## **MOHEGAN CAMPUS - TRCTC** PLAN OF STUDY FORM - 97/98 **ADVERTISING/PUBLIC RELATIONS - 008600** NAME:\_\_\_\_ First **CERTIFICATE PROGRAM** Last CREDITS REQUIRED = 30 SS#: **Advanced Credits:** Name(s) of transfer college(s) **Transfer Credits #CLEP/DANTES** #Credit by Exam **#APL Credits #Military Credit** #A combined maximum of 30 credits may be used to satisfy degree requirements. Computer Literacy Requirement met by:\_\_\_\_

DEPT. & NO.	TITLE OF COURSE	CREDITS	SEMESTER COMPLETED	TO BE COMPLETED
ENG 111*	College Composition	3	-	
ENG 112*	Literature & Composition	3		· ·
ENG 126*	Journalism	3		
ENG 129	Desktop Publishing	3	-	
ENG 130	Advertising from the Desktop	3		-
MRK 111	Principles of Marketing	3		
MRK 113	Principles of Advertising	3	-	
MRK 114	Principles of Professional Selling	3	41	***************************************
MRK 118*	Public Relations	3		
	Practicum*	3		-

<sup>\*</sup> Course has a prerequisite. Students should check course description in the catalog or semester class schedule.

DEVELOPMENTAL	COURSES COMPLETED:	PLAN OF STUDY REVIEWED BY:	
Writing Workshop	Date	Advisor	Date
Effective Reading	Date	Student	Date
Basic Math Skills	Date	Graduation Audit Completed by:	
Other	Date	Signature	Date