

PRINCIPLES of MANAGEMENT - HOMEWORK ASSIGNMENTS (Rev. 01/18/17)

Class #	DUE DATE	CHAPTER & CASE READING DUE	Discussion Topics and/or Case Analysis Due
1	01/19/17	NONE	INTRODUCTION-Syllabus; team assignments; CEO Cases; case analysis; Survival exercise
2	01/24/17	CASE 1-B CEO Handouts	CASE ANALYSIS: CASE 1-B; The Management Trainee Blues & CEO Handouts
3	01/26/17	CEO Handouts	CEO Profiles Discussion: How do the CEOs fit the management definition? Intel's two revolutionary decisions?
4	01/31/17	Chapter 2 Case Louie & 2-B	Case 2-B - Urban Financial Feels the Squeeze Handout CASE - "What to do about Louie" Handout questions
5	02/02/17	Chapter 2 Chapter 3	Corporate Social Responsibility (CSR) Ethics Case Discussions
6	02/07/17	Chapter 3	Ethics Case Discussions Case 3-B Flippant Jessica
7	02/09/17	PORTER'S LECTURE	Strategic Planning Lecture - Porter's Five Forces & Strategy Model
8	02/14/17	PORTER'S LECTURE	Strategic Planning Lecture - Porter's Differentiation Strategy
9	02/16/17	Chapter 4	Strategic Planning Lecture - Porter's Cost strategy
10	02/21/17	Porter's Five Forces	CASE 4-B; "What Should Dell Do Next?" All Questions
11	02/23/17	Chapter 4 McDonalds Case	McDonalds Case - Prepare a Strategic and Tactical Plan Using Porter's Model
			Test # 1 on Chapters 1, 2, 3 & 4 Distributed
12	02/28/17	DISCUSSION	TEST # 1 DUE AT THE BEGINNING OF CLASS Forecasting & Job Analysis (Design & Specification)