

THREE RIVERS COMMUNITY COLLEGE
DESIGN PORTFOLIO DEVELOPMENT K297
 Spring Semester 2006, Tuesday 9 - 11:45am

Instructor: Professor Mark Comeau, (885-2387), email mcomeau@trcc.commnet.edu

Grade: Vignettes 50% Portfolio 50%

Course Objectives:

This course introduces *design* students to methods and practices of presentation and portfolio development. Concepts covered include target audience, graphic composition, text composition, models, multi-media techniques, and oral presentations. Students will explore and implement strategies for organizing portfolio packages for use in transferring to universities or for job placement. Final portfolios, consisting mainly of work performed at Three Rivers, will be presented as part of the final grade.

Computer utilization will include presentation applications such as MS PowerPoint, scanning, artwork, photo-imaging, and other related applications.

Method: Lectures, Slide Lectures, Simulations, Class Discussion

Text: **TBA, (and Instructor Supplements)**

<u>Week 1</u> (1/24)	Design Representation Program/Target Audience	<u>Week 9</u> (3/21)	Spring Break No Classes in Session
<u>Week 2</u> (1/31)	Story Boards Concept Intent/Rollout	<u>Week 10</u> (3/28)	Rendering Depth, Landscape, Details
<u>Week 3</u> (2/07)	Passive Presentation Mediums Print Output Mediums	<u>Week 11</u> (4/04)	Model Techniques Massing/Form/Layered
<u>Week 4</u> (2/14)	Active Presentation Mediums Video Clips/Animation	<u>Week 12</u> (4/11)	Photographics Position, Field, Integration
<u>Week 5</u> (2/21)	Unit Composition Page Layout/Balance/Form	<u>Week 13</u> (4/18)	Oral Presentations Outline, Disposition
<u>Week 6</u> (3/28)	Text Integration Scriptors/Fonts	<u>Week 14</u> (4/25)	Final Portfolio Prep Layout/Prepare Artwork
<u>Week 7</u> (3/07)	Integrating Graphic Design Enhancements, Limits, Effects	<u>Week 15</u> (5/01)	Final Portfolio Prep Development/Outputs
<u>Week 8</u> (3/14)	Audience Control Perception, Scale, Venue	<u>Week 16</u> (5/08)	Portfolio Reviews

Additional Course Requirements:

Supplies

Students will be required to provide drafting, rendering and model-making supplies, along with being able to meet reprographic requirements.