

ADVERTISING/PUBLIC RELATIONS PROGRAM - 008500
 CERTIFICATE

NAME _____
 First Last

Advanced Credits:
 Transfer Credits _____
 CLEP _____
 Credit by Exam _____

<u>DEPT. & NO.</u>	<u>TITLE OF COURSE</u>	<u>CREDITS</u>	<u>SEMESTER COMPLETED</u>	<u>TO BE COMPLETED</u>
ENG 111	English I - Composition	3	_____	_____
ENG 126	Journalism	3	_____	_____
ENG 131	Speech	3	_____	_____
ENG 227	Creative Writing	3	_____	_____
EDP 111	Intro to Data Processing	3	_____	_____
MRKT 111	Principles of Marketing	3	_____	_____
MRKT 113	Principles of Advertising	3	_____	_____
MRKT 114	Principles of Salesmanship	3	_____	_____
MRKT 117	Advertising Design	3	_____	_____
PRACTICUM	_____	3	_____	_____

Credits required for the Certificate = 30

Program of Study Approved:

Graduation Requirements:

 Advisor

 Advisor

 Student

 Student

 Date

This Program of Study is effective as of the 1987/1988 academic year. The college reserves the right to modify this Program of Study for subsequent academic years.

Comments: