

**COM K173: Public Speaking**  
**CRN 31006 and 30564**  
**D-203**  
*Fall 2018*

**Instructor Information:**

Tia D'Alessandro, Instructor of Communication

Office Hours: Mondays in D-205 11am – 12:30 pm; Fridays after class

Phone: (860) 912-3411 (Please **DO NOT** CALL after 9 pm)

Email: tdalessandro@threeivers.edu

**Description of the Course:**

*Prerequisite: ENG\* K101 eligibility.*

Public Speaking introduces students to the principles and basic skills of effective speech communication. Students will research, compose, and deliver speeches of increasing complexity and sophistication. The course familiarizes students with the strategies and techniques of successful informative and persuasive public speaking so students gain an understanding of how communication happens and how people participate in public discourses. The course also exposes students to the rhetorical dimensions of many types of public speech and teaches them to be more critical listeners who can respond rhetorically to complex issues and ideas.

**COM K173 Course Outcome:**

1. Demonstrate, describe, and apply an understanding of the relevant principles of speech communication, reasoning, and argumentation.
2. Critically evaluate examples of public discourse.
3. Demonstrate the acquisition of skills in public speaking and argumentation within several speech structures and contexts.
4. Demonstrate an ethical and effective use of academic research.
5. Demonstrate an appreciation of the relationship of speech communication to society.

**Required Materials:**

- **Speech Craft, by Joshua Gunn**
- **A SD card with at least 4GB free to keep the videos of your speeches.** You will need a Class 4 or higher SDHC or SDXC memory card, which you should be able to find on Amazon for under \$20. I prefer the brand SanDisk, but there are other brands with good cards.

**Email and Office Hours:**

My office hours are by appointment only, I will usually be on Campus in D-205 on Mondays between 11 am and 12:30 pm and can meet after class on Fridays.

I am happy to meet with students or speak with you on the phone to help you be successful in your work. Please email me with any questions or concerns that might arise through the course of the semester. I will respond to emails within 24-36 hours. If you send an email between late Friday and Sunday, I will do my best to respond during the aforementioned time frame, but will be sure to respond at the beginning of the following Monday.

### **Assignments:**

<u>Categories</u>	<u>Points</u>
Class Participation (Classwork, Homework, Peer Evaluations, Workshops, LaunchPad Assignments)	100 pts.
Speech Reflections (5 @ 10 pts each)	50 pts.
Digication ePortfolio	25 pts.
Speech of Introduction	25 pts.
Article Presentation and Analysis	25 pts.
How-to Speech	75 pts.
Narrative Speech	75 pts.
Ceremonial Speech	75 pts.
Research Project:	
• Topic Proposal	25 pts.
• Annotated Bibliography	50 pts.
• Forensic Speech Outline	50 pts.
• Deliberative Speech Outline	50 pts.
• Forensic Speech	125 pts.
• Deliberative Speech	175 pts.
Speech Analysis Essay	75 pts.
<b>Total Points:</b>	<b>1000 pts.</b>

**Grade Scale:**

<u>Letter Grade</u>	<u>Point Ranges</u>	<u>Grade Point Value</u>
<b>A</b>	930-1000	4.000
<b>A-</b>	900-929	3.667
<b>B+</b>	870-899	3.333
<b>B</b>	830-869	3.000
<b>B-</b>	800-829	2.667
<b>C+</b>	770-799	2.333
<b>C</b>	730-769	2.000
<b>C-</b>	700-729	1.667
<b>D+</b>	670-699	1.333
<b>D</b>	630-669	1.000
<b>D-</b>	600-629	0.667
<b>F</b>	0-599	0.000

**Grade Standards:**

- A Work is uniformly excellent; meets all criteria for the assignment and exceeds them in quality and execution. Totally free from errors and demonstrates extensive outside preparation.
- B Work is uniformly good; meets virtually all the criteria for the assignment and will do so in a highly competent manner. Predominantly free of errors and demonstrates notable outside preparation.
- C Work is sufficient to fulfill the requirements of the assignment; work generally competent and relatively free from errors; acceptable outside preparation.
- D Work does not fulfill the requirements of the assignment; marked by many errors and little outside preparation.
- F Fails requirements completely and lacks outside preparation.

**Attendance Policy:**

This is a class that requires your regular and engaged attendance. Because of the nature of public speaking and public communication, it is important for you to be in class and prepared and committed to listening, thinking critically, and speaking. You should come prepared every day, meaning having read the assigned reading and prepared for any assignments due. In addition, there will be impromptu assignments, peer evaluations and group work that you will be asked to participate in. **I will be taking attendance daily and lack of attendance WILL negatively affect your final participation grade.**

**Tardiness:**

Due to the nature of this course, tardiness is very disruptive. There will be many days when students are giving formal and informal presentations, and entering the room while they are speaking can be quite unnerving for speakers.

**Excessive tardiness WILL negatively impact your grade. Late arrival may result in impromptu speaking assignments (note – you will be doing plenty of this in class anyhow – but topics are at my decision if you're late)**

**Preparation:**

You are responsible for all reading assignments, all material discussed in class, all handouts distributed in class, and all announcements made in class, including schedule changes. We will be writing in class, discussing topical issues, and giving presentations. Students are expected to demonstrate professionalism in all of these activities. This includes being prepared to *answer* questions related to the reading, as well as being prepared to *ask* questions of clarification or about issues of interest, during class.

**Question of the Day / Impromptu Speaking Exercises:**

"Question of the Day" and impromptu speaking exercises are designed to provide you with regular classroom practice in the principles of effective public speaking. Most days, class will begin with one of these exercises, so it is crucial that you arrive on time. During the exercises, students will respond to a question posed to the class. Student generated suggestions will be solicited.

**Late Assignments and Make-up Policy:**

Late assignments will not be accepted except in the most dire of circumstances. You are expected to attend class on the day you have assignments due. The only exceptions to this will be cases of extreme illness, death of a family member, or college or legal obligations. You will be expected to contact me within twenty-four hours of the class meeting to notify me of your absence. While you are not guaranteed the opportunity to make-up the missed assignment, if you are, you may do so with a grade penalty. If you are not able to make class when an assignment is due, I will request a digital copy be emailed to me before our assigned class meeting time. When you return, you should bring a hard copy of the assignment. I do not permit make-ups for in-class assignments.

**Speech Policy:**

**You are expected to come fully prepared for each speech day.** All speeches that are assigned are scheduled to be presented on a given day. Because giving speeches takes class time, it is often difficult or impossible to find time for presenting late speeches. Please refer to the late assignment policy for questions about missed speeches. If you have specific questions or concerns regarding the policy, please speak with me privately about your situation.

**Academic Integrity and Ethics:**

Plagiarism will not be tolerated. Any assignment found to be plagiarized or to come from plagiarized material will receive a grade of zero and the student will be reported to the Academic Dean and Student Services Dean where disciplinary action may be taken.

**Board of Regents for Higher Education and Connecticut State Colleges and Universities Policy Regarding Sexual Misconduct Reporting, Support Services and Processes Policy:****Public Act No. 14-11: An Act Concerning Sexual Assault, Stalking and Intimate Partner Violence on Campus:**

"The Board of Regents for Higher Education (BOR) in conjunction with the Connecticut State Colleges and Universities (CSCU) is committed to insuring that each member of every BOR governed college and university community has the opportunity to participate fully in the process of education free from acts of sexual misconduct, intimate partner violence and stalking."

**Title IX Statement of Policy:**

"Title IX of the Education Amendments Act of 1972 protects students, employees, applicants for admission and employment, and other persons from all forms of sex discrimination, including discrimination based on gender identity or failure to conform to stereotypical notions of masculinity or femininity. All students are protected by Title IX, regardless of their sex, sexual orientation, gender identity, part or full-time status, disability, race, or national origin, in all aspects of educational programs and activities."

Please Report Incidents to:

Maria Krug, Title IX Coordinator  
Office C-131  
574 New London Turnpike,  
Norwich CT 06360  
860-215-9208  
MKrug@trcc.commnet

Christine Languth,  
Director of Student Success  
Office A-128  
574 New London Turnpike, Norwich  
CT 06360  
860-215-9260  
[CLanguth@trcc.commnet.edu](mailto:CLanguth@trcc.commnet.edu)

**Disabilities:**

If you have a question regarding a disability that may affect your progress in this course, please contact one of the college's Disability Service Providers as soon as possible.

College Disabilities Service Provider	
Matt Liscum, Counselor <u>(860) 215-9265</u> Room A113	<ul style="list-style-type: none"><li>• Learning Disabilities</li><li>• ADD/ADHD</li><li>• Autism Spectrum</li><li>• Mental Health Disabilities</li></ul>
Elizabeth Willcox, Advisor <u>(860) 215-9289</u> Room A113	<ul style="list-style-type: none"><li>• Medical Disabilities</li><li>• Mobility Disabilities</li><li>• Sensory Disability</li></ul>

*\*Please note that an instructor cannot provide disability accommodations until a student provides the necessary paperwork from the college's Office of Disability Services to the instructor. Also, accommodations take effect when the instructor receives the paperwork from a student, and accommodations will not be provided retroactively.*

**Student Email:**

Your default email address is your college email address and this email address must be used for class-related communications. If you have not set up your email address yet, you will need to do this immediately. A secondary way I will be communicating with you is within our Blackboard course shell. If you have any questions regarding use of college email or Blackboard, you can contact the IT Service Desk at (860) 215-9049.

**Digication:**

As a student you will maintain an online learning portfolio using a TRCC designed template. Through this electronic tool you can see your own growth in college wide learning. It may even help you to find the major that is a match to you. You can keep this Digication account after graduation too. A Three Rivers General Education Assessment Team will select random works and review them so that we can improve the college experience for all. Your name will not be attached to any of the assessment work. It is private. This tool will also be a "place" where you can connect your learning from the classroom, school and life. Sometimes when you look at all of the work you have done and think about it you learn something else. In Digication

you will be able to make other portfolios too. It's like a file cabinet with the ability to have multiple but separate files. What is exciting about the electronic tool is when you look inside you will see you are developing in new ways! Look at your class outline to see what assignments to post into the TRCC template, you may post your own choices too. Have fun in learning!

**Class Cancellation Policy:**

In the event that I am not able to attend class, you should find a note posted outside our classroom door. If there is no note but I am not in the classroom, please wait ten minutes before concluding that class has been cancelled. In the event of cancellation, **I will make every effort to notify you by email ahead of time.** For instructions on class cancellation due to inclement weather, please consult your student handbook, which can be accessed online through the TRCC website.

**Sign up for MyCommNet Alert!**

MyCommNet Alert is a system that sends text messages and emails to anyone signed up in the event of a campus emergency. Additionally, TRCC sends messages when the college is delayed or closed due to weather.

All students are encouraged to sign up for MyCommNet Alert. A tutorial is available on the Educational Technology and Distance Learning Students page of the web site. This tutorial can be found at:

## COM K173: FALL 2018 Course Schedule

CRN 31006

Mon/Wed 9:30-10:45 am D-203

08-29-2018

*This schedule is subject to change. If there are any changes, you will be notified in class.*

<b><u>Week 1</u></b> AUG 29	<ul style="list-style-type: none"><li>• Course Introduction</li><li>• <b>Speech of Introduction</b></li><li>• (Speech Exercises)</li></ul>	
<b><u>Week 2</u></b> SEPT 3 (OFF) SEPT 5	<ul style="list-style-type: none"><li>• Building Confidence</li><li>• Listening and Ethics</li></ul>	Read: Chapters 1 & 2
<b><u>Week 3</u></b> SEPT 10 12	<ul style="list-style-type: none"><li>• Audience Analysis</li><li>• Choosing Speech Topic and Purpose</li><li>• Speech Genres</li></ul>	Read: Chapters 3, 4 & 12
<b><u>Week 4</u></b> SEPT 17(OFF) 19	<ul style="list-style-type: none"><li>• <b>HOW-TO SPEECHES</b></li></ul>	<b>Due: Speech &amp; Outline Reflection</b>
<b><u>Week 5</u></b> SEPT 24 26	<ul style="list-style-type: none"><li>• <b>HOW-TO SPEECHES</b></li><li>• Speaking Style and Language</li><li>• Style and Delivery</li></ul>	Read: Chapters 9, 10,
<b><u>Week 6</u></b> OCT 1 3	<ul style="list-style-type: none"><li>• Informative Speaking</li><li>• Research &amp; Skepticism</li><li>• Outlining and Organization</li><li>• Media Bias</li></ul>	Read: Chapter 14, 5 & 7  Mediabiasfactcheck.com
<b><u>Week 7</u></b> OCT 8 10	<ul style="list-style-type: none"><li>• <b>NARRATIVE SPEECHES</b></li></ul>	<b>Due: Outline/Script</b> <b>Due: Speech Reflection</b> <b>Due: Topic Proposal draft for Research Project</b>
<b><u>Week 8</u></b> OCT 15 17	<ul style="list-style-type: none"><li>• Speaking for Social Change</li><li>• Speaking in the Workplace</li><li>• Speaking Online</li><li>• Article Analysis Discussion</li></ul>	Read: Chap 17, 18 & 19 <b>Due: Article Analysis</b> <b>Due: Final Topic Proposal</b> <i>(Posted to Blackboard)</i> <b>Due: Bibliography draft</b> <b>(6 sources)</b>



<u><b>Week 9</b></u> OCT 22 24	<ul style="list-style-type: none"> <li>• Introductions &amp; Conclusions</li> <li>• Supporting Materials</li> <li>• Visual Aids</li> <li>• Forensic Speech Workshop</li> </ul>	Read: Chapters 6, 11, 13 <b>Due: Annotated Bibliography</b> <b>Due: Rough Draft of Speech and Outline</b>
<u><b>Week 10</b></u> NOV 02	<ul style="list-style-type: none"> <li>• FORENSIC SPEECHES</li> </ul>	<b>Due: Speech &amp; Outline, Materials, Bibliography, Reflection and Video recording on Digication</b>
<u><b>Week 11</b></u> NOV 5 7	<ul style="list-style-type: none"> <li>• FORENSIC SPEECHES</li> </ul> <p><i>If there is time, discussion on Chap 15 &amp; 16 Persuasive Speaking and Arguments will begin</i></p>	<b>Due: Speech and Outline, Materials, Bibliography, Reflection and Video recording on Digication</b>
<u><b>Week 12</b></u> NOV 12 14	<ul style="list-style-type: none"> <li>• Persuasive Speaking</li> <li>• Making Arguments</li> <li>• Celebratory Speeches</li> </ul>	Read: Chapter 15, 16 TBD handout <b>Due: Persuasive Speech Outline Draft</b>
<u><b>Week 12.5</b></u> NOV 19 21 (OFF)	<ul style="list-style-type: none"> <li>• Persuasive Speech Workshop</li> <li>• NOV 21 THANKSGIVING BREAK</li> </ul>	<b>Due: Persuasive Speech Outline Draft</b>
<u><b>Week 13</b></u> NOV 26 28	<ul style="list-style-type: none"> <li>• PERSUASIVE SPEECHES</li> </ul>	<b>Due: Speech &amp; Outline, Materials, Bibliography, Audience Analysis, Speech Reflection and ALL Upload to Digication,</b>
<u><b>Week 14</b></u> DEC 3 5	<ul style="list-style-type: none"> <li>• PERSUASIVE SPEECHES</li> </ul>	<b>Due: Speech &amp; Outline, Materials, Bibliography, Audience Analysis, Speech Reflection and ALL Upload to Digication,</b>
<u><b>Week 15</b></u> DEC 10 12	<ul style="list-style-type: none"> <li>• CEREMONIAL SPEECHES</li> </ul>	<b>Due: Speech and Script</b> <b>Due: Speech Analysis Essay</b> <b>Due: Speech Reflection</b>