

PLAN OF STUDY FORM - 2001/2002
ADVERTISING/PUBLIC RELATIONS – KJ10
CERTIFICATE PROGRAM
CREDITS REQUIRED - 30

THREE RIVERS COMMUNITY COLLEGE

NAME: _____

First

Last

STUDENT ID# _____

Advanced Credits:

Transfer Credits _____

#CLEP/DANTES _____

#Credit by Exam _____

#APL Credits _____

#Military credits _____

Name(s) of transfer college(s) _____

<u>DEPT & NO.</u>	<u>TITLE OF COURSE</u>	<u>CREDITS</u>	<u>SEMESTER COMPLETED</u>	<u>TO BE COMPLETED</u>
ENG K111*	College Composition	3	_____	_____
ENG K112*	Literature and Composition	3	_____	_____
ENG K126*	Journalism	3	_____	_____
ENG K129*	Desktop Publishing	3	_____	_____
ENG K130*	Advertising from the Desktop	3	_____	_____
MRK K111	Principles of Marketing	3	_____	_____
MRK K113	Principles of Advertising	3	_____	_____
MRK K114	Principles of Professional Selling	3	_____	_____
MRK K118*	Public Relations	3	_____	_____
_____	Practicum*	3	_____	_____

* Course has a prerequisite. Students should check course description in the catalog or semester class schedule.

DEVELOPMENTAL COURSES COMPLETED:

Writing Workshop _____
 Semester/Year

Effective Reading _____
 Semester/Year

Basic Math Skills _____
 Semester/Year

Basic Algebra _____
 Semester/Year

PLAN OF STUDY REVIEWED BY:

 Advisor Date

 Student Date

Graduation Audit Completed by:

 Signature Date