

PRINCIPLES of MANAGEMENT

TUESDAY & THURSDAY 11am SPRING 2011, Revision - Original

HOMEWORK ASSIGNMENTS

	DUE DATE	CHAPTER & CASE READING DUE	HOMEWORK DUE	
			Chapter Outline due	Case Analysis Due (Answer questions given in the case and in handouts)
1	01/20/11	NONE	INTRODUCTION	
2	01/25/11	1 & Handout	NONE	CASE ANALYSIS EXAMPLE CASE; "J. C. PENNEY CHIEF BREATHES..."
3	01/27/11	2 & CASE 1-A	Chapter 1	CASE 1-A; "Jet Blue" Questions 1 - 4
4	02/01/11	3 & CASE 2-B	Chapter 2	CASE 2-B; "What to do About Louie" Questions 1 - 4
5	02/03/11	PROFESSIONAL DAY - NO CLASS		
6	02/08/11	CASE 3-B	Chapter 3	CASE 3-B; "Is it Fair that Anyone Owns the Rights..." Questions 1 - 3
7	02/10/11	CASE 1-B	NONE	Case 1-B: "The Management Trainee Blues" Questions 1 - 3
		TEST # 1 DISTRIBUTED		
8	02/15/11	TEST # 1 DUE AT THE BEGINNING OF CLASS		
			NONE	PLANNING LECTURE
9	02/17/11	4 & CASE 4-A	Chapter 4	Case 4-A: "Zales Jewlwers Flops at the High End" Questions 1 - 4
10	02/22/11	5 & CASE 5-A	Chapter 5	CASE 5-A; "The Sticky-Priced Condo" Questions 1 - 3
11	02/24/11	6 & CASE 6-B	NONE	CASE 6-A; "Just-In-Time Worries at the University of Utah Hospital" Questions 1 - 3
12	03/01/11	6 & CASE 6-A	Chapter 6	CASE 6-B; "Imbalances at Family Services" Questions 1 - 3
13	03/03/11	CASE 4-B	NONE	CASE 4-B; "What Should Dell do Next?" Questions 1 - 3
		TEST # 2 DISTRIBUTED		
14	03/08/11	TEST # 2 DUE AT THE BEGINNING OF CLASS		
			NONE	DISCUSSION OF DEMOGRAPHICS
15	03/10/11	7 & CASE 7-A	Chapter 7	CASE 7-A; "The Sub Shop Blues" Questions 1 - 3
	03/15/11	SPRING BREAK - NO CLASS		

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			Chapter Outline due	Case Analysis Due (Answer questions given in the case and in handouts)
	03/17/11	SPRING BREAK - NO CLASS		
16	03/22/11	8 & CASE 8-B	Chapter 8	CASE 8-B; "Sparking Change at Coke"
17	03/24/11	CASE 8-A	NONE	CASE 8-A: "RESHAPING MICROSOFT"
18	03/29/11	9 & CASE 9-B	Chapter 9	CASE 9-B; "The Scrutinized Job Candidates"
19	03/31/11	CASE 9-A	NONE	CASE 9-A; "Can Boomer Road Warriors Really Solve Our Problems?"
		TEST # 3 DISTRIBUTED		
20	04/05/11	TEST # 3 DUE AT THE BEGINNING OF CLASS		
			NONE	DISCUSSION OF CURRENT MANAGEMENT ISSUES
21	04/07/11	10 & CASE 10-A	Chapter 10	CASE 10-A; "Tough as Nails at Home Depot" Questions 1 - 4
22	04/12/11	11 & CASE 11-B	Chapter 11	CASE 11-B; "We Need More Engagement Around Here" Questions 1 - 3
23	04/14/11	12 & CASE 12-B	Chapter 12	CASE 12-B; "B. S. Bingo at Violet Cow" Questions 1 - 3
24	04/19/11	13 & CASE 13-A	Chapter 13	CASE 13-A; "The Adam Aircraft Work group/Team" Questions 1 - 3
25	04/21/11	CASE 13-B	NONE	CASE 13-B; "Home Rehab Day at Tymco" Questions 1 - 4
		10, 11, 12 & 13	TEST # 4 DISTRIBUTED	
26	04/26/11	TEST # 4 DUE AT THE BEGINNING OF CLASS		
			NONE	DISCUSSION OF CURRENT MANAGEMENT ISSUES
27	04/28/11	14 & CASE 14-A	Chapter 14	CASE 14-A; "Tesco PLC Mines Data ..." Questions 1 - 4
28	05/03/11	15 & CASE 15-A	Chapter 15	CASE 15-A; " The Cash Squeeze at ModernFurnCo" Questions 1 - 3
29	05/05/11	16 & CASE 16-A	NONE	CASE 16-A; "Coach Fred Zweiger" Questions 1 - 4
30	05/10/11	CASE 16-B	Chapter 16	CASE 16-B; "Caustic Charlie of the Claims Department" Questions 1 - 3
31	05/12/11	17 & CASE 17-B	Chapter 17	CASE 17B; "Nick, You have Let Us Down Again" Questions 1 - 4
		14, 15, 16 & 17	TEST # 5 DISTRIBUTED	
32	05/17/11	TEST # 5 DUE AT THE BEGINNING OF CLASS		