**MOHEGAN CAMPUS - TRCTC** PLAN OF STUDY FORM - 99/00 NAME: MARKETING - 005702 Last First CERTIFICATE PROGRAM STUDENT ID# **CREDITS REQUIRED - 28** Advanced Credits: Name(s) of transfer college(s)\_\_\_ Transfer Credits #CLEP/DANTES #Credit by Exam **#APL Credits** #Military credits TO BE SEMESTER COMPLETED COMPLETED **CREDITS** TITLE OF COURSE DEPT & NO. 4 Financial Accounting I ACC K111\* 3 Macroeconomics ECO K111 3 College Composition **ENG K111\*** 3 Principles of Management MGT K111 3 Principles of Marketing **MRK K111** 3 Retailing Fundamentals **MRK K112** 3 Principles of Advertising **MRK K113** 3 Principles of Professional Selling **MRK K114** BUSINESS ELECTIVE: (Accounting, Business, CSC, Management, Marketing) \* Course has a prerequisite. Students should check course description in the catalog or semester class schedule. PLAN OF STUDY REVIEWED BY: DEVELOPMENTAL COURSES COMPLETED: Writing Workshop Date Advisor

Student

Signature

Graduation Audit Completed by:

Date

Date

Semester/Year

Semester/Year

Semester/Year

Semester/Year

Effective Reading

Basic Math Skills

Basic Algebra