

Introduction to Sports Management

RLS 110

Fall 2017

Instructor: Heidi Zenie

Office: C102

Phone: 860 215 9485

Office Hours: M/W 2:00-3:00, T/R 3:00-5:00

Course Description:

*Prerequisite: **ENG* K101** or **ENG* K101S** placement or completion of **ENG* K096** with a “C#” grade or better.*
This introductory course explores the field of Sports Management. The student will learn the history, current trends, and career opportunities. Other topics include: an introduction to sports law, event management, sports marketing, and ethics.

Learning Objectives

After successfully completing the course, students will be able to do the following:

- Define sport management and discuss the nature and scope of opportunities in the sport industry.
- Explain the importance of a professional perspective.
- Exhibit critical professional skills and attitudes.
- Critically evaluate major challenges in various segments of the industry.
- Explain the relevance of ethical, legal, and sociological concepts to the management of sport.
- Demonstrate an understanding of theories of management, leadership, and organizational behavior and how these theories are applied to sport enterprises.
- Demonstrate an appreciation of diversity through the use of unbiased language and an inclusive approach to sport communication.
- Identify research questions in sport management and demonstrate the ability to analyze and interpret published research.

Text

Pedersen, P.M., & Thibault, L. (Eds.). (2014) *Contemporary sport management* (5th ed.)
Champaign, IL: Human Kinetics.

Academic Misconduct

The instructor has primary responsibility for control over classroom behavior and maintenance of academic integrity, and can request the temporary removal or exclusion from the classroom of any student engaging in conduct that violates the general rules and regulations of the institution. Extended or permanent exclusion from lecture or laboratory activities or further disciplinary action can only be effected through appropriate procedures of the institution.

Plagiarism, cheating on quizzes or tests, or any form of academic dishonesty is strictly prohibited. Students guilty of academic dishonesty directly or indirectly will receive a zero for the exercise, quiz or test and may receive an "F" grade for the course in addition to other possible disciplinary sanctions which may be imposed through the regular institutional procedures. Any student that believes that he or she has been erroneously accused may appeal the case through the appropriate institutional procedures if their grade was affected

Make-Up Work

Any assignment can be obtained from the instructor or on blackboard. Unit tests can only be made up by special arrangement with the instructor. Make-up tests will be granted on an individual basis only following a conference with the instructor; where the reason(s) for missing the test must be determined mitigating circumstances beyond the control of the student such as, illness, death in the family, or change in condition of employment. If two tests are missing during the semester and/or if the final exam is missed the student will receive an "F" grade if he or she is failing other parts of the course or an "I" if the student is passing all other parts of the course.

Revisions to the Syllabus

Students are responsible for learning all of the objectives and all of the items in the course outline whether they are discussed in lecture, and/or lab or not. The instructor reserves the right to revise the objectives, topic outline, or academic schedule contained in the syllabus without notice. However, if the revisions affect scheduled unit tests, a 48-hour notice will be given for the new test date.

Technology

Cellular phones and beepers are only allowed in class or lab if they are turned off or in silent mode. Under no circumstances are phones to be answered in class. When there are extenuating circumstances that require that a student be available by phone or beeper, that student must speak to the instructor prior to class, so that together they can arrive at an agreement.

Special Notice

If you have a visible or hidden disability which may require classroom, lab and/or test-taking modifications, please see me as soon as possible. If you have not registered with Matt Liscum, learning specialist or a counselor in the Student Services Development Center, you must do so early in the semester.

College Disabilities Service Provider	
Matt Liscum, Counselor (860) 215-9265 Room A113	<ul style="list-style-type: none">• Learning Disabilities• ADD/ADHD• Autism Spectrum• Mental Health Disabilities
Elizabeth Willcox, Advisor (860) 215-9289 Room A113	<ul style="list-style-type: none">• Medical Disabilities• Mobility Disabilities• Sensory Disability

Email

Correspondence by email is considered a method of formal communication. Emailing an instructor is not the same as emailing or texting a friend. Please use a proper salutation, complete sentences, punctuation, proper spelling and identify yourself by name in the body of the email. Students MUST use their college issued email account. College issued email is the official mode of communication used by the college to contact students.

Class cancellation

To determine if the college is closed, please visit the TRCC webpage at <http://www.trcc.commnet.edu/> and/or sign-up for notification through MyCommNet Alert. If I

am going to miss class, I will send out a Blackboard announcement. The TRCC IT Department can assist you in forwarding these announcements to your preferred personal device.

College Withdrawal Policy

Course withdrawals are accepted up until the week before classes end. Withdrawal forms are available online or at the Registrar's Office. The withdrawal does not have to be signed by the instructor but it is strongly advised that you speak with your instructor before withdrawing. If necessary, you can withdraw over the phone by calling the Registrar's Office at 860.215.9064. Emails and faxes are also accepted. If you are receiving financial aid, it is strongly recommended that you contact the Financial Aid Office before withdrawing. Withdrawing may affect your financial aid for current and/or future semester(s). It is your responsibility to confirm that the withdrawal has been received.

The last day to withdraw from the Fall 2017 semester is December 11, 2017.

Class Attendance

Class attendance is expected and vital. Missing class will negatively impact your grade. Class work missed due to attendance cannot be made up. Missed class notes should be obtained from a fellow class member.

Evaluation Criteria

This course demands active involvement in the learning experience accompanied by reading and writing activities that capture those experiences. The nature of the course content requires critical thinking skills to be learned, developed, and applied.

The following criteria will be considered in evaluating student performance:

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| a. Unit homework assignments | 12 points each |
| b. Unit vocabulary assignments | 12 points each |
| c. Unit quizzes | 10 points each |
| d. 3 exams | 100 points each |
| e. Career Exploration Portfolio | 100 points |
| f. Review of literature | 75 points |
| g. Presentation of literature review | 50 points |
| h. Community Service review | 50 points |
| i. class participation | 25 points |

Assignments

Career Exploration Paper: Write a resume and then bring it into the **Writing Center** for assistance with formatting/tips. Using your resume as a guide, write a 5-7 page paper that will analyze what skills, traits, college courses and experience you should gain during your time in college in order to make yourself marketable. Please research career options and make the appropriate citations in your paper.

Research article Review: paper

1. The student will locate a professionally reviewed research article that pertains to the information presented in this class. Students are responsible for obtaining a printed version of the article. Students will prepare a 6-8 page typed and double-spaced "reflection" paper of their review of the research presented in the journal article. The paper should include the following:

- a. An APA style cover page.
- b. A summary of the abstract using APA format.
- c. An introduction of the topic presented by the author of the article.
- d. A review of the literature or topic presented by the author of the article.
- e. An outline of the research presented using the headers used in the research: methods, subjects (scope of study)- the who, what, when, where, and why.
- f. Results or a summary of the data gathered or interviews conducted.
- g. A discussion and conclusion(s) from the point of view of the research article author
- h. A section reflecting on what you learned about the topic. In your opinion, what was profound or new? What recommendations do you have for future research:
- i. A reference page citing the journal article reviewed.
- j. Appendixes, tables, and figures presented in the article can be included in the body of your paper.

2. Presentation Requirements

Students will orally present the research from the journal article to the class on a day assigned by the instructor. Dress professionally.

- present the positions from the article to the class in a creative manner.
- Be sure to involve the total class in discussion and stimulate interest.
- The presentation must incorporate class learning

- The depth of material presented from the research article must be sufficient to cover the topic.
- Plan a 10-12 minute presentation, including time for class discussion.
- Visual aids and handouts are required.

The purpose of the presentation is to educate and stimulate fellow students into thinking about how they react to attitudes and beliefs regarding fitness, health and wellness and related concerns; and how a healthy lifestyle influences people's lives when they review research.

Community Service Review: participation and review

There will be opportunities for you to participate in community service that is relevant to Sports Management. You may choose to participate in these activities offered through class or participate in an outside activity that is cleared through your instructor, me. After participation, write a 1-2 page reflection paper on your experience.

Letter Grade	Point Ranges	Grade Point Value
A	950 - 1000	4.000
A-	900 - 949	3.667
B+	890 - 899	3.333
B	810 - 889	3.000
B-	800 - 809	2.667
C+	790 - 799	2.333
C	710 - 789	2.000
C-	700 - 709	1.667
D+	690 - 699	1.333
D	610 - 679	1.000
D-	600 - 609	0.667
F	0 - 599	0.000

Course Outline/due dates: all assignments are due on Sundays @ 11:59 pm

Week of

- Sunday, 9/10: Unit 1
- Sunday, 9/17: Unit 2
- Sunday, 9/24: Unit 3
- Sunday, 10/1: Unit 4
- Sunday, 10/8: Unit 5

Sunday, 10/15: Unit 6
Sunday, 10/22: Unit 7
Sunday, 10/29: Unit 8,
Sunday, 11/5: Unit 9, Research Article Review due
Sunday, 11/12: Unit 10
Sunday, 11/19: Unit 11
Sunday, 12/3: Unit 12, Career Exploration Portfolio due
Sunday, 12/10: Community Service review due