MOHEGAN CAMPUS - TRCTC

ADVEDTICING/DUDI	C DELATIONS . 000C00	NAME:		
ADVERTISING/PUBLIC RELATIONS - 008600 CERTIFICATE PROGRAM		NAME:	First	Last
CREDITS REQUIRED = 30		SS#:		
Advanced Credits: Transfer Credits #CLEP/DANTES #Credit by Exam #APL Credits #Military Credit		Name(s) of transfer college(s)		
DEPT. & NO.	TITLE OF COURSE	CREDITS	SEMESTER COMPLETED	TO BE COMPLETED
ENG 111*	English 1 - Composition	.3		
ENG 126*	Journalism	3		D-2003
ENG 131	Speech	.3		-
ENG 227*	Creative Writing	3	: 	
EDP 101	Introduction to Electroni Data Processing I	с 3		
MRKT 111	Principles of Marketing	3		
MRKT 113	Principles of Advertising	3		
MRKT 114	Principles of Salesmanshi	p 3		
MRKT 117	Advertising Design	3		
Parameter Company	Practicum	3		
* Course has a prerequi	site. Students should chec	ck course description in the call	alog or semester class	schedule.

PROGRAM OF STUDY REVIEWED BY:

Advisor Date

Student Date

Graduation Audit Completed by:

Signature Date

This Program of Study is effective as of the 1993/94 academic year. The college reserves the right to modify this Program of Study in subsequent academic years.

Each student has the responsibility to insure that he/she completes all courses required for graduation, completes prerequisites for required courses, and completes all othe requirements of the College as explained in the Collage Catalog.