**Business Communications**

**BBG\*K210**

**Three Rivers Community College**

**Fall 2019**

Instructor: Terrie Lamb

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Office Hours: By appointment

Course Description: **Prerequisite ENG \*K101**

This course will focus on typical methods of communication technology and business communication concepts in the business environment. Students will gain an understanding of the effective communication skills between professionals. Students will learn to write and present orally different aspects of business communication.

Objectives:

1. To acquaint students with typical methods of business communication.
2. To enable students to analyze effective methods of business communication.
3. To demonstrate effective written and oral business communication skills.
4. To develop and refine interpersonal communication skills.
5. To critique business communication examples.
6. To analyze varying levels of professional business communications.

Methods of Evaluation:

3 ~ Exams 15% Each

Assignments 20%

Presentation 25%

Attendance & Participation 10%

Procedures:

This course will be structured in a manner, which will provide ample time for class discussion. It is expected that students will actively participate in these discussions. Students will be asked to use Internet research techniques to conduct effective and efficient information searches. Other activities will include written assignments, case studies, and multimedia presentations. All reading assignments are to be completed according to the Course Outline Time Frame.

Attendance Policy:

It is expected that students will attend class regularly. A percentage of the final course grade includes class participation, thus if a student does not attend class, the course grade will be negatively affected.

Cell Phones & Electronics:

It is also expected that students will not use cell phones, electronic devices, or social media during class. Please set your cell phone to off or silent and do not send or read text messages.

Required Text:

Newman, Amy and Ober, Scott, Business Communication: In Person, In Print, Online. South-Western Publishers, Cengage Learning. Ninth Edition. ISBN-13:978-1-133-19143-8.

Grades and Quality Points:

Letter Score Points

Grade

A 93-104 4.0

A- 90-92 3.7

B+ 87-89 3.3

B 83-86 3.0

B- 80-82 2.7

C+ 77-79 2.3

C 73-76 2.0

C- 70-72 1.7

D+ 67-69 1.3

D 63-66 1.0

F Below 60 0.0

College Withdrawal Policy:

A student who finds it necessary to discontinue a course MUST WITHDRAW from the course by notifying the Registrar. Students who do not withdraw, and stop attending class will be assigned an “F” grade.

Challenge/Disability Statement:

If you are a student with academic disability (challenge) and believe you will need accommodations for this class, it is your responsibility to contact the Student Development Staff. To avoid delay in the receipt of accommodations, you should contact the counselor as soon as possible.

Academic Dishonesty and Behavior:

Conduct, which has an intent, to effect the false misrepresentation of a student’s academic performance and/or knowingly and intentionally assisting another student to do so in a way that constitutes academic dishonesty (AD). In the event of AD, I reserve the right to award No Credit (NC) for the course to one or more individuals. Disruptive behavior will not be tolerated. Those students will be removed from the class if the problem persists.

**All assignments and exams must be completed and turned in on the date they are due.**

Late assignments will be reduced one letter grade, and are only accepted by Friday of the week in which they were due.

**Exams must also be made up by the end of the week it was given**. It is your responsibility to make up the exam BEFORE the next class. If you cannot make it to class to turn in an assignment or take an exam, please contact the instructor before class to make arrangements.

\*Please Note –Reading Days are to be used as study days, and/or optional make-up class time at the discretion of faculty members. No faculty member will be assigned additional duty during the scheduled reading days and no student shall be penalized for not attending any activities/classes on a reading day***.***

***COURSE OUTLINE***

Week One Aug 28 Introduction

Week Two Sep 4 Chapter One

Week Three Sep 11 Chapter Two

Week Four Sep 18 Chapter Three

Week Five Sep 25 Chapter Four

*Week Six Oct 2 Exam One*

Week Seven Oct 9 Chapter Five

Week Eight Oct 16 Chapter Six

Week Nine Oct 23 Chapter Seven & Eight

*Week Ten Oct 30 Exam Two*

Week Twelve Nov 6 Chapter Nine & Ten

Week Thirteen Nov 13 Chapter Eleven

Week Fourteen Nov 20 Chapter Twelve

*Week Fifteen Nov 27 No Class*

Week Sixteen Dec 4 Presentations

*Week Seventeen Dec 11 Exam Three*