execute 100% of approved requests.	100% of the approved requests were approved

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GOAL 2: RAISE FUNDS TO SUPPORT ANNUAL BUDGET

ACTION PLAN	RESPONSIBILITY	DATES/TIME - FRAME	METRIC	OUTCOME
Solicit support from each board member in participating at board meetings, attending events and giving	Entire Foundation Board	Year Round	100% in all areas indicated in action plan.	100% participation in giving, all Foundation events were supported by board members as well as TRCC events.
Pursue one target company/foundation of choice as corporate prospect.	Institutional Advancement, Entire Foundation Board	Year Round	Secure new funding with a minimum \$30,000 gift.	Secured \$155,000 from 5 foundations/individuals representing a 417% increase
Increase Annual Appeal through mail campaign, face-to-face solicitations	Institutional Advancement	Year Round (targeted mail dates, September, November, June)	Increase individual givers by 10% (183 in 2015 – 219 in 2016)	FLAT – did not distribute a June newsletter/solicitation – minus 1 staff.
Golf Tournament	Institutional Advancement/Golf Committee/Foundation Board	September each year	To maintain participation among area key stakeholders. Increase net by 10% (\$26,518 in 2014 - \$29,169 in 2015)	Increased net by 22% (\$32,313 in 2015)

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GOAL 3: GROW BOARD PARTICIPATION AND BUILD COMMUNITY AWARENESS

ACTION PLAN	RESPONSIBILITY	KEY DATES/ACTION STEPS	METRIC	OUTCOME
Ensure that each board member serves on a committee of interest and that they add value to overall planning and goals of the foundation throughout the year	Institutional Advancement/Entire Foundation Board	Year Round	No less than 75% attendance at entire-board and committee meetings	Quorum at all meetings
Increase Board's financial participation to the programs that they sponsor	Institutional Advancement/Entire Foundation Board	Year Round	Each board member to contribute time or a personal/corporate gift to one or more fund raising activity.	100% participation
Keep the nomination committee active by soliciting new talent, identifying nominations, reviewing nominations and evaluating board member term limits. Fill expired board member seats and develop board member term list by year.	Institutional Advancement, Nomination and Foundation Board	Appoint Nominating committee by April, Submit slate of members by May board meeting to replace expiring or those stepping down.	Identify new potential candidates per year and/or maintain current membership.	Added 5 new board members that better represent the community /TRCC
Plan board member attendance at key College events that benefit promoting the work of the TRC Foundation	Institutional Advancement/Entire Board	Develop calendar and college events.	Board representation at Convocation, Commencement, Legislative Breakfast, Golf, Annual Breakfast, etc., to serve as a speaker or participate in ways that promote the Foundation in the community.	100% participation by 1 or more board members at key TRCC events.
Work in collaboration with the College community to produce appropriate events through the Booker DeVaughn Lecture Series	Institutional Advancement and Lecture Committee	Annually – Bi-Annually November/April	Coordinate 1-2 events per calendar year.	2 events were held through the Booker DeVaughn Lecture Series. "Freeway" Rick Ross and Professor Maria Tatar.

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GOAL 4: STRENGTHEN FINANCIAL ACCOUNTABILITY

ACTION PLAN	RESPONSIBILITY	KEY DATES/ACTION STEPS	METRIC	OUTCOME
Review Spendrule and Investment Policy and make adjustments that deliver dividends to the operating fund to support the work of funding scholarships, programs and the operating fund of the foundation	Institutional Advancement/Finance & Investment Committee	Annually	Secure approval of the full foundation board and report to the investment firm any changes in policy.	100% approval on all budget and policy and procedures.
Ensure compliance with the Board of Regents with all annual reporting including a statement of all items of income and disbursements of the TRC Foundation	Institutional Advancement/Executive Committee/Finance & Investment	Start field work end of July/August– systems report with Annual Report due September 30 th each year	To maintain trust and compliance with key stakeholders and the system office which audits each foundation at the state level.	Rectified all prior comments that dated back from 2008. There were no audit findings or issues
Oversee and coordinate all board of director, finance & investment, nominating, scholarship and event committees/sub-committees	Institutional Advancement	Board meetings monthly, F&I meets 2-4x per year in addition to meeting with Manning & Napier and Dime Investments 2x per year.	Maintain minutes for reporting purposes for all meetings.	100% in compliance