

Three Rivers Community College			
PRINCIPLES of MANAGEMENT - HOMEWORK ASSIGNMENTS			
FALL 2013, Revision 08/21/2013			
DUE DATE	CHAPTER & CASE READING DUE	Case Analysis Due	
08/26/13	INTRODUCTION	Introduction-SYLLABUS & TEAM STRUCTURE How valuable is your hour?	
08/28/13	CEO Handouts	Management & the CEOs	
08/30/13	Chapter 1 & TEAM ASSIGNMENTS	CEO Profiles Discussion - How do the CEOs fit the management description in chapter one?	
09/02/13	LABOR DAY - NO CLASS		
09/04/13	Chapter 1 (1st team case)	CASE 1-B; "The Management Trainee Blues" Questions 1 - 3	
09/06/13	Chapter 2	CASE 2-A; "Ambitious Volkswagen" Questions 1 - 3	
09/09/13	Chapter 2	CASE 2-B; "Flippant Jessica" Questions 1 - 3	
09/11/13	Chapter 3	CASE 3-A; "Should We Launch Lightning Bolt?" Questions 1 - 3	
09/13/13	Chapter 4	Strategic Planning Lecture	
09/16/13	Chapter 4	CASE HANDOUT McDonald's: Super-Sized Troubles (A)	
09/18/13	Chapter 4	CASE 4-A; "The Blue Ocean Strategy Team" Questions 1 - 3	
09/20/13	Chapter 4	CASE 4-B; "What Should Dell Do Next?" Questions 1 - 4	
	Test # 1 on Chapters 1, 2, 3 & 4 Distributed		
09/23/13	TEST # 1 DUE AT THE BEGINNING OF CLASS		
	NONE	Discussion of Current Management Topics	

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DUE DATE	CHAPTER & CASE READING DUE	Case Analysis Due
09/25/13	Chapter 5	Case 5-B; "Staples Invention Quest" Questions 1 - 3
09/27/13	Chapter 5	Case 5-A; "What to Do with All These ...?" Questions 1 - 3
09/30/13	Chapter 6	Case 6-A; "Retro Is Our Future?" Questions 1 - 4
10/02/13	Chapter 6	Case 6-B; "Just-in-Time Worries at the Univ. Of Utah Hospital" Questions 1 - 2
10/04/13	Chapter 7	CASE 7-A; "The Sub Shop Blues" Questions 1 - 3
10/07/13	Chapter 7	CASE 7-B; "The Telecommuting Challenge at..." Questions 1 - 3
10/09/13	Chapter 8	CASE 8-A; "Redesigning PepsiCo" Questions 1 - 2
10/11/13	Chapter 8	CASE 8-B; "The Corporate Culture Picnic" Questions 1 - 4
	TEST # 2 on CHAPTERS 5, 6, 7 & 8 DISTRIBUTED	
10/14/13	TEST # 2 DUE AT THE BEGINNING OF CLASS	
	NONE	Discussion of Current Management Topics
10/16/13	Chapter 9	CASE 9-A; "The SCRUTINIZED JOB CANDIDATES" Questions 1 - 4
10/18/13	Chapter 9	CASE 9-B; "THE PERFORMANCE RANKINGS..." Questions 1 - 3
10/21/13	Chapter 9	HOW SHOULD YOU EVALUATE PERFORMANCE?

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<b>DUE DATE</b>	<b>CHAPTER &amp; CASE READING DUE</b>	<b>Case Analysis Due</b>	
10/23/13	Chapter 10	CASE 10-A; "Michelle Rhee Makes Waves ..." Questions 1 - 4	
10/25/13	Chapter 10	CASE 10-B; "Is Julia Too Empowering?" Questions 1 - 4	
10/28/13	Chapter 10	CAN LEADERSHIP BE TAUGHT or IS IT IN-BORN?	
10/30/13	Chapter 11	CASE 11-A; "We Need More Engagement ..." Questions 1 - 3	
11/01/13	Chapter 11	CASE 11-B; "Justin Tries a Little Recognition" Questions 1 - 3	
11/04/13	Chapter 12	CASE 12-A; "Do We Need This Blogger?" Questions 1 - 3	
11/06/13	Chapter 12	CASE 12-B; "Networking Megan" Questions 1 - 5	
11/08/13	Chapter 11 & 12	COMMUNICATION vs MOTIVATION Which is most important?	
	TEST # 3 on CHAPTERS 9, 10, 11 & 12 DISTRIBUTED		
11/11/13	NONE	VETERAN'S DAY - NO CLASS	
11/13/13	TEST # 3 DUE AT THE BEGINNING OF CLASS		
	NONE	Discussion of Current Management Topics	
11/15/13	Chapter 13	CASE 13-A; "Team Player Jessica" Questions 1 - 3	

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DUE DATE	CHAPTER & CASE READING DUE	Case Analysis Due
11/18/13	Chapter 13	CASE 13-B; "Home Rehab Day at Tymco" Questions 1 - 4
11/20/13	Chapter 14	CASE 14-A; "How Far can MyGofer Go?" Questions 1 - 4
11/22/13	Chapter 14	CASE 14-B; "The Adoring Bloggers" Questions 1 - 4
11/25/13	NONE	THANKSGIVING BREAK - NO CLASS
11/27/13	NONE	THANKSGIVING BREAK - NO CLASS
11/29/13	NONE	THANKSGIVING BREAK - NO CLASS
12/02/13	Chapter 15	CASE 15-A; "Mr. Potato Head Visits Starbucks" Questions 1 - 5
12/04/13	Chapter 15	CASE 15-BA; "MySpace is Our Place" Questions 1 - 5
12/06/13	Chapter 15	Privacy - How much of a right is it?
12/09/13	Chapter 16	CASE 16A; "It Takes Me a Long Time to Get Here" Questions 1 - 3
12/11/13	Chapter 16	Case 16B: Coach Fred Zweiger" Questions 1 - 4
12/13/13	Chapter 16	Performance & Behavior Issues in College (student expectations)
	TEST # 4 on CHAPTERS 13,, 14, 15 & 16 DISTRIBUTED	
12/16/13	TEST # 4 DUE AT THE BEGINNING OF CLASS	