

PROGRAM OF STUDY FORM

MOHEGAN COMMUNITY COLLEGE

ADVERTISING/PUBLIC RELATIONS - 008600
CERTIFICATE PROGRAM

NAME: _____
First Last

CREDITS REQUIRED = 30

SS#: _____ / _____ / _____

Advanced Credits:

Transfer Credits _____
#CLEP/DANTES _____
#Credit by Exam _____
#APL Credits _____
#Military Credit _____

Name(s) of transfer college(s) _____

<u>DEPT. & NO.</u>	<u>TITLE OF COURSE</u>	<u>CREDITS</u>	<u>SEMESTER COMPLETED</u>	<u>TO BE COMPLETED</u>
ENG 111	English I - Composition	3	_____	_____
ENG 126*	Journalism	3	_____	_____
ENG 131	Speech	3	_____	_____
ENG 227*	Creative Writing	3	_____	_____
EDP 101	Introduction to Electronic Data Processing I	3	_____	_____
MRKT 111	Principles of Marketing	3	_____	_____
MRKT 113	Principles of Advertising	3	_____	_____
MRKT 114	Principles of Salesmanship	3	_____	_____
MRKT 117	Advertising Design	3	_____	_____
BUS 215*	Practicum	3	_____	_____

* Course has a prerequisite. Students should check course description in the catalog or semester class schedule.

PROGRAM OF STUDY REVIEWED BY:

Advisor Date

Student Date

Graduation Audit Completed by:

Signature Date

This Program of Study is effective as of the 1991/92 academic year. The college reserves the right to modify this Program of Study in subsequent academic years.

Each student has the responsibility to insure that he/she completes all courses required for graduation, completes prerequisites for required courses, and completes all other requirements of the College as explained in the College Catalog.