

Three Rivers Community College			
PRINCIPLES of MANAGEMENT - HOMEWORK ASSIGNMENTS			
TUESDAY& THURSDAY SPRING 2013, Revision 01/07/2013			
DUE DATE	CHAPTER & CASE READING DUE	Case Analysis Due	
01/24/13	INTRODUCTION	Margin Call	
01/29/13	INTRODUCTION	Margin Call	
01/31/13	CEO Handouts	CEO Profiles Discussion	
02/05/13	Chapt. 1 Case 1-B	CASE 1-B; "The Management Trainee Blues" Questions 1 - 3	
02/07/13	Chapt. 2 Case 2-B	CASE 2-B; "Flippant Jessica" Questions 1 - 3	
02/12/13	Chapt. 3 Case 3-A	CASE 3-A; "Should We Launch Lightning Bolt? " Questions 1 - 3	
02/14/13	Chapter 4	Strategic Planning Lecture	
02/19/13	Chapt. 4 & Cases 4-A	CASE 4-A; "The Blue Ocean Strategy Team" Questions 1 - 3	
02/21/13	Chapt. 4 & Cases 4-B	CASE 4-B; "What Should Dell Do Next?" Questions 1 - 4	
	Test # 1 on Chapters 1, 2, 3 & 4 Distributed		
02/26/13	TEST # 1 DUE AT THE BEGINNING OF CLASS		
	Case Handout	Discussion - Case Handout	
02/28/13	Chapt. 5 Case 5-A	Case 5A; "What to Do with All These ...?" Questions 1 - 3	
03/05/13	Chapt. 6 Cases 6-B	Case 6B; "Just-in-Time Worries at the Univ. Of Utah Hospital" Questions 1 - 2	
03/07/13	Chapt. 7 7-A Case	CASE 7A; "The Sub Shop Blues" Questions 1 - 3	
03/12/13	Chapt. 7 7-B Case	CASE 7B; "The Telecommuting Challenge at..." Questions 1 - 3	
03/14/13	Chapt. 8 CASE 8-A	CASE 8A; "Redesigning PepsiCo" Questions 1 - 2	
	TEST # 2 on CHAPTERS 5, 6, 7 & 8 DISTRIBUTED		
03/19/13	SPRING BREAK - NO CLASS		

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DUE DATE	CHAPTER & CASE READING DUE	Case Analysis Due
03/21/13	SPRING BREAK - NO CLASS	
03/26/13	TEST # 2 DUE AT THE BEGINNING OF CLASS	
	NONE	Discussion of Current Management Topics
03/28/13	Chapt. 8 CASE 8-A	CASE 8A; "Redesigning PepsiCo" Questions 1 - 2
04/02/13	Chapt. 9 CASE 9A	CASE 9A; "The SCRUTINIZED JOB CANDIDATES" Questions 1 - 4
04/04/13	Chapt. 9 CASE 9B	CASE 9B; "THE PERFORMANCE RANKINGS..." Questions 1 - 3
04/09/13	Chapt. 10 CASE 10A	CASE 10A; "Michelle Rhee Makes Waves ..." Questions 1 - 4
04/11/13	Chapt. 10 CASE 10B	CASE 10B; "Is Julia Too Empowering?" Questions 1 - 4
04/16/13	Chapt. 11 CASE 11A	CASE 11A; "We Need More Engagement ..." Questions 1 - 3
04/18/13	Chapt. 12 & CASE 12A	CASE 12A; "Do We Need This Blogger?" Questions 1 - 3
	TEST # 3 on CHAPTERS 9, 10, 11 & 12 DISTRIBUTED	
04/23/13	TEST # 3 DUE AT THE BEGINNING OF CLASS	
	NONE	Discussion of Current Management Topics
04/25/13	Chapt. 13 Case 13B	CASE 13B; "Home Rehab Day at Tymco" Questions 1 - 4
04/30/13	Chapt. 14 Cases 1A	CASE 14A; "How Far can MyGofer Go?" Questions 1 - 4
05/02/13	Chapt. 15 Case 15A	CASE 15A; "Mr. Potato Head Visits Starbucks" Questions 1 - 5
05/07/13	Chapt. 16 Cases 16A	CASE 16A; "It Takes Me a Long Time to Get Here" Questions 1 - 3
05/09/13	Chapt. 16 Cases 16B	Case 16B: Coach Fred Zweiger" Questions 1 - 4
	TEST # 4 on CHAPTERS 13, 14, 15 & 16 DISTRIBUTED	
05/14/13	TEST # 4 DUE AT THE BEGINNING OF CLASS	