

GRA 140 Publication Design -- Syllabus
Three Rivers Community College, Fall Semester - 2016
CRN#30237 Tue/Thu 2:00pm – 3:15pm Room E-114

Instructor: Kevin Amenta
Email: kamenta@threeivers.edu
Office Hours in C-136: Monday & Wednesday 4:30-6pm or by appointment.

CATALOG COURSE DESCRIPTION

This computer course provides an overview of applications used in the field of Graphic Design: Photoshop, Illustrator, InDesign and Acrobat Pro. Students also learn file management and computer navigation basics including scanning software. Students study page design, typography, and image editing. Emphasis will be on the use of computer for writing, editing, imaging and publication design. Students will read and report on graphic design topics.

LEARNING OUTCOMES The course goal is for students to:

- ✓ Develop a working knowledge in software applications used in the field of Graphic Design including Adobe Photoshop Illustrator, InDesign and Acrobat Pro.
- ✓ Learn file management and Mac computer navigation basics.
- ✓ Study page design, typography and image editing for publication design.
- ✓ Learn about digital plagiarism.
- ✓ Read and report on Graphic Design topics.

Required Instructional Materials:

- ✓ The Design Collection Revealed, Botello, 2015.
- ✓ Non-Designers Design Book, Williams, 3rd Ed, 2008.
- ✓ Portable Flash drive with minimum 8gb storage capacity.
- ✓ Handouts and tutorials posted on Blackboard Learn.

Evaluation and Grading Policies:

Students will be evaluated on the basis of homework assignments, discussions, and other in-class assignments. The last assignment will be a capstone project. Points for each assignment are listed with the assignment on Blackboard and are based on a 1000 point system. Students will be expected to work on their assignments at home or in the Mac Lab every week and to turn them in by the stated deadline on the class calendar. Students should use traditional standards of correct spelling, grammar, and punctuation in all assignments and communications.

1000 point grading system breakdown:

- 9% (90 points) – 9 Design Collection HW Assignments**
- 20% (200 points) – 11 In-Class Assignments**
- 21% (210 points) – 6 Design Assignments**
- 10% (100 points) – Graphic Design Report**
- 20% (200 points) – Quizzes**
- 20% (200 points) – Final Project**

*** The instructor may change the syllabus, the order of topics and/or the content of the assignments to meet the needs of the class at any point in time.*

****No texting, use of cell phones or emailing will be tolerated during class time. If your phone rings in class, this will result in -1 point from your overall grade****

**You will use the Mac computers for class related work ONLY!
Any other instances, such as checking social media sites, are NOT allowed!
In such instances you will be asked to leave class and it will result in a lower grade. Multiple instances will result in a failing grade!!!**

Attendance Policy: Late assignments or make-up work is not allowed. There is NO extra-credit work! Arrangements to present projects, turn in assignments or take any tests missed because of an absence must be made with the faculty of record *in advance* of the absence. Projects, exercises, homework and in-class assignments which are not uploaded to Blackboard learn by the given due date will receive a zero for that assignment.

Incompletes: I traditionally do not give Incompletes. They are only assigned when there are extenuating circumstances such as illness that prevent the student from completing the coursework on time. Incompletes *must be approved by the Academic Dean.*

Withdrawal Policy: If you intend to withdraw, you must do so at the Registrar's Office by the college deadline. Non-punitive "W" grades are assigned to withdrawal requests. An instructor's signature is required after the deadline has passed. No withdrawals are permitted after the last class preceding the final exam. Students who do not officially withdraw, but simply stop attending classes, run the risk of receiving an "F" grade for the course. **Class Cancellation Policy:** Information about class cancellation due to the weather can be found by Calling (860) 886-0177 or go online to: www.trcc.commnet.edu. If the instructor has to cancel class a note will be placed on Blackboard on the course home page.

Academic Integrity and Plagiarism: Plagiarism and other forms of academic dishonesty will not be tolerated and will result in an automatic failing (F) grade on the assignment for the first infraction and, should it occur a second time, an automatic failing (F) grade for the course.

Digication:

All students are required to maintain an online learning portfolio in Digication that uses the college template. Through this electronic tool students will have the opportunity to monitor their own growth in college-wide learning. The student will keep his/her learning portfolio and may continue to use the Digication account after graduation. A Three Rivers General Education Assessment Team will select and review random works to improve the college experience for all. Student work reviewed for assessment purposes will not include names and all student work will remain private and anonymous for college improvement purposes. Students will have the ability to integrate learning from the classroom, college, and life in general, which will provide additional learning opportunities. If desired, students will have the option to create multiple portfolios.

Students with Disabilities: If you have a disability that may affect your progress in this course, please meet with a TRCC Disability Service Provider (DSP) in Room A-119 as soon as possible. Please note that accommodations cannot be provided until you provide written authorization from a DSP.

Matt Liscum, Counselor Room A113 (860) 215-9265	Learning Disabilities <ul style="list-style-type: none">• ADD/ADHD• Autism Spectrum• Mental Health Disabilities
Elizabeth Willcox, Advisor Room A113 (860) 215-9289	<ul style="list-style-type: none">• Medical Disabilities• Mobility Disabilities• Sensory Disability

Use of Support Services: The Writing Center/TASC is located in Room C117 (next to the Library). TRWritingcenter@trcc.commnet.edu. Online tutoring: <http://www.etutoring.org/>

ALL ASSIGNMENTS ARE DUE BEFORE 11:59PM ON THE DUE DATE

ASSIGNMENT	POSSIBLE POINTS	DUE DATE
Assignment #1 Personal Portrait	10	Wednesday September 7
Assignment #2 What's Cooking	10	Wednesday September 14
Assignment #3 Harvest Market	10	Friday September 16
Assignment #4 Total Sportz	10	Wednesday September 21
Assignment #5 Car Ad	40	Wednesday September 28
Assignment #6 Tourism Poster	40	Wednesday October 5
Assignment #7 Window Sign	10	Friday October 7
Assignment #8 La Mirage	10	Wednesday October 12
Assignment #9 Tic Tac Toe	10	Friday October 14
Assignment #10 Graphics Package	40	Wednesday October 19
Assignment #11 T-shirt	40	Wednesday October 26
Assignment #12 Drop Cap	10	Wednesday November 2
Assignment #13 Four leg Wrap	10	Friday November 4
Assignment #14 Color Cover	10	Wednesday November 9
Assignment #15 Calendar	40	Wednesday November 16
Graphic Design Report	100	Wednesday November 23
FINAL PROJECT	200	Wednesday December 7

*In addition to all assignments listed here, In-Class assignments are worth 10 or 30 points each.