

PLAN OF STUDY FORM - 2001/2002
MARKETING – KJ68
 CERTIFICATE PROGRAM
 CREDITS REQUIRED - 28

THREE RIVERS COMMUNITY COLLEGE

NAME: _____

First

Last

STUDENT ID# _____

Advanced Credits:

Transfer Credits _____
 #CLEP/DANTES _____
 #Credit by Exam _____
 #APL Credits _____
 #Military credits _____

Name(s) of transfer college(s) _____

<u>DEPT & NO.</u>	<u>TITLE OF COURSE</u>	<u>CREDITS</u>	<u>SEMESTER COMPLETED</u>	<u>TO BE COMPLETED</u>
ACC K111*	Financial Accounting I	4	_____	_____
ECO K111	Macroeconomics	3	_____	_____
ENG K111*	College Composition	3	_____	_____
MGT K111	Principles of Management	3	_____	_____
MRK K111	Principles of Marketing	3	_____	_____
MRK K112+	retailing Fundamentals	3	_____	_____
MRK K113+	Principles of Advertising	3	_____	_____
MRK K114+	Principles of Professional Selling	3	_____	_____
MRK K118*+	Public Relations	3	_____	_____
BUSINESS ELECTIVE: (Accounting, Business, CSC, Management, Marketing, Practicum)		3	_____	_____

* Course has a prerequisite. Students should check course description in the catalog or semester class schedule.

+ Students must choose 3 of these 4 courses.

DEVELOPMENTAL COURSES COMPLETED:

Writing Workshop _____
 Semester/Year _____

Effective Reading _____
 Semester/Year _____

Basic Math Skills _____
 Semester/Year _____

Basic Algebra _____
 Semester/Year _____

PLAN OF STUDY REVIEWED BY:

Advisor _____ Date _____

Student _____ Date _____

Graduation Audit Completed by:

Signature _____ Date _____