

COM 173-T6: INTRODUCTION TO SPEECH COMMUNICATION

Professor Debra Siegel
Three Rivers Community College

Spring 2015
MWF 1:00-1:50pm
D-203

OFFICE HOURS: By arrangement
EMAIL: dsiegel@mcc.commnet.edu (Note: This is not a TRCC extension)

COURSE

DESCRIPTION: Public Speaking introduces students to the principles and basic skills of effective speech communication. Students will research, compose, and deliver speeches of increasing complexity and sophistication. The course familiarizes students with the strategies and techniques of successful informative and persuasive public speaking so students gain an understanding of how communication happens and how people participate in public discourses. The course also exposes students to the rhetorical dimensions of many types of public speech and teaches them to be more critical listeners who can respond rhetorically to complex issues and ideas.

LEARNING OUTCOMES

FOR COM 173:

Upon successful completion of COM 173, students will be able to:

1. Demonstrate, describe, and apply an understanding of the relevant principles of speech communication, reasoning, and argumentation.
2. Critically evaluate examples of public discourse.
3. Demonstrate the acquisition of skills in public speaking and argumentation within several speech structures and contexts.
4. Demonstrate an ethical and effective use of academic research.
5. Demonstrate an appreciation of the relationship of speech communication to society.

REQUIRED TEXTS: *Public Speaking Strategies for Success* 7th ed., David Zarefsky, 2014. ISBN: 978-0-205-85726-5.

SPEECHES: You will prepare many different types of during the course of the semester. You will have short (1 minute) “Brief” speeches, as well as four major speeches (one “Narrative” speech, one “Process” speech, one “Informative” speech, and one “Persuasive” speech).

QUIZZES: There will be a brief quiz on each assigned chapter given on the day the reading is due.

WRITTEN ASSIGNMENTS: You will need to hand in a typed outline for two of your speeches (Informative, and Persuasive). These outlines will also be developed in stages. You will also be required to complete two self-evaluations on your progress as well as peer evaluations. All written assignments **MUST** be typed, otherwise they will not be accepted. All written assignments, except for your outlines, should be submitted on **BLACKBOARD**. These will only be accepted on **BLACKBOARD** by the due date.

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ATTENDANCE/ PARTICIPATION:

Regular attendance is essential. A great deal of material will be given out in class and there is considerable in-class work, which often cannot be made up. Continuous and unexplained absences will lead to a lowered final grade. Any material missed is the responsibility of the student -- if you do miss a class, come to the next class prepared by finding out what you missed from your classmates.

POLICIES:

Late arrivals are a nuisance to the class and disrespectful. Please make an effort to show up on time. **DO NOT** enter the classroom when a speech is being delivered by one of your classmates.

Cell phones, pagers, and any other noise-making device **MUST** be turned OFF during class (except with my permission).

You are expected to come fully prepared for each speech day. All speeches that are assigned are scheduled to be presented on a given day. Because giving speeches takes class time, it is often difficult to impossible to find time for presenting late speeches. Please refer to the late assignment policy for questions about missed speeches. If you have specific questions or concerns regarding the policy, please speak with me privately about your situation.

MAKEUPS & MISSED WORK:

Late assignments will not be accepted except in the most dire of circumstances. You are expected to attend class on the day you have assignments due. The only exceptions to this will be cases of extreme illness, death of a family member, or college or legal obligations. You will be expected to contact me within twenty-four hours of the class meeting to notify me of your absence. While you are not guaranteed the opportunity to make-up the missed assignment, if you are, you may do so with a grade penalty. If you are not able to make class when an assignment is due, I will request a digital copy be emailed to me before our assigned class meeting time. When you return, you should bring a hard copy of the assignment. I do not permit make-ups for in-class assignments.

ACADEMIC INTEGRITY/ETHICS:

The decision to enter college and undertake advanced study is a choice that entails an important set of ethical commitments. One of these commitments is a mindfulness of plagiarism: knowing what it is and how to properly complete assignments competently and ethically. Plagiarism will not be tolerated. Any assignment found to be plagiarized or to come from plagiarized material will receive a grade of zero and the student will be reported to the Academic Dean and Student Services Dean where disciplinary action may be taken.

STUDENT DISABILITIES:

If you have a question regarding a disability that may affect your progress in this course, please contact one of the college's Disability Service Providers as soon as possible. Chris Scarborough (860-215-9289/Room A-119D) generally works with students who have Learning Disabilities, Attention Deficit Disorder, or Asperger's Syndrome (Chris's position is part-time). Kathleen Gray (860-215-9248/Room A-119) generally works with students who have physical, visual, hearing, medical, mobility, or psychiatric disabilities. *Please note that an instructor cannot provide disability accommodations until a student provides the necessary paperwork from the college's Office of Disability Services to the instructor. Also, accommodations take effect when the instructor receives the paperwork from a student, and accommodations will not be provided retroactively.

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“N” GRADE POLICY: The N Grade is assigned to students when there is no basis for a grade. This would apply to students who never came to class as well as to those who didn’t attend or participate long enough to be graded. The N grade is used to distinguish between earned failures (F), official withdrawals (W), and students who stop attending or participating before there is a basis for a grade. In most cases there would be no basis for a grade for students who stop attending or participating before the 60% point. Like a withdrawal, the N grade does not get included in a student’s GPA but does count as a non-completed course.

WITHDRAWALS: If you stop attending the class, and do not officially withdraw, you will receive a grade of F for the semester.

STUDENT EMAIL: Your default email address is your college email address and this email address must be used for class-related communications. If you have not set up your email address yet, you will need to do this immediately. A secondary way I will be communicating with you is within our Blackboard course shell. If you have any questions regarding use of college email or Blackboard, you can contact the IT Service Desk at (860) 215-9049.

DIGICATION: As a student you will maintain an online learning portfolio using a TRCC designed template. Through this electronic tool you can see your own growth in college wide learning. It may even help you to find the major that is a match to you. You can keep this Digication account after graduation too. A Three Rivers General Education Assessment Team will select random works and review them so that we can improve the college experience for all. Your name will not be attached to any of the assessment work. It is private. This tool will also be a “place” where you can connect your learning from the classroom, school and life. Sometimes when you look at all of the work you have done and think about it you learn something else. In Digication you will be able to make other portfolios too. It’s like a file cabinet with the ability to have multiple but separate files. What is exciting about the electronic tool is when you look inside you will see you are developing in new ways! Look at your class outline to see what assignments to post into the TRCC template, you may post your own choices too. Have fun in learning!

CLASS CANCELLATION POLICY: In the event that I am not able to attend class, you should find a note posted outside our classroom door. If there is no note but I am not in the classroom, please wait ten minutes before concluding that class has been cancelled. In the event of cancellation, I will make every effort to notify you through Blackboard ahead of time. For instructions on class cancellation due to inclement weather, please consult your student handbook, which can be accessed online through the TRCC website.

SIGN UP FOR MYCOMMNET ALERT! MyCommNet Alert is a system that sends text messages and emails to anyone signed up in the event of a campus emergency. Additionally, TRCC sends messages when the college is delayed or closed due to weather. All students are encouraged to sign up for MyCommNet Alert. A tutorial is available on the Educational Technology and Distance Learning Students page of the web site. This tutorial can be found at: http://www.trcc.commmnet.edu/div_it/educationaltechnology/Tutorials/myCommNetAlert/MIR3.html

BLACKBOARD: Be sure to check BLACKBOARD on a regular basis throughout the semester. I will post or email important information here. Most assignments need to be submitted on BLACKBOARD. You will not be able to pass this class if you are not familiar with how to use BLACKBOARD or if you cannot log onto BLACKBOARD.

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EVALUATION:	60%	Speeches	
	10%	Brief Speeches (1 minute each)	
	5%	Narrative (2-4 minutes)	
	10%	Process (4-7 minutes)	
	15%	Informative w/ PPT (4-7 minutes)	
	20%	Persuasive w/ Q&A (8-10 minutes)	
	10%	Written Work	
	10%	Quizzes	
	10%	Midterm	
	10%	Final	

Date			Speech	Quiz	Written Work	Other
Jan	F	23	Impromptu/ Brief: What's In a Name			Introduction to course Narrative Speech Guidelines
	M	26	Narrative Speech	Chap. 1		
	W	28	Narrative Speech	Chap. 2		
	F	30	Narrative Speech			
Feb	M	2	Brief: The Worst Speech Ever!	Chap. 6		Topic selection
	W	4			Speech Choices (submit on Blackboard) This assignment is a list of 5 possible topics for the Process Speech and 5 possible topics for the Informative speech (be very specific!). If you do not submit the written assignment, the topics may be chosen for you. You WILL NOT be able to change topics.	

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Date			Speech	Quiz	Written Work	Other
	F	6			Speech Choices (submit on Blackboard) This assignment is a list of 5 possible topics for the Persuasive Speech (be very specific! What “side” will you be taking and/or what are you trying to persuade your audience to do or believe?). If you do not submit the written assignment, the topics may be chosen for you. You WILL NOT be able to change topics.	
	M	9		Chap. 7	Process GP/SP/CI (submit on Blackboard)	Research
	W	11	Brief: Stand Up			
	F	13		Chap. 9	Process According To (submit on Blackboard)	Bring Process Speech sources
	M	16	<i>NO CLASS – President’s Day</i>			
	W	18	Brief: How to...	Chap. 11		
	F	20		Chap. 13	Process Outline (submit in class)	
	M	23		Chap. 10		
	W	25	Process Speech		Final outline for Process Speech (submit a hard copy in class)	
	F	27	Process Speech			
Mar	M	2	Process Speech			

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Date			Speech	Quiz	Written Work	Other	
	W	4		Midterm Exam			
	F	6			Post a link to a speech you like in the appropriate Blackboard Discussion folder. Explain what is great about this speech.		
	M	9			Respond to a minimum of three posts in the discussion from Friday. (Do this as a reply to the original post and continue the thread).		
	W	11			Self Evaluation (500-1,000 words) – This must be posted in BLACKBOARD in the appropriate discussion folder		
	F	13			4 posts/replies to other people’s self evaluations		
	M	16	<i>NO CLASS – Spring Break</i>				
	W	18	<i>NO CLASS – Spring Break</i>				
	F	20	<i>NO CLASS – Spring Break</i>				
	M	23	Brief: Current Event		Informative GP/SP/CI (submit on Blackboard)		
	W	25		Chap. 15			
	F	27	Brief: Runway		Informative According To (submit on Blackboard)	Bring Informative Speech sources	
	M	30	Brief: In 10 Years	Chap. 3			
Apr	W	1			Informative PPT (bring flash drive to class)		
	F	3	<i>NO CLASS – Good Friday</i>				
	M	6	Informative Speech with PPT		Final PPT for Informative Speech (email to me prior to class)		
	W	8	Informative Speech with PPT				
	F	10	Informative Speech with PPT				

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Date			Speech	Quiz	Written Work	Other
	M	13		Chap. 14	Persuasive GP/SP/CI (submit on Blackboard)	
	W	15	Brief: Wedding Toast			
	F	17		Chap. 4		
	M	20		Chap. 5	Persuasive According To (submit on Blackboard)	Bring Persuasive Speech sources
	W	22	Brief: The Pitch			
	F	24		Chap. 8		
	M	27		Chap. 12	Persuasive Outline (submit in class)	
	W	29	Brief: Grab Bag Debate			
May	F	1				Persuasive Workshop
	M	4	Persuasive Speech		Final outline for Persuasive Speech (submit a hard copy in class)	
	W	6	Persuasive Speech			
	F	8	Persuasive Speech			
	M	11	Persuasive Speech			
	W	13	Persuasive Speech			
	F	15	Persuasive Speech			
	M	18		Final Exam		

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Major Speech Requirements:

1. Outlines must be typed and submitted at the beginning of class before your major presentations.
2. Major speeches must be on varied topics.
3. For your Process and your Informative speeches, you need at least these 5 resources (2 books and 3 academic journal articles). You may use more if you want. They must be 'reliable' resources.
4. For your Persuasive speech, you need at least these 6 resources (2 books, 3 academic journal articles, and 1 expert interview). You may use more if you want. They must be 'reliable' resources.
5. You must dress professionally and appropriately for your major speeches.
6. Behind all good speaking is good preparation!!!!