

## 2012 Course Outline

LIBS 125 Digital Media  
Spring 2012

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### **Overview:**

In this course students will discuss the role of digital media in the field of library science. Students will be exposed to a variety of presentation software available to create digital presentations. Students will also use digital cameras, still and video, and digital sound recorders to create original digital content. An emphasis will be placed on the ethical use of all content following current intellectual property and copyright laws.

### **Course Objectives:**

Students will be able to discuss the ever changing role of digital media services in libraries.

Students will learn the basic operation and use of a variety of digital media equipment used in libraries.

Students will be able to create informed opinions on the role and function of the library technical assistant in the delivery of media related services.

### **Evaluation:**

Attendance and participation in class activities and discussions	30%
Weekly reflective papers based on course content	35%
Presentations and Projects	35%

### **Grading System:**

A	94 – 100	C+	77 – 79
A-	90 – 93	C	73 – 76
B+	87 – 89	C-	70 – 72
B	83 – 86	D+	67 – 69
B-	80 – 82	D	63 – 66

### **Attendance Policy:**

This course is designed to give students hands-on experience with a variety of media equipment and software by completing a number of in-class presentations. Therefore,

attendance and active participation are very important and will be counted as a substantial percentage of a student's grade.

**Withdrawal Policy:**

See the current student handbook for applicable policies and dates.

**Make-up Policy:**

Assignments may be made up by arrangement with the instructor.

**Text:**

No Textbook required

**Disabilities:**

If you have a physical or learning disability which may require classroom or test taking modifications, please see me as soon as possible. If you have not already done so, please be sure to register with the student development office and speak to a counselor about assistance.

The following is a list of dates and activities which may be subject to change:

- January 19 week 1: Introduction to course and copyright/ethical issues  
Assignment: 1 to 2 page paper about copyright court case
- January 26 week 2: Digital media available @ your library, social networking and web applications.  
Assignment: 1 to 2 page paper about social networking and library service.
- February 2 (No Classes) Staff Professional Development
- February 9 week 3: Presentation software introduction and digital photography.  
Assignment: Complete short presentation about social networking and library.
- February 16 week 4: Screen presentation research and project work  
Assignment: Complete instructional/informational presentation.
- February 23 week 5: Screen presentations and setting up equipment for presentations.  
Assignment: Multimedia file definitions/research
- March 2 week 6: Digital Video basics and the YouTube phenomenon
- March 9 week 7: Digital video hardware and software: Hands on activities.
- March 16 week 8: Digital video workshop  
Assignment: Complete video presentation

March 22: (No Classes) Spring Break

March 29 week 9: Video presentations and introduction to Screencasts

Assignment: Write one page script simple task.

April 5 week 10: Introduction to podcasting and work on home library Jing project

Assignment: Complete screencast of simple task

April 12 week 11: Audio recording and kiosk instructions Mini project.

April 19 week 12: Outstanding Digital Media Service programs: Cutting edge libraries. Introduce final projects.

Assignment: Work on final project

April 26 week 13: Final project workshop: Putting it all together

Assignment: Complete final project

May 3 week 14: Final presentations

May 10 week 15: Final presentations and course evaluation

Mr. John Landry

Professional Biography: I earned a B.S. Ed. in secondary English education from Central Connecticut State University in 1992. I graduated from the Connecticut Writing Project Academy at the Uconn Storrs Campus in the summer of 1993. I began working as a public school teacher, eighth grade English, in the Glastonbury public school system in 1993. I graduated with an MLS from Southern Connecticut State University in the summer of 2000 and then became the library media specialist at Smith Middle School in Glastonbury in the 2000-2001 school year. In 2003, I started as a part-time reference librarian at the Welles Turner Memorial Public Library in Glastonbury, Connecticut.