PLAN OF STUDY FORM - 98/99 **MOHEGAN CAMPUS - TRCTC** ADVERTISING/PUBLIC RELATIONS - 008600 NAME: CERTIFICATE PROGRAM First Last CREDITS REQUIRED - 30 STUDENT ID# Advanced Credits: Transfer Credits Name(s) of transfer college(s) #CLEP/DANTES #Credit by Exam #APL Credits #Military credits **SEMESTER** TO BE DEPT & NO. **TITLE OF COURSE CREDITS** COMPLETED **COMPLETED ENG 111*** College Composition 3 **ENG 112*** Literature & Composition 3 ENG 126* Journalism 3 ENG 129 Desktop Publishing 3 **ENG 130** Advertising from the Desktop 3 MRK 111 Principles of Marketing MRK 113 Principles of Advertising 3 MRK 114 Principles of Professional Selling 3 MRK 118* Public Relations 3 Practicum* 3 * Course has a prerequisite. Students should check course description in the catalog or semester class schedule. DEVELOPMENTAL COURSES COMPLETED: PLAN OF STUDY REVIEWED BY: Writing Workshop Semester/Year Advisor Date Effective Reading Semester/Year Student Date

Graduation Audit Completed by:

Date

Signature

Basic Math Skills

Basic Algebra

Semester/Year

Semester/Year