

# Trends & Issues (Design Media)

Tuesday/Thursday 3-4:20 pm

Instructor: Professor Mark Comeau, AIA, (885-2387.), email [MComeau@trcc.comnet.edu](mailto:MComeau@trcc.comnet.edu)

Grade: Vignette Projects (50%)      Class Contribution (25%)      Final Portfolio (25%)

## Course Objectives:

This special offering in current industry topics explores *design media* as it relates to conceptual, developmental, and documentation phases of architecture & construction. Media explored will include sketching, rendering, SketchUp, MS Publisher, MS PowerPoint, photo editing, and other relevant modes of media application in the design industry.

Method: Lectures, Slide Lectures, Simulations, Class Discussion

## Text: **Instructor Supplements**

*(Note: Documentation appropriate to the scheduled lecture will be distributed at the time of each lesson.)*

<u>Week 1</u> (9/02)	<b>Over-view</b> (History & Design Communication) and the Design Process	<u>Week 9</u> (10/28)	<b>Design Development Media</b> Bridging Scheme-to-Constr. Documents
<u>Week 2</u> (9/09)	<b>Marketing, Proposals &amp; Pre-design</b> “Selling” You & Your Talent (Web & Print)	<u>Week 10</u> <b>Media</b> (11/04)	<b>Construction Document</b> Descriptive Envelope
<u>Week 3</u> (9/16)	<b>Conceptual Design Media</b> Program Analysis & Diagramming	<u>Week 11</u> <b>Cont’d</b> (11/11)	<b>Constr. Document Media</b> Construction Details & Assemblies
<u>Week 4</u> (9/23)	<b>Conceptual Design Media Cont’d</b> The “Sketch” for Rapid Idea Exploration	<u>Week 12</u> <b>Cont’d</b> (11/18)	<b>Constr. Document Media</b> Systems Integration
<u>Week 5</u> (9/30)	<b>Conceptual Design Media Cont’d</b> Renderings: Elevation & Perspectives	<u>Week 13</u> (11/25)	<b>Thanksgiving Break</b> (Site visit Tuesday)
<u>Week 6</u> (10/07)	<b>Schematic Design Media</b> Schema Documents	<u>Week 14</u> <b>tion Media</b> (12/02)	<b>Construction Administration</b> “S.K.’s”
<u>Week 7</u> (10/14)	<b>Schematic Design Media Cont’d</b> Permitting & Committee Documents	<u>Week 15</u> (12/09)	<b>Commissioning Media</b> Owner’s Manual & Publishing Work
<u>Week 8</u> (10/21)	<b>Schematic Design Media Cont’d</b> Design Modeling		

## COURSE REQUIREMENTS:

### Notebook

Students will assemble a notebook, to be made up of handouts distributed at the beginning of each class. A 3” “*Slant-ring*” notebook with plastic sheet protectors is recommended – this will be a good resource for future reference.

### Portfolio

Portfolios will be due no later than the beginning of the last (16th) week but no sooner than the 15th. More details will be discussed in class.