

PRINCIPLES of MANAGEMENT BMG K-202

COURSE SYLLABUS (TR Spring 2014)

This syllabus is subject to change; notice of any changes will ONLY be provided in class

Instructor: Professor G. Kent Harding

Class Room: D - 122

Class Time: TR 11:00am – 12:15m

Office Hours: TR 9:30 – 10:30am & R 4:30 – 5:30pm

Office: Room C-148

Phone: (860) 215-9435

E-mail: kharding@trcc.commnet.edu

Course Prerequisites

- Qualification to take or placement in ENG K-101 or equivalent;

Course Description

Please see the TRCC course catalog for official description; the instructor's description follows.

Principles of Management, BMG K-202, is a study of the fundamentals of management theory and practice with an emphasis on their application in the global marketplace. This course uses case analysis as the primary means of introducing the student to the terminology, language, practice and **application of the material presented** in the text.

Learning Outcomes

Principles of Management is designed to introduce the student to the characteristics and practices of general managers presented in a format structured around the topics of **planning, organizing, staffing, leading** and **controlling**. Actual cases provide the basis for the clarification and application of chapter content presented in the text. Upon successfully completing the course, students should be able to:

- identify and apply the appropriate text language, terms and concepts to the case;
- identify factual content in the case;
- infer relevant content from the case's description of the situation, personalities and issues;
- identify additional data and information applicable to addressing case issues; and
- define an appropriate course of action to address the issues(s) raised by the case.

Required Texts and other Materials/Supplies

Essentials of Management, 9ed. By Andrew J. DuBrin; Published by South-Western, CENGAGE LEARNING

Performance (Grade) evaluation

Students will be randomly assigned to teams of no more than four and no less than 2 students and will be graded on a team basis where noted below and as will be explained in class. Students will be evaluated using the following with related points applied to computing the final grade:

Four (4) Exams (lowest grade dropped)___ 20 points/exam; 60 total

Team Class Participation _____ 20 points

Team Written Case Analysis (4 per team member) ____ 20 points

Attendance

Students receive no points, added or deducted, for attendance or failure to attend. However, certain grade components (class participation) will require your presence in class. An attendance sheet containing the names of all currently registered students will be distributed for the student's signature within approximately 15 minutes of the start of each class and will be available during class. **IF YOU DO NOT SIGN IN AFTER YOUR NAME ON THE DATE OF THE**

CLASS YOU DID NOT ATTEND THE CLASS! This sheet will be the only evidence of attendance in this course and will be used to document your attendance for financial aid or other externally required purposes. It may also be used to substantiate the reason for a poor or failing grade performance.

Grading

THERE ARE NO MAKE-UP OR EXTRA-CREDIT OPTIONS

One exam grade (the lowest grade), excluding the final exam grade will be dropped to accommodate an unanticipated absence; students may omit the final exam if they have accumulated 93 or more points.

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TESTS WILL BE DISTRIBUTED AND COLLECTED ON THE DATES SHOWN IN THE INCLUDED COURSE ASSIGNMENT SHEET OR AS MAY BE ANNOUNCED IN CLASS. NO ASSIGNMENT WILL BE ACCEPTED AFTER THE CLASS FOLLOWING THE ORIGINALLY SCHEDULED DUE DATE WITHOUT MAKING PRIOR ARRANGEMENTS WITH THE INSTRUCTOR.

You may return a test after the designated due date but no later than the beginning of the class in which the graded test is returned **ONLY IF** you make appropriate arrangements with the instructor **PRIOR TO OR WITHIN 24 HOURS** of the class during which the test is distributed. Notice may be provided by e-mail or phone message. **Written case analysis will not be accepted after the due date** without prior arrangements as above.

All graded assignments will be graded on a 100 point scale. The final grade will be determined by totaling the points the student earned in each category (exams, participation, and case analysis) and dividing that total by the total possible points for the respective category to produce a percentage value. That percentage will be multiplied by the weighted value for its category (60, 20, or 20 points), the results for all categories then totaled and the resulting numeric value converted into a letter grade according to the following:

LETTER	BASE	-	+
A	93 -100	90 - 92	NONE
B	83 - 86	80 - 82	87 - 89
C	73 - 76	70 - 72	77 - 79
D	63 - 66	60 - 62	67 - 69
F	BELOW 60 POINTS		

Due Dates

Due dates are as shown in the attached assignment sheet(s) and are subject to change. **Changes will only be announced in class.** The student is responsible for maintaining currency on all assignment due dates. If a class is cancelled for some reason, expect to do the work and turn in any assignments associated with the cancelled class in the following session. The student may obtain an assigned test by postal mail (e-mail corrupts some content and may therefore not be available) and may return an assigned test by postal mail if and only if arrangements, including the student's mailing address, have been made with the instructor sufficiently far in advance (at least one week). Students may submit their chapter outlines and written case analysis by e-mail. The date of the e-mail will constitute the submission date. Only students having previously submitted a disability release will be granted any accommodation (generally extended time or relocation) for in-class assignments. No accommodation will be given for take home assignments.

Academic Honesty

All students are expected to adhere to the institutional policies pertaining to student conduct as describe in college catalog. Each graded assignment will include the following statement: "I have neither given nor received any assistance from or to any source or person not authorized by my instructor." Signed (and your signature). Violation of this agreement will result in the immediate removal from this course and a grade of F.

College Policies

THIS SYLLABUS IS A SUPPLEMENT OF AND IS SUBORDINATE TO THREE RIVERS COMMUNITY COLLEGE'S (TRCC) POLICY AND PROCEDURES DOCUMENTS – THE STUDENT HANDBOOK, THE COLLEGE CATALOG AND ALL OTHERS – EITHER PRINTED OR AVAILABLE ON THE COLLEGE'S WEB SITE. TRCC POLICIES AND PROCEDURES SHALL BE THE FINAL BASIS FOR RESOLVING ALL ISSUES PERTAINING TO THE STUDENT'S PARTICIPATION IN THIS COURSE AND SHALL OVERRIDE ANY CONFLICTING COMPONENTS OF THIS SYLLABUS, INCLUDING ANY ATTACHED DOCUMENTS.

Accommodations

Accommodations for disabilities, religious practices or other reasons will be granted in accordance with TRCC policies and procedures. The student is responsible for following those procedures and providing the instructor with the appropriate documentation necessary to provide the requested accommodation. Please note that accommodations cannot be provided until you provide written authorization from a **Disabilities Service Provider**.

ATTACHMENTS: Course assignment sheet