RLS* 218 Organization and Administration of Sport and Leisure

Heidi Zenie

C102

hzenie@trcc.commnet.edu

8602159485

Office hours: M/W 10-11, T/R 4-5

RLS* K218 - Organization and Administration of Sport and Leisure °

3 CREDIT HOURS
*Pre-requisite: **RLS* K101** .*
This course will focus on the many administrative roles that an Athletic Director/ Manager assumes when developing, maintaining or improving sports programs. Topics will include facility design, staffing, equipment, operating practices, risk management, programming, budgeting and insurance.

Course Outcomes

With completion of this course the student will:

1. Explain how leaders foster effective interpersonal and group relationships and more effectively deal with interpersonal conflict.
2. Explain ethical leadership and its role in sport organizations
3. Define and give examples of emotional intelligence (EI) as it relates to sport organization leadership.
4. Discuss the relationship of organizational culture to organizational performance.
5. Explain ways in which a sport organization leader can go about analyzing, developing, or changing culture.
6. Discuss ways in which a leader can develop and sustain a compelling vision.
7. Facilitate an organizational meeting designed to develop a vision statement.
8. Explain two perspectives on diversity and inclusion: (1) representation and (2) embracing and leading diversity.
9. Categorize the various types of public assembly facilities such as arenas, stadiums, convention centers, university venues and metropolitan facilities.
10. Identify the various roles of sport management/marketing agencies such as client representation and marketing, event development, event management, television production, sponsorship solicitation, hospitality services, grassroots programming, market research, and fiscal planning.
11. Analyze critical event management functions including budgeting, risk management, operations, registration, volunteer management, and event marketing.

12. Identify the broad range of sponsorship platforms that are available, including governing body, team, athlete, media, facility, and event sponsorship.

Instructional Resources

Pedersen, P.M., J.B., Quarterman, J., & Thibault, L. (Eds.). (2010). *Contemporary Sport Management* (4th ed.). Champaign, IL: Human Kinetics.

Academic Misconduct

The instructor has primary responsibility for control over classroom behavior and maintenance of academic integrity, and can request the temporary removal or exclusion from the classroom of any student engaging in conduct that violates the general rules and regulations of the institution. Extended or permanent exclusion from lecture or laboratory activities or further disciplinary action can only be effected through appropriate procedures of the institution.

Plagiarism, cheating on quizzes or tests, or any form of academic dishonesty is strictly prohibited. Students guilty of academic dishonesty directly or indirectly will receive a zero for the exercise, quiz or test and may receive an "F" grade for the course in addition to other possible disciplinary sanctions which may be imposed through the regular institutional procedures. Any student that believes that he or she has been erroneously accused may appeal the case through the appropriate institutional procedures if their grade was affected.

Make-Up Work

Any assignment can be obtained from the instructor or on blackboard. Unit tests can only be made up by special arrangement with the instructor. Make-up tests will be granted on an individual basis only following a conference with the instructor; where the reason(s) for missing the test must be determined mitigating circumstances beyond the control of the student such as, illness, death in the family, or change in condition of employment. If two tests are missing during the semester and/or if the final exam is missed the student will receive an "F" grade if he or she is failing other parts of the course or an "I" if the student is passing all other parts of the course.

Revisions to the Syllabus

Students are responsible for learning all of the objectives and all of the items in the course outline whether they are discussed in lecture, and/or lab or not. The instructor reserves the right to revise the objectives, topic outline, or academic schedule contained in the syllabus without notice. However, if the revisions affect scheduled unit tests, a 48-hour notice will be given for the new test date.

Technology

Cellular phones and beepers are only allowed in class or lab if they are turned off or in silent mode. Under no circumstances are phones to be answered in class. When there are extenuating circumstances that require that a student be available by phone or beeper, that student must speak to the instructor prior to class, so that together they can arrive at an agreement.

Special Notice

If you have a visible or hidden disability which may require classroom, lab and/or test-taking modifications, please see me as soon as possible. If you have not registered with Chris Scarborough, learning specialist or a counselor in the Student Services Development Center, you must do so early in the semester.

Grade Determination

3 exams	100 points each
Homework	18 points each
Vocabulary	18 points each
Unit Quizzes	10 points each
Classwork/participation/attendance	50 points
Research article and presentation	100 points

1. **Research Article Review: Paper Due date:4/9/17**

a. The student will locate a professionally reviewed research article that pertains to this field of study, the recreation profession. Students are responsible for obtaining a printed version of the article. Students will prepare a six- to eight-page typed and double-spaced "reflection" paper of their review of the research presented in the journal article. The paper should include the following:

1. An APA style cover page.

2. A summary of the abstract using APA format.

3. An introduction of the topic presented by the author of the article.

4. A review of the literature or topic presented by the author of the article.

5. An outline of the research presented using the headers used in the research: methods, subjects (scope of the study)— the who, what, when, where and why.

6. Results or a summary of the data gathered or interviews conducted.

7. A discussion and conclusion(s) from the point of view of the research article author

8. A section reflecting on what you learned about the topic. In your opinion, what was profound or new? What recommendations do you have for future research?

9. A reference page citing the journal article reviewed.

10. Appendixes, tables, and figures presented in the article can be included in the body of your paper.

2. Research Article Presentation

Presentation Requirements

Students will orally present the research from the refereed journal article to the class on a day assigned by the instructor. Dress professionally.
*Present the positions from the article to the class in a creative manner.
*Be sure to involve the total class in discussion and stimulate interest.

* The presentation must incorporate class learning.
*The depth of material presented from the research article must be sufficient to cover the topic.
* Plan a 10- to 12-minute presentation, including time for class discussion.
*Visual aids and handouts are required.

The purpose of the presentation is to educate and stimulate fellow students into thinking about how they react to attitudes and beliefs regarding recreation, parks, and leisure, and related concerns; and how leisure influences people's lives when they review research.

Homework, vocabulary and unit quizzes can be found on Blackboard. Homework/vocabulary must be submitted via Blackboard. Please submit using .**doc.** Late homework can be completed after the due date but will receive a 5 point grade deduction per assignment. **Unit quizzes cannot be completed after the due date.**

The grading in this course is determined by the 1000 Point Grading Method. Please see My Grades in Blackboard to follow your academic performance during the semester.

Letter Grade	Point Ranges	Grade Point Value
A	950 - 1000	4.000
A-	900 - 949	3.667
B+	890 - 899	3.333
B	810 - 889	3.000
B-	800 - 809	2.667
C+	790 - 799	2.333
C	710 - 789	2.000
C-	700 - 709	1.667
D+	690 - 699	1.333
D	610 - 679	1.000
D-	600 - 609	0.667
F	0 - 599	0.000

Digication Statement

As a student you will maintain an online learning portfolio using a college-designed template in Digication. Through this electronic tool you will have the opportunity to monitor your own growth in college-wide learning. It may even help you determine a major that is best suited to you. You will be able to keep and maintain your learning portfolio after graduation. A Three Rivers General Education

Assessment Team will select and review random works to improve the college experience for all. If your work is selected and reviewed for assessment purposes, it will remain anonymous and private. Digication provides a "place" where you will connect your learning from the classroom, college, and life in general. Sometimes when you review all of the work you have done and think about it, you end up learning something different and perhaps unexpected. Please review your course outlines to determine what assignments to upload into the TRCC Digication template and please post your own choices, as well. Have fun in learning!

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College Disabilities Service Provider	
Matt Liscum, Counselor (860) 215-9265 Room A113	• Learning Disabilities • ADD/ADHD • Autism Spectrum • Mental Health Disabilities
Elizabeth Wilcox, Advisor (860) 215-9289 Room A113	• Medical Disabilities • Mobility Disabilities • Sensory Disability