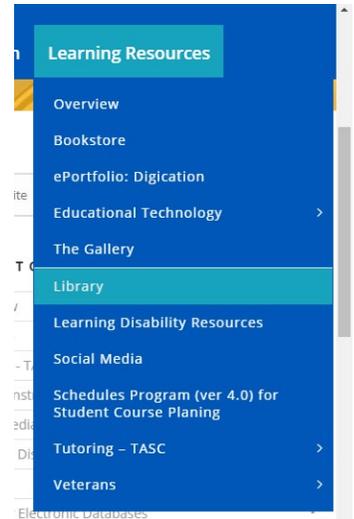
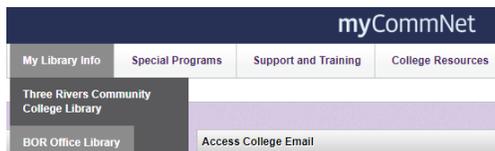


How to Find what you are looking for at TRCC's Library

Getting to the Library:

- <https://www.trcc.commnet.edu/library/>
- From <https://www.trcc.commnet.edu> look for “Learning Resources” and select “Library” (approximately halfway down the menu)
- Search Engine (ex: Google, Yahoo!, etc.) Search: TRCC Library
 - careful because there is also Three Rivers Community College in Missouri, if the color scheme is Yellow and Black you are in the wrong place
- In myCommNet look for “My Library Info” and select “Three Rivers Community College Library”



Where to Search

- Catalog/Search4It
- Databases
 - Reference Material
 - Journal Articles
 - Newspapers

Donald R. Welter Library

Library Hours

Summer Hours

Monday – Thursday: 8:30 am – 6:00 pm
Friday: 8:30 am – 3:00 pm

CLOSED

Friday, August 9th for Professional Development

Fall & Spring Hours

Monday – Thursday: 8:30 am – 8:00 pm
Friday: 8:30 am – 3:00 pm

Library Resources

Library Catalog (Books, etc.)

Library Databases (Articles, etc.)

Search4It (All Library Resources)

Electronic Books

Films on Demand



Research Tools

How do I get started?

Research Guides for Courses

Video Tutorials

Research Skills & Strategies

Citation Manuals

How to Search

Searching for information may sound like a pretty simple task, and indeed it can be at times. However, to find the best and most relevant information for your research it is important to have a strategy based off how information discovery tools like an online catalog or database work.

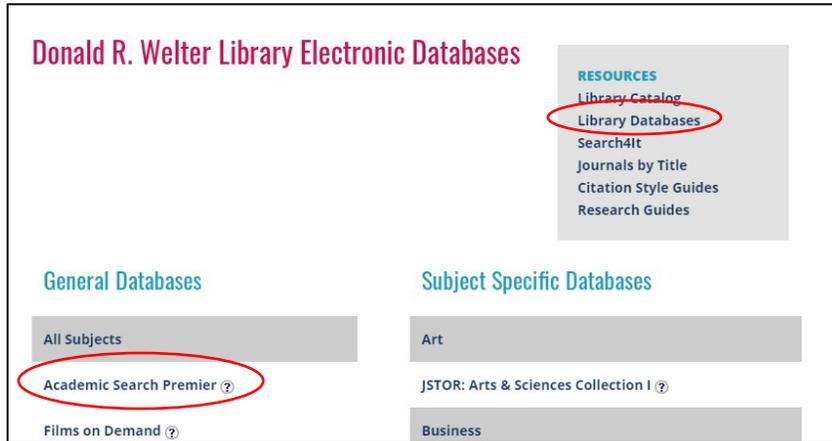
First, it is important to understand how an online search engine is different from the search tools a library has. Search engines like Google act like a phone book for the internet; it provides links to take you to websites outside the search engine but almost none of the websites it will direct you to are actually monitored or held by the search engine company. In contrast, library databases are more like the library itself; the resources you find are curated and stored within the database and records help you determine which resource you want to access. This simultaneously can give you confidence in the quality of information that comes up in your search results while also avoiding paywalls that can prevent you from accessing expensive journals and articles.

Now for a quick bit of terminology so you can best determine which library resource you need to access. A catalog contains records for what librarians refer to as “whole items” while a database contains “partial items.” To understand the difference between these terms it is best to think of a magazine you like. In my case this might be *American Libraries*. This magazine would be considered a “whole item” because it is not part of a larger item and can be broken down into smaller parts, or articles in this case, that can either be put in a database or left as part of the whole. A “partial item,” in contrast would be an article such as “Battling Information Illiteracy” which appeared in the July edition of *American Libraries*. Books, too, can be broken down into chapters making the book the “whole item” and the chapter the “partial item.” It is rare to find chapters individually listed in a database, however, so you will likely have to find the whole book to find the chapter you are looking for.

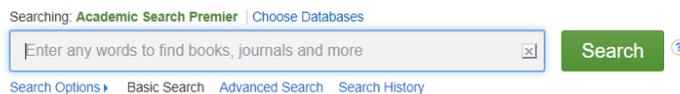
Once you know if you need to look in a catalog or a database you can follow the same strategy to find the information that you need. It is a strategy that I like to sum up as “Search Broad, Filter Narrow.”

What this means in practice can look something like this:

- Go to either the catalog or a database you would like to search (for the purposes of this demonstration I will be using Academic Search Premier)



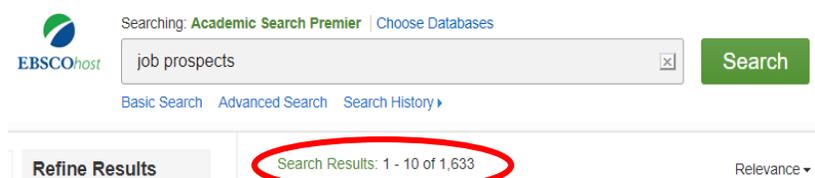
- Locate the search bar



- While many search bars are easy to locate because the catalog or database home page is not very cluttered you may have to look on some reference databases or Films on Demand which put a lot more clickable links on their home page. Generally, the search bar is indicated by a magnifying glass icon and/or the word "Search" and a white, rectangular field.
- In the search bar type the 1 or 2 (3 if absolutely necessary) words that sum up what you are looking for information about the best and hit "Search"



- Notice that suggested terms appear in the drop down menu. Unlike Google where these terms are commonly searched terms, this menu is giving you controlled vocabulary that appears in subject terms within the database. While you may be interested in the content of the longer term, it is still best to stick to the broad term so as not to eliminate any potential resources that were not given the overly specific subject term.
- Most likely, you will have a lot more results than you can easily search through, most of which are about your topic, but not related to your research question



- In order to reduce the number of results you need to search through you will be using the filters provided by the database. In Academic Search Premier, the library catalog, the newspaper databases, and many other databases the filters will be on the left-hand side of the results page. If they are not there you may have to search for a drop-down menu with the word “filter” in its title.
 - The most useful filters for searching:
 - Source Type
 - Publication date
 - Subject

Current Search

Find all my search terms:
[job prospects](#)

Expanders
 Apply equivalent subjects

Limiters
 Full Text

Limit To

Full Text
 Limit to Peer Reviewed
 Three Rivers LRC Periodical Holdings

1951 Publication Date 2019

[Show More](#)

Limit by Source Type

All Results
 Magazines (578)
 Newspapers (478)
 Academic Journals (401)
 Trade Publications (161)
 Reviews (9)

[Show More](#)

Limit by Subject: Thesaurus Term
Limit by Subject
 Limit by Publication
 Limit by Company
 Publisher
 Language
 Limit by Geography
 Limit by NAICS/Industry

1. Finland should do more to improve **job prospects** of low-skilled young people.



Education Journal. 5/14/2019, Issue 374, p17-17. 3/4p.

The article informs that OECD has urged Finland to do more to improve **job prospects** of low-skilled young people. It mentions that unemployment rate among 15-29-year olds had reached 15 percent in...

Subjects: UNSKILLED labor; UNEMPLOYMENT; EDUCATION policy; HIGHER education; ORGANISATION for Economic Co-operation & Development; Other provincial and territorial public administration; Other local, municipal and regional public administration; Administration of Education Programs; International Affairs; International and other extra-territorial public administration

[PDF Full Text](#) (67KB)

2. More People with Autism Are Getting Training for Technology **Jobs**: Some worry the push forecloses other **job prospects**.



By: Skibell, Arianna. *Tech Directions*. Dec2017, Vol. 77 Issue 4, p22-24. 3p.

A reprint of the article "More People With Autism Are Getting Training for Technology **Jobs**" by Arianna Skibell, which appeared on The Hechinger Report website, is presented. Topics discussed incl...

Subjects: AUTISTIC people; OCCUPATIONAL training; CAREER development; AUTISM in adults; EMPLOYMENT; MICROSOFT Corp.: UNITED States



[PDF Full Text](#) (654KB)

3. Sibling rivalry and gender gap: intrahousehold substitution of male and female educational investments from male migration **prospects**.



By: Shrestha, Slesh; Palaniswamy, Nethra. *Journal of Population Economics*. Oct2017, Vol. 30 Issue 4, p1355-1380. 26p. DOI: 10.1007/s00148-017-0641-4.

Improved migration **prospects** for men could have negative spillover effects on women. We use an exogenous change in an education-based policy for recruiting Nepali men to work in the British Army ...

Subjects: EMIGRATION & immigration; EDUCATION policy; HUMAN capital; RECRUITING & enlistment (Armed Forces); HOUSEHOLDS; Other local, municipal and regional public administration; Other provincial and territorial public administration; Administration of Education Programs; Private Households

[Show all 10 images](#)

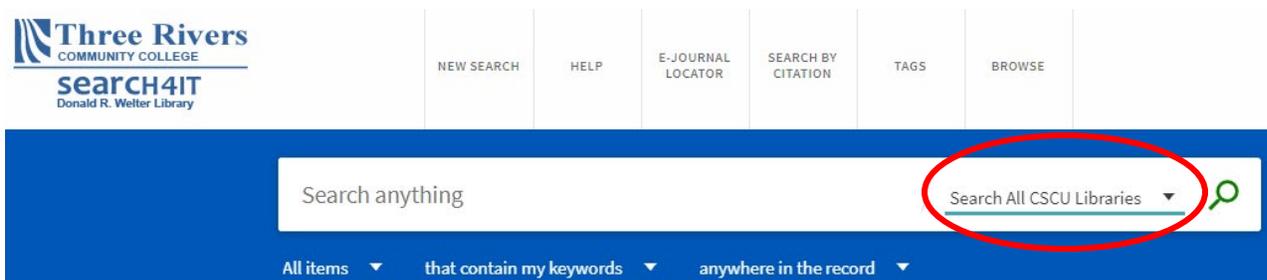


[PDF Full Text](#) (758KB) [PlumX Metrics](#)

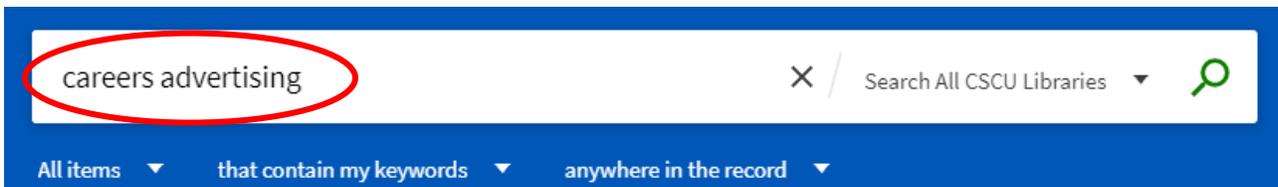
- The goal should be to get the number of results to somewhere between 35-75 documents. This is enough to likely find a relevant resource while not being too much to look through
 - If you are not getting any results that are useful, then you can go back and revisit your original search terms. Only do this once you have run out of filtering options

Catalog/Database Features

- Search All CSCU Libraries
 - This feature in the catalog allows you to search for loanable items at all libraries within the Connecticut State Colleges and Universities system
 - As a student within the CSCU system you have access to all of these libraries and can have the item you want delivered right here to TRCC for pick up at the library circulation desk
 - When in the library catalog change “TRCC Catalog (Books, etc.)” to “Search All CSCU Libraries”



- Enter your search term



- When you find an item that is not in the TRCC collection but you would like to borrow it, click on the record

1 MULTIPLE VERSIONS
Careers in advertising
Pattis, S. William.

2 BOOK
Opportunities in advertising careers
Pattis, S. William. ; Johnson, Jeff, 1956-
Lincolnwood, Ill., USA : VGM Career Horizons c1995
[Check holdings >](#)

3 BOOK
Careers in focus. Advertising & marketing.
J.G. Ferguson Publishing Company.
New York : Ferguson c2004
[Check holdings >](#)

- Under the heading “Availability” select “Request”

BOOK
Opportunities in advertising careers
Pattis, S. William. ; Johnson, Jeff, 1956-
Lincolnwood, Ill., USA : VGM Career Horizons c1995
[Available at Central Connecticut State University Stack Level 4 \(HF5827 P38 1995\) >](#)

TOP

SEND TO

EXPORT BIBTEX CITATION EASYBIB PRINT E-MAIL PERMALINK

AVAILABILITY

DETAILS

LINKS

TAGS

Availability

Your search did not match any physical resource in the library
Use the link/s below in order to request the resource from other libraries
[Request](#)
Having problems? Please contact the staff

GET IT FROM OTHER INSTITUTIONS

Central Connecticut State University
Available >

- The system should automatically fill all required information. Double check to make sure everything is accurate and hit "Submit"

Availability

Resource Information:

Citation type: Book Article

Title: Opportunities in advertising

Author (Last name, first name): Pattis, S. William

Volume: _____

Delivery Information:

Preferred Pickup Institution: Three Rivers Community College ▼

Not Needed After: _____ X
📅

Comment: _____

REQUEST CANCEL

Databases to Keep in Mind

General Databases

All Subjects

Academic Search Premier ?

Films on Demand ?

JSTOR: Arts & Sciences Collection I ?

Nexis Uni (formerly LexisNexis) ?

MainFile ?

MasterFILE Premier ?

All EBSCO Databases

All ProQuest Databases

Current and Controversial Issues

CQ Researcher ?

Opposing Viewpoints in Context ?

TopicSearch ?

Electronic Books

Ebook Central ?

Credo Reference ?

EBSCO Electronic Books ?

Reference

Biography Reference Bank ?

Biography Reference Center ?

Britannica Academic ?

Britannica Original Sources ?

Credo Reference ?

Newspapers

Hartford Courant ?

Historical Hartford Courant ?

Nexis Uni (formerly LexisNexis) ?

New York Times

Newspaper Source Plus ?

US Dailies

Wall Street Journal

Washington Post

Streaming Videos

Films on Demand ?

Kanopy

Subject Specific Databases

Art

JSTOR: Arts & Sciences Collection I ?

Business

ABI/Inform Complete ?

Business Source Premier ?

Hoover's Company Profiles ?

Nexis Uni (formerly LexisNexis) ?

Regional Business News ?

Education

ERIC ?

Professional-Development Collection ?

Teacher Reference Center ?

Health

CINAHL ?

Health Source: Nursing & Academic Edition ?

Medline ?

History

Britannica Original Sources ?

History Reference Center ?

Law

Legal Information Reference Center ?

Nexis Uni (formerly LexisNexis) ?

Literature

JSTOR: Arts & Sciences Collection I ?

Literary Reference Center ?

Psychology

PsycARTICLES ?

PsycInfo

Psychology & Behavioral Sciences Collection ?

Science

GreenFILE ?

JSTOR: Biological Sciences Collection ?

Science Reference Center ?

Specialized Databases

European Views of the Americas

Library, Info Science & Technology ?

Referencia Latina ?

Academic Search Premier is a large database consisting mostly of scholarly articles, an excellent resource for most research

JSTOR is similar to Academic Search Premier, though it tends to have a better selection of articles in the humanities

CQ Researcher and Opposing Viewpoints provide introductory access to current topics that you may be unfamiliar with

Britannica Academic and Credo Reference are online encyclopedias that provide introductory articles on a wide range of topics. Credo Reference's Mind Map function can also be useful for brainstorming search terms and topics

The library also provides students with access to a useful collection of both historic and contemporary newspapers covering regional and national news

Films on Demand is a database of videos, primarily documentaries but some feature videos as well, covering a wide range of topics in many different fields

