

Three Rivers Community College

PRINCIPLES of MANAGEMENT - HOMEWORK ASSIGNMENTS

WEDNESDAY EVENING SPRING 2013, Revision 01/07/2013

DUE DATE	CHAPTER & CASE READING DUE	Case Analysis Due
01/30/13	INTRODUCTION	Margin Call
02/06/13	CEOs Handout Chapt. 1 Cases 1-B	CEO Profiles Discussion
		CASE 1-B; "The Management Trainee Blues" Questions 1 - 3
02/13/13	Chapt. 2 Cases 2-B	CASE 2-B; "Flippant Jessica" Questions 1 - 3
		Statregic Planning Lecture
02/20/13	Chapt. 3 & 4 Cases 3-A & 4-B	CASE 3-A; "Should We Launch Lightening Bolt? " Questions 1 - 3
		CASE 4-B; "What Should Dell do Next?" Questions 1 - 4
		Test # 1 on Chapters 1, 2, 3 & 4 Distributed
02/27/13	Chapt. 5 & Case 5-A	TEST # 1 DUE AT THE BEGINNING OF CLASS
		Case 5A; "What to Do with All These ...?" Questions 1 - 3
03/06/13	Chapt. 6 & 7 Cases 6-B & 7-A	Case 6B; "Just-in-Time Worries at the Univ. Of Utah Hospital" Questions 1 - 2
		CASE 7A; "The Sub Shop Blues" Questions 1 - 3
03/13/13	Chapt. 7 Case 7-B	CASE 7B; "The Telecommuting Challenge at..." Questions 1 - 3
	Chapt. 8 CASE 8-A	CASE 8A; "Redesigning PepsiCo" Questions 1 - 2
	TEST # 2 on CHAPTERS 5, 6, 7 & 8 DISTRIBUTED	
03/20/13	SPRING BREAK - NO CLASS	

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DUE DATE	CHAPTER & CASE READING DUE	Case Analysis Due
	TEST # 2 DUE AT THE BEGINNING OF CLASS	
03/27/13	Chapt. 9 CASE 9A	CASE 9A; "The SCRUTINIZED JOB CANDIDATES" Questions 1 - 4
04/03/13	Chapt. 9 CASE 9B	CASE 9B; "THE PERFORMANCE RANKINGS..." Questions 1 - 3
	Chapt. 10 CASE 10A	CASE 10A; "Michelle Rhee Makes Waves ..." Questions 1 - 4
04/10/13	Chapt. 10 CASE 10B	CASE 10B; "Is Julia Too Empowering?" Questions 1 - 4
	Chapt. 11 CASE 11A	CASE 11A; "We Need More Engagement ..." Questions 1 - 3
04/17/13	Chapt. 12 & CASE 12A	CASE 12A; "Do We Need This Blogger?" Questions 1 - 3
	TEST # 3 on CHAPTERS 9, 10, 11 & 12 DISTRIBUTED	
04/24/13	TEST # 3 DUE AT THE BEGINNING OF CLASS	
	Chapt. 13 Case 13B	CASE 13B; "Home Rehab Day at Tymco" Questions 1 - 4
05/01/13	Chapt. 14 Cases 1A	CASE 14A; "How Far can MyGofer Go?" Questions 1 - 4
	Chapt. 15 Case 15A	CASE 15A; "Mr. Potato Head Visits Starbucks" Questions 1 - 5
05/08/13	Chapt. 16 Cases 16A & 16B	CASE 16A; "It Takes Me a Long Time to Get Here" Questions 1 - 3
		Case 16B: Coach Fred Zweiger" Questions 1 - 4
	TEST # 4 on CHAPTERS 13, 14, 15 & 16 DISTRIBUTED	
05/15/13	TEST # 4 DUE AT THE BEGINNING OF CLASS	