

**PRINCIPLES of MANAGEMENT - HOMEWORK ASSIGNMENTS (Rev. 01/18/17)**

<b>Class #</b>	<b>DUE DATE</b>	<b>CHAPTER &amp; CASE READING DUE</b>	<b>Discussion Topics and/or Case Analysis Due</b>
1	01/23/17	NONE	INTRODUCTION-Syllabus; team assignments; CEO Cases; case analysis; Survival exercise
2	01/25/17	CASE 1-B CEO Handouts	CASE ANALYSIS: CASE 1-B; The Management Trainee Blues & CEO Handouts
3	01/30/17	CEO Handouts	CEO Profiles Discussion: How do the CEOs fit the management definition? Intel's two revolutionary decisions?
4	02/01/17	Chapter 2 Case Louie & 2-B	Case 2-B - Urban Financial Feels the Squeeze Handout CASE - "What to do about Louie" Handout questions
5	02/06/17	Chapter 2 Chapter 3	Corporate Social Responsibility (CSR)
6	02/08/17	Chapter 3	Flippant Jessica Ethics Case Discussions (managing money)
7	02/13/17	PORTER'S LECTURE	What is strategy? Porter's Cost strategy
8	02/15/17	PORTER'S LECTURE	Strategic Planning Lecture - Porter's Differentiation Strategy
9	02/20/17	<b>Presidents' Birthday Holiday - NO CLASS MEETING</b>	
10	02/22/17	Chapter 4	Strategic Planning Lecture - Porter's Five Forces & Strategy Model
11	02/27/17	Porter's Five Forces	CASE 4-B; "What Should Dell Do Next?" Questions 1 4
12	03/01/17	Chapter 4 McDonalds Case	McDonalds Case - Prepare a Strategic and Tactical Plan Using Porter's Model
			Test # 1 on Chapters 1, 2, 3 & 4 Distributed
13	03/06/17		TEST # 1 DUE AT THE BEGINNING OF CLASS
		DISCUSSION	Forecasting & Job Analysis (Design & Specification)