

GRA260 Web Design I -- Syllabus
Three Rivers Community College, Spring Semester - 2017 CRN:
12144 - Online

Instructor: Mrs. Leslie Traver
Email: ltraver@trcc.commnet.edu

Materials: Required textbook: Adobe Dreamweaver CC Digital Classroom, Adobe Press, 2015 release.
Additional materials will be posted on Blackboard Learn
Every student must have a portable Flash Drive with a minimum 8g capacity.

Course Overview/Learning Objectives: This course is an introduction to the basic concepts of professional Web Site Design. You will use design principles, web authoring tools and image editing tools such as Adobe Dreamweaver CC and Adobe Photoshop CC. Students will apply design principles to create a web site using these authoring tools as well as the skills acquired in ENG101, GRA140, GRA230 and GRA155.

Learning Outcomes: Upon completion of this course, the student should be able to:

1. Use Adobe Dreamweaver to design and create several small websites and a larger 10 page web site.
2. Use Adobe Photoshop to convert, slice and optimize images for the web.
3. Properly write copy and edit text for the web.
4. Develop a look and feel to your site that is audience specific.
5. Work with and manage links, tables, frames, a library, image maps and anchors.
6. Identify good and bad websites based on aesthetic contexts.
7. Evaluate the economic and ethical concerns when creating a website and how it can influence and affect society.

Instructional Methods: Readings, demonstrations and delivering of student projects. Students will observe, critique, and demonstrate learned material. Homework will occur in the context of course assignments, in preparation for classroom discussion and in support of projects. All research and assignments will require the use of personal time and the Mac lab.

Evaluation and Grading Policies: Students will be evaluated on the basis of weekly projects, discussions, and other assignments. The last assignment will be a capstone project. Points for each assignment are listed with the assignment on Blackboard and are based on a 1000 point system. Students will be expected to work on their assignments at home or in the computer lab every week and to turn them in by the stated deadline. Students should use traditional standards of correct spelling, grammar, and punctuation in all assignments and communications. Make-up work is at the discretion of the faculty of record. Arrangements to complete work, turn in late homework assignments or take any tests missed because of an absence must be made with the faculty of record and in accordance with the faculty member's make-up policy.

1000 point grading system breakdown:

43% (430 points) – Weekly Homework Assignments

14% (140 points) – Quizzes

43% (430 points) – Final Web site pages. Includes web site functionality.

(Working links, navigation, loading time, overall design, usability, readability, likeability, flow of web site, etc.)

Attendance Policy: Late assignments or make-up work is not allowed. There is NO extra credit work! Arrangements to turn in assignments, projects, or take any tests missed because of an absence must be made with the faculty of record *in advance* of the absence. Projects, tutorials, reports, and assignments which are not uploaded to Blackboard Learn by the given due date will receive a zero for that assignment.

Incompletes: I traditionally do not give Incompletes. They are only assigned when there are extenuating circumstances such as illness that prevent the student from completing the coursework on time. Incompletes *must be approved by the Academic Dean.*

Withdrawal Policy: If you intend to withdraw, you must do so at the Registrar’s Office by the college deadline. Non-punitive “W” grades are assigned to withdrawal requests. An instructor’s signature is required after the deadline has passed. No withdrawals are permitted after the last class preceding the final exam. Students who do not officially withdraw, but simply stop attending classes, run the risk of receiving an “F” grade for the course. Class Cancellation Policy: Information about class cancellation due to the weather can be found by Calling (860) 886-0177 or go online to: www.trcc.comnet.edu. If the instructor has to cancel class a note will be placed on Blackboard on the course home page.

Academic Integrity and Plagiarism: Plagiarism and other forms of academic dishonesty will not be tolerated and will result in an automatic failing (F) grade on the assignment for the first infraction and, should it occur a second time, an automatic failing (F) grade for the course.

Digication:

All students are required to maintain an online learning portfolio in Digication that uses the college template. Through this electronic tool students will have the opportunity to monitor their own growth in college-wide learning. The student will keep his/her learning portfolio and may continue to use the Digication account after graduation. A Three Rivers General Education Assessment Team will select and review random works to improve the college experience for all. Student work reviewed for assessment purposes will not include names and all student work will remain private and anonymous for college improvement purposes. Students will have the ability to integrate learning from the classroom, college, and life in general, which will provide additional learning opportunities. If desired, students will have the option to create multiple portfolios.

Students with Disabilities: If you have a disability that may affect your progress in this course, please meet with a TRCC Disability Service Provider (DSP) in Room A-119 as soon as possible. Please note that accommodations cannot be provided until you provide written authorization from a DSP.

Matt Liscum, Counselor	Learning Disabilities
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Room A113, (860) 215-9265	<ul style="list-style-type: none"> • ADD/ADHD • Autism Spectrum • Mental Health Disabilities
Elizabeth Wilcox, Advisor Room A113, (860) 215-9289	<ul style="list-style-type: none"> • Medical Disabilities • Mobility Disabilities • Sensory Disabilities

Use of Support Services: The Writing Center/TASC is located in Room C117 (next to the Library).
TRWritingcenter@trcc.comnet.edu. Online tutoring: <http://www.etutoring.org/>

*** The instructor may change the syllabus, the order of topics and/or the content of the assignments to meet the needs of the class at any point in time.*