PROGRAM OF STUDY FORM

MOHEGAN CAMPUS - TRCTC

ADVERTISING/PUBLIC RELATIONS - 008600 ERTIFICATE PROGRAM		NAME:	First	Last
CREDITS REQUIRED = 30		SS#:		
Advanced Credits: Transfer Credits #CLEP/DANTES #Credit by Exam #APL Credits #Military Credit	Nam	ne(s) of transfer college(s)		
DEPT. & NO.	TITLE OF COURSE	CREDITS	SEMESTER COMPLETED	TO BE COMPLETED
ENG 111*	College Composition	3	\$:	
ENG 126*	Journalism	3		100 mm
ENG 131	Speech	3	3	
ENG 227*	Creative Writing	3		260-010-00-00-00-00-00-00-00-00-00-00-00-0
EDP 101	Introduction to Electronic Data Processing I	3		
MRKT 111	Principles of Marketing	3	5 00.00.00.00.00.00.00.00.00.00.00.00.00.	
MRKT 113	Principles of Advertising	3	·	
MRKT 114	Principles of Professional Sel	ling 3	25	
MRKT 117	Advertising Design	3	**************************************	
24455 E 12	Practicum *	3	8 000000000000000000000000000000000000	
* Course has a prerequ	isite. Students should check co	ourse description in the cat	alog or semester class	s schedule.

PROGRAM OF STUDY REVIEWED BY:

Advisor Date

Student Date

Graduation Audit Completed by:

Signature Date

This Program of Study is effective as of the 1994/95 academic year. The college reserves the right to modify this Program of Study in subsequent academic years.

Each student has the responsibility to insure that he/she completes all courses required for graduation, completes prerequisites for required courses, and completes all other requirements of the College as explained in the Collage Catalog.