

MARKETING/CAREER PROGRAM
ASSOCIATE IN SCIENCE DEGREE

Name _____
First Last

Advanced Credits:
Transfer Credits _____
CLEP _____
Credit by Exam _____

<u>DEPT. & NO.</u>	<u>TITLE OF COURSE</u>	<u>CREDITS</u>	<u>SEMESTER COMPLETED</u>	<u>TO BE COMPLETED</u>
MRKT 111	Principles of Marketing	3	_____	_____
MRKT 112	Retailing	3	_____	_____
MRKT 113	Advertising	3	_____	_____
MRKT 114	Salesmanship	3	_____	_____
MRKT 124	Marketing Field Work Exper/Prac	3	_____	_____
or		or		
Elective	_____	3	_____	_____
	<u>Unrestricted Elective</u>			
MGMT 111	Principles of Management	3	_____	_____
MGMT 113	Business Law I	3	_____	_____
MGMT 114	Business Law II	3	_____	_____
ACCT 111	Accounting I	3	_____	_____
ACCT 112	Accounting II	3	_____	_____
ACCT 235	Finance	3	_____	_____
ECON 111	Economics I	3	_____	_____
ECON 112	Economics II	3	_____	_____
SEC 219	Business Communications	3	_____	_____
ENG 111	English I	3	_____	_____
ENG 112	Approaches to Literature	3	_____	_____
ENG 131	Speech	3	_____	_____
_____	_____	3	_____	_____
	<u>Math Elective</u>			
_____	_____	3	_____	_____
	<u>Business Elective</u>			
_____	_____	3	_____	_____
	<u>Unrestricted Elective</u>			

Credits required for the Associate Degree = 60

Program of Study Approved:

Graduation Requirements:

Advisor

Advisor

Student

Student

Date

Comments:

Revised
5/14/85