

GRA260 Web Design I -- Syllabus
Three Rivers Community College, Spring Semester - 2015
CRN: 12144 - Online

Instructor: Kevin Amenta
Email: kamenta@trcc.commnet.edu
Office Hours C-136: M,W 12-1pm, Wed 2-3pm

Materials: Required: Adobe Dreamweaver CC Digital Classroom, Adobe Press, 2014.
Recommended: Robin Williams Web Design Workshop, Robin Williams, 2006.
Additional materials will be posted on Blackboard Learn
Every student must have a portable Flash Drive with a minimum 8g capacity.

Course Overview/Learning Objectives: This course is an introduction to the basic concepts of professional Web Site Design. You will use design principles, web authoring tools and image editing tools such as Adobe Dreamweaver CC and Adobe Photoshop CC. Students will apply design principles to create a web site using these authoring tools as well as the skills acquired in ENG101, GRA140, GRA230 and GRA155.

Learning Outcomes: Upon completion of this course, the student should be able to:

1. Use Adobe Dreamweaver to design and create several small websites and a larger 10 page web site.
2. Use Adobe Photoshop to convert, slice and optimize images for the web.
3. Properly write copy and edit text for the web.
4. Develop a look and feel to your site that is audience specific.
5. Work with and manage links, tables, frames, a library, image maps and anchors.
6. Identify good and bad websites based on aesthetic contexts.
7. Evaluate the economic and ethical concerns when creating a website and how it can influence and affect society.

Instructional Methods: Readings, demonstrations and delivering of student projects. Students will observe, critique, and demonstrate learned material. Homework will occur in the context of course assignments, in preparation for classroom discussion and in support of projects. All research and assignments will require the use of personal time and the Mac lab.

Evaluation and Grading Policies:

Students will be evaluated on the basis of weekly projects, discussions, and other assignments. The last assignment will be a capstone project. Points for each assignment are listed with the assignment on Blackboard and are based on a 1000-point system. Students will be expected to work on their assignments at home or in the computer lab every week and to turn them in by the stated deadline. Students should use traditional standards of correct spelling, grammar, and punctuation in all assignments and communications. Make-up work is at the discretion of the faculty of record. Arrangements to complete work, turn in late homework assignments or take any tests missed because of an absence must be made with the faculty of record and in

accordance with the faculty member's make-up policy.

1000 point grading system breakdown:

45% (200 points) – Weekly Homework Assignments

15% (150 points) – Quizzes

**40% (500 points) – Final Web site pages. Includes web site functionality.
(Working links, navigation, loading time, overall design,
usability, readability, likeability, flow of web site, etc.)**

****No texting, use of cell phones or emailing will be tolerated during class time.
If your phone rings in class, this will result in -1 point from your overall grade****

You will use the Mac computers for class related work ONLY!

Any other instances, such as checking social media sites, are NOT allowed!

In such instances you will be asked to leave class and it will result in a lower grade. Multiple instances will result in a failing grade!!!

Attendance Policy: Late assignments or make-up work is not allowed. There is NO extra-credit work! Arrangements to present projects, turn in assignments or take any tests missed because of an absence must be made with the faculty of record *in advance* of the absence. Projects, exercises, homework and in-class assignments which are not uploaded to Blackboard Learn by the given due date will receive a zero for that assignment.

Incompletes: I traditionally do not give Incompletes. They are only assigned when there are extenuating circumstances such as illness that prevent the student from completing the coursework on time. Incompletes *must be approved by the Academic Dean*.

Withdrawal Policy: If you intend to withdraw, you must do so at the Registrar's Office by the college deadline. Non-punitive "W" grades are assigned to withdrawal requests. An instructor's signature is required after the deadline has passed. No withdrawals are permitted after the last class preceding the final exam. Students who do not officially withdraw, but simply stop attending classes, run the risk of receiving an "F" grade for the course.

Class Cancellation Policy: Information about class cancellation due to the weather can be found by Calling (860) 886-0177 or go online to: www.trcc.commnet.edu. If the instructor has to cancel class a note will be placed on Blackboard on the course home page.

Academic Integrity and Plagiarism: Plagiarism and other forms of academic dishonesty will not be tolerated and will result in an automatic failing (F) grade on the assignment for the first infraction and, should it occur a second time, an automatic failing (F) grade for the course.

Students with Disabilities: If you have a disability that may affect your progress in this course, please meet with a TRCC Disability Service Provider (DSP) in Room A-119 as soon as possible. Please note that accommodations cannot be provided until you provide written authorization from a DSP.

Matt Liscum (860) 383-5240	Chris Scarborough (860) 892-5751
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Physical Disabilities	Learning Disabilities
Sensory Disabilities	ADD/ADHD
Medical Disabilities	Autism Spectrum
Mental Health Disabilities	

Use of Support Services: The Writing Center/TASC is located in Room C117 (next to the Library). (860) 892-5713 or (860) 892-5769. TRWritingcenter@trcc.commnet.edu.
Online tutoring: <http://www.etutoring.org/>

*** The instructor may change the syllabus, the order of topics and/or the content of the assignments to meet the needs of the class at any point in time.*