PROGRAM OF STUDY FORM

MOHEGAN COMMUNITY COLLEGE

DVERTISING/PUBLIC RELATIONS - 008600 CERTIFICATE PROGRAM-			NAME:	First	Last
CREDITS REQUIRED = 30		4	SS#:	11	
Advanced Credits: Transfer Credits #CLEP/DANTES #Credit by Exam #APL Credits		Name(s) of transfer colleg	ge(s)		
#Military Credit		e s			,-
DEPT, & NO.	TITLE OF COURSE	CREDITS		SEMESTER COMPLETED	TO BE COMPLETED
ENG 111	English I - Composition	3	٥		٠
ENG 126*	Journalism	3			*
ENG 131	Speech	3			
ENG 227*	Creative Writing	3			
EDP 101	Introduction to Electronic Data Processing I	3			
MRKT 111	Principles of Marketing	3		V	
MRKT 113	Principles of Advertising	. 3			1
MRKT 114	Principles of Salesmanshi	p 3		S	
MRKT 117	Advertising Design	3		(
BUS 215*	Practicum	3		8	
* Course has a prerequis	ite. Students should check	course description in the	catalog	or semester class sche	dules

PROGRAM OF STUDY REVIEWED BY:

Advisor Date

Student Date

Graduation Audit Completed by:

Signature Date

This Program of Study is effective as of the 1992/93 academic year. The college reserves the right to modify this Program of Study in subsequent academic years.

Each student has the responsibility to insure that he/she completes all courses required for graduation, completes prerequisites for required courses, and completes all other requirements of the College as explained in the College Catalog.