

MARKETING PROGRAM
PLAN OF STUDY FORMS

[Plan of Study - Standard Format \(Sequential\)](#)

[Plan of Study - Alternative Format \(Categorical\)](#)



**THREE RIVERS COMMUNITY COLLEGE
PLAN OF STUDY FORM - 2010/2011**

MARKETING/CAREER – KB61
ASSOCIATE IN SCIENCE DEGREE
CREDITS REQUIRED —62-63

NAME: _____
First Last

STUDENT ID# _____

Advanced Credits:
Transfer Credits _____
#CLEP/DANTES _____
#Credit by Exam _____
#APL Credits _____
#Military Credits _____

Name(s) of transfer college(s) _____

A combined maximum of 30 credits may be used to satisfy degree requirement.

<i>Course ID</i>	<i>Title of Course</i>	<i>Credits</i>	<i>Semester Completed</i>	<i>To Be Completed</i>
SEMESTER I				
ACC* K111°	Principles of Accounting I	4	_____	_____
BBG* K115°	Business Software Applications	3	_____	_____
BMK* K201°	Principles of Marketing	3	_____	_____
ECN* K101°	Principles of Macroeconomics	3	_____	_____
ENG* K101°	Composition	3	_____	_____
	TOTAL	16		
SEMESTER II				
ACC* K118°	Managerial Accounting	4	_____	_____
BBG* K231°	Business Law I	3	_____	_____
BMG* K202°	Principles of Management	3	_____	_____
BMK* ____†	Marketing Elective†	3	_____	_____
COM* K173°	Public Speaking	3	_____	_____
	TOTAL	16		
SEMESTER III				
BBG* K210°	Business Communication	3	_____	_____
BBG* K232°	Business Law II	3	_____	_____
BMK* ____†	Marketing Elective†	3	_____	_____
GRA* K140°	Publication Design	3	_____	_____
MAT* K137°	Intermediate Algebra	3	_____	_____
	TOTAL	15		
SEMESTER IV				
BMK* K292°	Practicum in Marketing		_____	_____
or	or	3		
	Elective from one of the following prefixes; ACC*, BBG*, BES*, BFN*, BMG*, BMK*, HSP*.		_____	_____
BMK* ____†	Marketing Elective†	3	_____	_____
	Fine Arts Elective	3	_____	_____
	Natural Sciences Elective	3-4	_____	_____
	Social Science Elective	3	_____	_____
	TOTAL	15-16		
	GRAND TOTAL	62-63		

°Course has a prerequisite. Students should check course description.

†Marketing Electives: Please choose from the following- BMK* K103°, BMK* K106°, BMK* K123°, BMK* K235°, BMK* K241°.

Plan Of Study Reviewed By:

Advisor _____ Date _____

Student _____ Date _____

Preliminary Graduation Audit Completed by:

Signature _____ Date _____



**THREE RIVERS COMMUNITY COLLEGE
ALTERNATIVE PLAN OF STUDY FORM - 2010/2011**

MARKETING/CAREER – KB61
ASSOCIATE IN SCIENCE DEGREE
CREDITS REQUIRED —62-63

NAME: _____
First Last

STUDENT ID# _____

Advanced Credits: Name(s) of transfer college(s) _____
 Transfer Credits _____
 #CLEP/DANTES _____
 #Credit by Exam _____
 #APL Credits _____
 #Military Credits _____

A combined maximum of 30 credits may be used to satisfy degree requirement.

<i>Course ID</i>	<i>Title of Course</i>	<i>Credits</i>	<i>Semester Completed</i>	<i>To Be Completed</i>
GENERAL EDUCATION				
COM* K173°	Public Speaking	3	_____	_____
ECN* K101°	Principles of Macroeconomics	3	_____	_____
ENG* K101°	Composition	3	_____	_____
MAT* K137°	Intermediate Algebra	3	_____	_____
_____	Fine Arts Elective	3	_____	_____
_____	Natural Sciences Elective	3-4	_____	_____
_____	Social Science Elective	3	_____	_____
BUSINESS CORE				
ACC* K111°	Principles of Accounting I	4	_____	_____
BBG* K115°	Business Software Applications	3	_____	_____
BBG* K231°	Business Law I	3	_____	_____
BMG* K202°	Principles of Management	3	_____	_____
BMK* K201°	Principles of Marketing	3	_____	_____
BUSINESS SPECIALIZATION				
ACC* K118°	Managerial Accounting	4	_____	_____
BBG* K210°	Business Communication	3	_____	_____
BMK* ___°	Marketing Elective†	3	_____	_____
BMK* ___°	Marketing Elective†	3	_____	_____
BMK* ___°	Marketing Elective†	3	_____	_____
BMK* K292°	Practicum in Marketing	3	_____	_____
or	or	3	_____	_____
_____	Elective from one of the following prefixes; ACC*, BBG*, BES*, BFN*, BMG*, BMK*, HSP*		_____	_____
GRA* K140°	Publication Design	3	_____	_____
GRAND TOTAL		62-63		

°Course has a prerequisite. Students should check course description.

†Marketing Electives: Please choose from the following-
 BMK* K103°, BMK* K106°, BMK* K123°, BMK* K235°,
 BMK* K241°.

Plan Of Study Reviewed By:

 Advisor Date

 Student Date
Preliminary Graduation Audit Completed by:

 Signature Date

PLAN OF STUDY GUIDELINES

The College reserves the right to modify this Plan of Study in subsequent academic years. Each student has the responsibility to insure that he/she completes all courses required for graduation, completes prerequisites for required courses, and completes all other requirements of the College as explained in the College Catalog.

ACADEMIC ADVISEMENT PROCESS

Students are required to meet with their advisor early in their first semester of enrollment. It is the student's responsibility to seek out information concerning program requirements. This may be done with the help of their advisor, the Department Chairperson, the Program Coordinator, the Counseling staff, or individual faculty members. While each student is assigned to an Academic Advisor, ultimate responsibility for meeting program requirements lies with the individual student. Students are encouraged to initiate and maintain close contact with their Academic Advisor throughout their program enrollment. A Plan of Study Form signed by a student and academic advisor or registration card signed by an academic advisor must be submitted when registering for courses until 12 credits are earned at TRCC.

PROGRAM REQUIREMENTS

Students have the option of meeting the degree or certificate program requirements listed in the College Catalog under which they initially enrolled or the requirements as listed in the current catalog. [EXCEPTION]: Students who have a two-year or more lapse in enrollment must meet the program requirements in effect at the time of re-enrollment at the College or the requirements as listed in the current catalog.

COURSE PREREQUISITES

All prerequisites to courses listed in the College catalog must be met by students prior to registration in those courses. If, however, students consider that they have the equivalent of a prerequisite listed for a given course, they may present evidence to the instructor, and may register for the course if written consent is filed by the instructor in the Registrar's Office.

COURSE SUBSTITUTION

Any substitution of a course or courses for those listed as requirements for a degree or certificate must be approved by either the Department Chairperson or Academic Program Coordinator and the Academic Dean. Contact your advisor or the Director of Counseling for additional information.

GRADUATION REQUIREMENTS

All students should schedule a graduation review with their Academic Advisor before registering for their final semester in a degree or certificate program. Eligible students must fill out a graduation application form and pay the appropriate fee by the date published in the academic calendar.

To be eligible for graduation with an Associate in Science, Arts or Applied Science degree or a Certificate from the College, the student must:

1. Fulfill all of the program course requirements in an approved program and have achieved at least a 2.0 cumulative grade point average.

In addition, Associate Degree candidates must complete a minimum of sixty credits in college level courses in an approved Plan of Study with no more than twelve credits carrying a "P" grade.

2. Successfully complete at least 50% of courses attempted. At least 25% of credits earned must have been completed at Three Rivers CC.
3. Fulfill all financial obligations to the institution.
4. Fulfill other requirements consistent with policies of the Board of Trustees which may apply.