

COM 173: INTRODUCTION TO SPEECH COMMUNICATION

Professor Debra Siegel
Three Rivers Community College

Spring 2012
TT 11am-12:15pm
D-222

OFFICE HOURS: By arrangement
EMAIL: Through BLACKBOARD

COURSE DESCRIPTION: Students will learn the fundamentals of speech communication. They will learn to deliver, discuss, and respond to presentations of increasing complexity. Emphasis will be placed on organization, analysis, and elements of speech delivery, including effective verbal and non-verbal aspects of communication.

LEARNING OUTCOMES FOR COM 173:

Upon successful completion of COM 173, students will be able to:

- Demonstrate, describe, and apply an understanding of the relevant principles of speech communication, reasoning, and argumentation.
- Critically evaluate examples of public discourse.
- Demonstrate the acquisition of skills in public speaking and argumentation within several speech structures and contexts.
- Demonstrate an ethical and effective use of academic research.
- Demonstrate an appreciation of the relationship of speech communication to society.

REQUIRED TEXTS: *Public Speaking Strategies for Success* 6th ed., David Zarefsky, 2011. ISBN: 978-0-205-63832-1.

SPEECHES: You will prepare many different types of during the course of the semester. You will have short (1 minute) “Daily” speeches, as well as four major speeches (one “Narrative” speech, one “Process” speech, one “Informative” speech, and one “Persuasive” speech).

QUIZZES: There will be a brief quiz on each assigned chapter given on the day the reading is due.

WRITTEN ASSIGNMENTS: You will need to hand in a typed outline for three of your speeches (Process, Informative, and Persuasive). These outlines will also be developed in stages. You will also be required to complete two self evaluations on your progress. All written assignments **MUST** be typed, otherwise they will not be accepted. All written assignments, except for your outlines, should be submitted on BLACKBOARD. These will only be accepted on BLACKBOARD by the due date.

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- ATTENDANCE/
PARTICIPATION:** Regular attendance is essential. A great deal of material will be given out in class and there is considerable in-class work, which often cannot be made up. Continuous and unexplained absences will lead to a lowered final grade. Any material missed is the responsibility of the student -- if you do miss a class, come to the next class prepared by finding out what you missed from your classmates.
- POLICIES:** Late arrivals are a nuisance to the class and disrespectful. Please make an effort to show up on time. **DO NOT** enter the classroom when a speech is being delivered by one of your classmates.
- Cell phones, pagers, and any other noise-making device **MUST** be turned OFF during class (except with my permission).
- MAKEUPS &
MISSED WORK:** There will be no makeups for missed quizzes or speeches. Late assignments will not be accepted unless approved by me in advance. Deadlines are deadlines!
- STUDENT
DISABILITIES:** Please see me immediately if we need to make any modifications to meet your individual needs. Students with learning disabilities should see a counselor in student services immediately.
- WITHDRAWALS:** If you stop attending the class, and do not officially withdraw, you will receive a grade of F for the semester.
- PLAGIARISM:** Plagiarism is a violation of academic honesty. It occurs when you take credit for someone else's work (words) and submit it as your own, either intentionally or merely through incomplete documentation of sources. Any plagiarized work in a speech will result in an F for the semester.
- BLACKBOARD:** Be sure to check BLACKBOARD on a regular basis throughout the semester. I will post or email important information here. Most assignments need to be submitted on BLACKBOARD. You will not be able to pass this class if you are not familiar with how to use BLACKBOARD or if you cannot log onto BLACKBOARD.
- EVALUATION:**
- | | | |
|-----|--------------|------------------------------------------------------------|
| 60% | Speeches | |
| | 10% | Dailies (1 minute each) |
| | 5% | Narrative (2-4 minutes) |
| | 10% | Process (5-7 minutes) |
| | 15% | Informative w/ PPT on "The Politics of Food" (5-7 minutes) |
| | 20% | Persuasive w/ Q&A (9-11 minutes) |
| 10% | Written Work | |
| 10% | Quizzes | |
| 10% | Midterm | |
| 10% | Final | |

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This is a rough outline of the material we will be covering. These assignments may change as more or less time is needed. However, due dates will remain the same.

Date			Speech	Quiz	Written Work	Other
Jan	R	19				Introduction to course
	T	24	Daily: What's In a Name	Chap. 1		
	R	26	Narrative Speech		Speech Choices (submit on Blackboard) This assignment is a list of 5 possible topics for the Process Speech, 5 possible topics for the Informative speech, and 5 possible topics for the Persuasive Speech (be very specific!). If you do not submit the written assignment, the topics may be chosen for you. You WILL NOT be able to change topics.	
	T	31	Narrative Speech	Chap. 2		
Feb	R	2	<i>No Class</i>			
	T	7	Daily: The Worst Speech Ever!	Chap. 3 & 4	Process GP/SP/CI (submit on Blackboard)	
	R	9		Chap. 5		Bring Process Speech sources
	T	14	Daily: Stand Up	Chap. 6	Process According To (submit on Blackboard)	
	R	16		Chap. 7		
	T	21	Daily: How to...	Chap. 9	Process Outline (submit in class)	
	R	23		Chap. 10		

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Date			Speech	Quiz	Written Work	Other
Feb	T	28	Process Speech		Final outline for Process Speech (submit in class)	
Mar	R	1	Process Speech		Informative GP/SP/CI (submit on Blackboard)	
	T	6	Daily: Current Event	Chap. 11	Informative According To (submit on Blackboard)	Bring Informative sources
	R	8		Chap. 13		
	T	13	Daily: Runway		Informative Outline (submit in class) Self Evaluation (500-1,000 words) – This must be posted in BLACKBOARD in the appropriate discussion folder	
	R	15		Midterm Exam	4 posts/replies to other people's self evaluations	
	T	20	<i>No Class – Spring Break</i>			
	R	22	<i>No Class – Spring Break</i>			
	T	27	Informative Speech with PPT Topic: "The Politics of Food"		Final outline for Informative Speech (submit in class)	
	R	29	Informative Speech with PPT Topic: "The Politics of Food"			
Apr	T	3	Daily: In 10 Years	Chap. 15	Persuasive GP/SP/CI (submit on Blackboard)	
	R	5		Chap. 14		Bring Persuasive sources
	T	10	Daily: Wedding Toast	Chap. 8	Persuasive According To (submit on Blackboard)	

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Date			Speech	Quiz	Written Work	Other
Apr	R	12		Chap. 12		
	T	17	Daily: The Pitch	Chap. 16	Persuasive Outline (submit in class)	
	R	19	Daily: Grab Bag Debate			
	T	24	Persuasive Speech		Final outline for Persuasive Speech (submit in class)	
	R	26	Persuasive Speech			
May	T	1	Persuasive Speech			
	R	3	Persuasive Speech			
	T	8	Persuasive Speech		Self Evaluation (500-1,000 words) – This must be posted in BLACKBOARD in the appropriate discussion folder	
	R	10		Final Exam	4 posts/replies to other people's self evaluations	

Major Speech Requirements:

1. Outlines must be typed and submitted before your major presentations.
2. Major speeches must be on varied topics.
3. For your Process and your Informative you need at least these 5 resources (2 books and 3 academic journal articles). You may use more if you want. They must be 'reliable' resources.
4. For your Persuasive you need at least these 6 resources (2 books, 3 academic journal articles, and 1 expert interview). You may use more if you want. They must be 'reliable' resources.
5. Behind all good speaking is good preparation!!!!