

2014 Course Outline

LIBS K125 Digital Media
Spring 2014

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Overview:

In this course students will discuss the role of digital media in the field of library science. Students will be introduced to a variety of presentation and digital production software and applications in order to create digital communication. Students will also use digital cameras, still and video, digital recording devices and personal mobile devices to create original digital content. An emphasis will be placed on the ethical use of all content following current intellectual property and copyright laws.

Course Objectives:

Students will be able to discuss the ever evolving role of digital media services in libraries.

Students will learn the basic operation and use of a variety of digital media equipment used in libraries.

Students will be able to create informed opinions on the role and function of the library technical assistant in the delivery of media related services.

Evaluation:

Attendance and participation in class activities and discussions	30%
Weekly reflective papers based on course content	35%
Presentations and Projects	35%

Grading System:

A	94 – 100	C+	77 – 79
A-	90 – 93	C	73 – 76
B+	87 – 89	C-	70 – 72
B	83 – 86	D+	67 – 69
B-	80 – 82	D	63 – 66

Attendance Policy:

This course is designed to give students hands-on experience with a variety of media equipment and software by completing a number of in-class presentations. Therefore, attendance and active participation are extremely important and will be counted as a substantial percentage of a student's grade.

Withdrawal Policy:

See the current student handbook for applicable policies and dates.

Make-up Policy:

Assignments may be made up by arrangement with the instructor.

Text:

No Textbook required, but a variety of online articles will be read throughout the course.

Disabilities:

If you have a physical or learning disability which may require classroom or test taking modifications, please see me as soon as possible. If you have not already done so, please be sure to register with the student development office and speak to a counselor about assistance.

The following is a list of dates and activities which may be subject to change:

- January 27 Week 1: Introduction to course and copyright/ethical issues
Assignment: 1 to 2 page paper about copyright court case
- February 3 Week 2: Digital media available @ your library, social networking and web applications.
Assignment: 1 to 2 page paper about web 2.0 technology, social networking and library service.
- February 10 Week 3: No Class on campus. Participation in online discussion board is mandatory.
Assignment: Articles to be read by Feb. 22. Responses to online discussion will be graded.
- February 17 (No Classes): President's Day Observed

- February 24 Week 4: Presentation protocols. Screen presentation research and project work
Assignment: Complete instructional/informational presentation
- March 3 Week 5: Screen presentations and setting up equipment for presentations
Assignment: Explore the digital media at the Donald R. Welter Library by completing the scavenger hunt assignment.
- March 10 Week 6: Guided tour of the Donald R. Welter Library. Digital Video basics and the YouTube phenomenon.
- March 17 (No Classes): Spring Break
- March 24 Week 7: Digital video hardware and software: Hands on activity film the Donald R. Welter Library.
Assignment: Review raw video and images and prepare a storyboard for your promotional commercial of the Donald R. Welter Library.
- March 31 Week 8: Digital video workshop
Assignment: Complete video presentation for next class.
- April 7 Week 9: Video presentations and introduction to screen capture programs.
Assignment: Write one page script to simple task for your home town library.
- April 14 Week 10: Introduction to podcasting and work on home town library simple task screen capture.
Assignment: Complete screen capture project, be prepared to report to class about one podcast that you explored and bring in a book to feature.
- April 21 Week 11: Share podcast findings. Record radio style program from passage in your featured book.
Assignment: Complete radio style program from featured book.
- April 28 Week 12: Outstanding Digital Media Service programs: Cutting edge libraries. Introduce final project.
- May 5 Week 13: Final Project workshop: Putting it all together!
Assignment: Complete final project

May 12 Week 14: Final presentations

May 19 Week 15: Final presentations and course evaluation

Mr. John Landry

Professional Biography:

I earned a B.S. Ed. in secondary English education from Central Connecticut State University in 1992. I graduated from the Connecticut Writing Project Academy at the Uconn Storrs Campus in the summer of 1993. I began working as a public school teacher, eighth grade English, in the Glastonbury public school system in 1993. I graduated with an MLS from Southern Connecticut State University in the summer of 2000 and then became the library media specialist at Smith Middle School in Glastonbury in the 2000-2001 school year. In 2003, I started as a part-time reference librarian at the Welles Turner Memorial Public Library in Glastonbury, Connecticut. This is the third time that I have taught the Digital Media in the Libraries course at Three Rivers Community College.