

Course title: Publications Practice 1

Course number: COM 291

Credits: 3 Semester Hours

Prerequisite: COM 121 (Journalism) or GRA 140 (Desktop Publishing) or GRA 155 (Advertising Design)

Grading System: A (94-100), A-(90-93), B+(87-89), B (83--86), B-(80-82), C+(77-79), C (73-76), C-(70-72), D+ (67-69), D(63-66), F (below 63).

Course Description and Rationale

This course is designed to train students to produce The Current, the student magazine. This involves researching, interviewing, writing, editing, photography, and proofreading. It also includes all the pre-press work (including digital imaging), which is done on computers, primarily using Adobe InDesign and Adobe Photoshop. Advertising (sales and design) is also part of this course

Students will produce The Current, a Three Rivers student publication, demonstrating the ability to do the following:

1. Use Adobe InDesign for page design and layout, using standards presented in English 129 - Desktop Publishing.
2. Use Adobe Photoshop to process and design photos and illustrations, using standards presented in English 129 - Desktop Publishing.
3. Use digital camera to take photos
4. Use scanner to digitize logos and other images
5. Write copy for publication, using a word processing program
6. 'Spell check copy for publication
7. Place copy on page
8. Place images on page
9. Place advertisements on page
10. Interview people by telephone and in person
11. Take notes while interviewing
12. Write stories using standards learned in COM121-Journalism.
13. Write headlines using standards learned in COM121-Journalism.
14. Write callouts using standards learned in COM121-Journalism.
15. Write cutlines using standards learned in COM121-Journalism.
16. Prepare The Current for commercial printing using specifications provided by printer.

17. Prepare public relations materials for The Current

Instructional Materials

The Associated press Stylebook and Briefing on Media Law, Perseus Press, New York, 2000.

Handouts

Evaluation

Students will be evaluated on the basis of graded assignments, hours worked, and contributions to each issue.

Students will be expected to work on their assignments in the Current Office, at the college, or at home during hours when class is not in session.

Students who write about or interview the following people for their stories will not receive credit for their stories: family members, roommates, romantic partners.

Attendance

Students are expected to attend all Tuesday classes. Absence from a Tuesday class will have to be made up by arrangement with the instructor. In addition, during production weeks, students will be expected to work in the Current office on one extra week day of their choice.

College Withdrawal Policy

A student who finds it necessary to discontinue a course once class has met must provide written notice to the Registrar. Withdrawal forms are available at the Registrar's office on campus and the Three Rivers office at the Subase. Nonpunitive "W" grades are assigned to any withdrawal requested before the various unrestricted withdrawal deadlines listed in the calendars published in front of each session's course listings.

Withdrawal requests received after these deadlines must bear instructor signatures indicating the student was maintaining at least a C- average at the time of withdrawal. No withdrawals are permitted after the last class preceding the final exam.

Disabled Students and Learning Disabilities Support

Students who have learning disabilities or physical conditions which may be limiting are urged to identify themselves to the director and counselors in the Student Development Center.

The College depends on students to identify their specific difficulty to the College's counselors or tutoring center staff in order to provide services through community agencies in our locale and available support services on campus.

Cell Phones and Pagers

Students are not permitted to use cell phones and pagers during class. Cell phones and pagers must be turned off during this time.