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**Fall 2007 2**

### **COM 173---INTRODUCTION TO SPEECH COMMUNICATION**

**Course Description:** Students will learn the fundamentals of speech communication. They will learn to develop, deliver, discuss, and provide feedback to presentations of increasing complexity. Emphasis will be placed on organization, analysis, and elements of speech delivery, including effective verbal and non-verbal aspects of communication.

#### **LEARNING OUTCOMES FOR COM 173**

Upon successful completion of COM 173, students will be able to:

- Compose and deliver several primary types of speeches of increasing length and complexity (Introduction, Entertaining, Informative, and Persuasive Speeches), representing an increasing development of critical thinking skills and delivery sophistication.
- Develop, research, and compose speech outlines according to formal outlining techniques.
- Analyze, recognize, and incorporate the appropriate, formal argument models and patterns of logic for each given speech.
- Devise, compose, and utilize appropriate speaking notes to facilitate and enhance the delivery of speeches.
- Utilize both verbal and non-verbal strategies to effectively communicate with audience during speech presentations.
- Understand the importance of audience analysis and demonstrate an ability to be aware of and utilize audience feedback during speech presentations.
- Use audio and visual aids, including PowerPoint, where appropriate, to enhance speech presentations.
- Document information obtained through research using MLA format.
- Analyze and provide productive, useful, and constructive critique of peer speech presentations.

**Requirements:**

Textbook: Public Speaking for College and Career, 8<sup>th</sup> edition, Hamilton Gregory  
Magazines/News articles: The student is responsible for regular access to one of the following magazines throughout the semester: Time, Newsweek, New York Times Sunday Magazine, The New Yorker, or a similar magazine (see me for approval of specific mags).

**Policies:**

Attendance: Regular attendance is essential to success in this class. Absences will affect your grade and must be reported in advance. If you miss a class, come to the next class prepared by finding out what you missed.

**Student Disabilities:**

Please see me immediately if we need to make any modifications to meet your individual needs. Students with learning disabilities should see a counselor in student services immediately.

**Withdrawal from class:**

If you stop attending the class, and do not officially withdraw, you will receive a grade of F for the semester.

**Plagiarism:**

Plagiarism is a violation of academic honesty. It occurs when you take credit for someone else's work (words) and submit it as your own, either intentionally or merely through incomplete documentation of sources. Any plagiarized work in a speech will result in an F for the semester.

**Assignments and Grading:**

<b>Speeches</b>	<b>60 %</b>
Entertaining	15%
Informative	20%
Persuasive	25%
<b>Participation</b>	<b>20 %</b>
<b>Written Exams</b>	<b>20%</b>
<b>TOTAL</b>	<b>100%</b>