

PRINCIPLES of MANA

TUESDAY & THURSDAY FALL 2008,

HOMEWORK ASSIGN

| | DUE DATE | CHAPTER & CASE READING DUE | Chapter Outline due |
|----|----------|-------------------------------|------------------------|
| 1 | 09/02/08 | NONE | |
| 2 | 09/04/08 | 1 & Handout | NONE |
| 3 | 09/09/08 | 2 & CASE 1-A | Chapter 1 |
| 4 | 09/11/08 | 3 & CASE 2-B | Chapter 2 |
| 5 | 09/16/08 | CASE 3-B | Chapter 3 |
| 6 | 09/18/08 | CASE 1-B | NONE |
| | | TEST # 1 | |
| 7 | 09/23/08 | TEST # 1 DUE AT T | |
| | | | NONE |
| 8 | 09/25/08 | 4 & CASE 4-A | Chapter 4 |
| 9 | 09/30/08 | 5 & CASE 5-A | Chapter 5 |
| 10 | 10/02/08 | 6 & CASE 6-B | Chapter 6 |
| 11 | 10/07/08 | CASE 4-B | NONE |
| 12 | 10/09/08 | CASE 6-B | NONE |
| | | TEST # 2 | |
| 13 | 10/14/08 | TEST # 2 DUE AT T | |
| | | | NONE |
| 14 | 10/16/08 | 7 & CASE 7-A | Chapter 7 |

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| | DUE DATE | CHAPTER & CASE READING DUE | Chapter Outline due | |
|----|----------|-------------------------------|------------------------|--|
| | | | | |
| 15 | 10/21/08 | 8 & CASE 8-B | Chapter 8 | |
| 16 | 10/23/08 | 9 & CASE 9-B | Chapter 9 | |
| 17 | 10/28/08 | CASE 9-A | NONE | |
| 18 | 10/30/08 | | NONE | |
| | | TEST # 3 | | |
| 19 | 11/04/08 | TEST # 3 DUE AT T | | |
| | | | NONE | |
| 20 | 11/06/08 | 10 & CASE 10-A | Chapter 10 | |
| 21 | 11/11/08 | 11 & CASE 11-B | Chapter 11 | |
| 22 | 11/13/08 | 12 & CASE 12-B | Chapter 12 | |
| 23 | 11/18/08 | 13 & CASE 13-B | Chapter 13 | |
| 24 | 11/20/08 | | NONE | |
| | | TEST # 4 | | |
| 25 | 11/25/08 | TEST # 4 DUE AT T | | |
| | | PRE-THANKSGIVING M | | |
| 26 | 11/27/08 | THANKSGI | | |
| 27 | 12/02/08 | 14 & CASE 14-A | Chapter 14 | |
| 28 | 12/04/08 | 15 & CASE 15-A | Chapter 15 | |
| 29 | 12/09/08 | 16 & CASE 16-B | Chapter 16 | |
| 30 | 12/11/08 | 17 & CASE 17-B | Chapter 17 | |
| | | TEST # 5 | | |
| 31 | 12/16/08 | TEST # 5 DUE AT T | | |

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| AGEMENT |
| Revision 08/28/08 |
| IMENTS |
| HOMEWORK DUE |
| Case Analysis Due (Answer questions given in the case and in handouts) |
| INTRODUCTION |
| CASE ANALYSIS EXAMPLE |
| <u>CASE</u> ; "J. C. PENNEY CHIEF BREATHE..." |
| <u>CASE 1-A</u> ; "Jet Blue" Questions 1 - 4 |
| <u>CASE 2-B</u> ; "What to do About Louie" Questions 1 - 4 |
| <u>CASE 3-B</u> ; "Is it Fair that Anyone Owns the Rights..." Questions 1 - 3 |
| <u>Case 1-B</u> : "The Management Trainee Blues" Questions 1 - 3 |
| DISTRIBUTED |
| THE BEGINNING OF CLASS |
| PLANNING LECTURE |
| <u>Case 4-A</u> : "Zales Jewlwers Flops at the High End" Questions 1 - 4 |
| <u>CASE 5-A</u> ; "The Sticky-Priced Condo" Questions 1 - 3 |
| <u>CASE 6-B</u> ; "Imbalances at Family Services" Questions 1 - 3 |
| <u>CASE 4-B</u> ; "What Should Dell do Next?" Questions 1 - 3 |
| <u>CASE 6-A</u> ; "Just-In-Time Worries at the University of Utah Hospital" Questions 1 - 3 |
| DISTRIBUTED |
| THE BEGINNING OF CLASS |
| DISCUSSION OF CURRENT MANAGEMENT ISSUES |
| <u>CASE 7-A</u> ; "The Sub Shop Blues" Questions 1 - 3 |

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| Revision 08/28/08 |
| MENTS |
| HOMEWORK DUE |
| Case Analysis Due (Answer questions given in the case and in handouts) |
| <u>CASE 8-B: "Sparking Change at Coke"</u> |
| <u>CASE 9-B: "The Scrutinized Job Candidates"</u> |
| <u>CASE 9-A: "Can Boomer Road Warriors Really Solve Our Problems?"</u> |
| <u>DEMOGRAPHICS</u> |
| DISTRIBUTED |
| THE BEGINNING OF CLASS |
| DISCUSSION OF CURRENT MANAGEMENT ISSUES |
| <u>CASE 10-A: "Tough as Nails at Home Depot"</u> Questions 1 - 4 |
| <u>CASE 11-B: "We Need More Engagement Around Here"</u> Questions 1 - 3 |
| <u>CASE 12-B: "B. S. Bingo at Violet Cow"</u> Questions 1 - 3 |
| <u>CASE 13-A: "The Adam Aircraft Work group/Team"</u> Questions 1 - 3 |
| <u>CASE 12-B: "A Tale of Two Motiv..."</u> Questions 1, 2 DISCUSSION OF VIDEO |
| DISTRIBUTED |
| THE BEGINNING OF CLASS |
| MAKE-UP - NO ASSIGNMENT |
| TRAVELING - NO CLASS |
| <u>CASE 14-A: "Tesco PLC Mines Data ..."</u> Questions 1 - 4 |
| <u>CASE 15-A: "The Cash Squeeze at ModernFurnCo"</u> Questions 1 - 3 |
| <u>CASE 16-B: "Caustic Charlie of the Claims Department"</u> Questions 1 - 3 |
| <u>CASE 17B: "Nick, You have Let Us Down Again"</u> Questions 1 - 4 |
| DISTRIBUTED |
| THE BEGINNING OF CLASS |