

ADVERTISING/PUBLIC RELATIONS - 008600  
CERTIFICATE PROGRAM

NAME: \_\_\_\_\_  
  First  Last

CREDITS REQUIRED = 30

SS#: \_\_\_\_\_

Advanced Credits:

Transfer Credits \_\_\_\_\_  
#CLEP/DANTES \_\_\_\_\_  
#Credit by Exam \_\_\_\_\_  
#APL Credits \_\_\_\_\_  
#Military Credit \_\_\_\_\_

Name(s) of transfer college(s) \_\_\_\_\_

<u>DEPT. &amp; NO.</u>	<u>TITLE OF COURSE</u>	<u>CREDITS</u>	<u>SEMESTER COMPLETED</u>	<u>TO BE COMPLETED</u>
ENG 111*	College Composition	3	_____	_____
ENG 126*	Journalism	3	_____	_____
ENG 131	Intro to Speech Communication	3	_____	_____
ENG 227*	Creative Writing	3	_____	_____
JNL 160	Desktop Publishing	3	_____	_____
MRKT 111	Principles of Marketing	3	_____	_____
MRKT 113	Principles of Advertising	3	_____	_____
MRKT 114	Principles of Professional Selling	3	_____	_____
MRKT 117	Advertising Design	3	_____	_____
_____	Practicum *	3	_____	_____

\* Course has a prerequisite. Students should check course description in the catalog or semester class schedule.

DEVELOPMENTAL COURSES COMPLETED:

Writing Workshop \_\_\_\_\_  
Date

Effective Reading \_\_\_\_\_  
Date

Basic Math Skills \_\_\_\_\_  
Date

Other \_\_\_\_\_  
Date

PROGRAM OF STUDY REVIEWED BY:

Advisor \_\_\_\_\_ Date

Student \_\_\_\_\_ Date

Graduation Audit Completed by:

Signature \_\_\_\_\_ Date