

**WELCOME TO COM 173
INTRODUCTION TO SPEECH COMMUNICATION**

Textbook: Public Speaking: for college and career 7th ed by Gregory
Supplies: one audiotape, one floppy, one notebook

Course Description

You will learn the fundamentals of speech communication by delivering and responding to speeches of increasing complexity, using effective elements of speech delivery that include verbal and non-verbal aspects of communicating.

Learning Outcomes

- Compose and deliver several types of speeches of increasing length and complexity (introduction, entertainment, informative, motivational, and persuasive) representing an increasing development of critical thinking skills and delivery sophistication.
- Develop, research, and compose speech outlines.
- Incorporate the appropriate, formal argument models and patterns of organization for each speech delivered.
- Use speaking notes effectively.
- Use verbal and non-verbal communication effectively.
- Demonstrate an awareness of audience analysis and feedback during speech deliveries.
- Use audio and visual aids and power point to enhance speech deliveries.
- Document information using MLA format.
- Provide constructive critiques of speech deliveries of peers.

Grading

Dailies

6 pts

Twelve 30 to 60 second speeches incorporating an assigned support strategy(s), no more than one a class

Speeches (no yahoo, google, or Wikipedia)

# 1 Entertaining: Tell a lesson you learned	1 to 2 min	4 pts
# 2 Informative: Summarize a magazine/newspaper article media: white board	2 to 3 min	7 pts
# 3 Informative: Eulogize or laud a well-known person media: elmo (2 visuals)	3 to 4 min	10 pts
#4 Informative/Persuasive: Summarize then react to a magazine/newspaper article media: power point (3 to 5 slides) outline required: 12 pts for speech, 3 pts for outline	4 to 5 min	15 pts
#5 Persuasive: 2 or more sources media: power point (4 to 6 slides) outline required: 15 pts for speech, 3 pts for outline	5 to 7 min	18 pts
#6 Persuasive 2 or more sources	7 to 9 min	20 pts

media: power point: (5 to 7 slides)
outline required: 16 pts for speech, 4 pts for outline

Chapter Quizzes (take home), homework, peer reviews **10 pts**

Do the Review Questions at the end of each chapter. Word process them and answer in sentences. At the end of the semester, if you passed in 90% of them **completed** and passed in 90% of your homework, you will get the full 10 points. We will discuss the quizzes the day they are due. If you are absent the day a quiz is due, pass it in the next class period--or not at all. Please note: the chapter readings contain important info about preparing speeches. If you don't read them carefully, your speeches will surely reflect this.

Final Exam (take home) **10 pts**

Make-ups

The following actions will require you to deliver your speech on make-up day

- arriving without an audio tape
- not passing in your outline on time
- passing when called to deliver your speech (duh)

Miscellaneous

- **Attendance is important.** After six absences, you will automatically receive an F. All absences count. Since it is probably not possible for me to determine whether you are absent or tardy for a good reason, I will assume it is for a good reason. Therefore, you do not need to tell me, email me, or phone me to explain your absence. If you feel compelled, leave a note in the class folder. If you are unfortunate enough to have a semester in which life's problems interfere with your course work, I suggest that you drop the course and take it at a more convenient time.
- Students with a disability who need accommodations for this class should call the Disabilities Counselor at 383-5240. To avoid any delay in receiving accommodations, call asap. Please note that I cannot provide accommodations for you until I have received a letter from the Counselor.

Schedule

Week 1: quiz on ch 2
dailies

Week 2: quiz on chs 11 and 13
dailies

Week 3: quiz on chs 14 and 5
dailies

Week 4: quiz on ch 8

- deliver speech 1
dailies
- Week 5: quiz on ch 10
deliver speech 2
dailies
- Week 6: quiz on ch 9
deliver speech 3
dailies
- Week 7: workshop for speech 4
dailies
- Week 8: deliver speech 4
dailies
- Week 9: quiz on ch 16
workshop for speech 5
dailies
- Week 10: deliver speech 5
dailies
- Week 11: workshop for speech 6
dailies
final exam due
- Week 12: discuss final exam
deliver speech 6
dailies
- Week 13: deliver speech 6
dailies
- Week 14: dailies and speech make-ups: no more than one of each