

Three Rivers Community College

Fall 2017

Syllabus

HSP 100

The Hospitality Industry

Instructor: David Miguel

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(Please leave voice mail message)

Course Description:

This course provides an overview of the structure and functions of the Hospitality industry, including hotels/motels, large restaurants or chains, resorts and tourism related concerns. Students will survey career opportunities and learn the general scope of managerial operations, professional responsibilities, essential abilities and personnel requirements.

Objectives:

1. To acquaint students with concepts regarding the hospitality industry.
2. To enable students to analyze the different relationships between and among the industries within the hospitality system.
3. To expose students to the structure and functional areas within hotels and restaurants and how these areas interact with one another.
4. To enable students to be conversant in current and future trends in the hospitality industry.

Text/Materials:

Introduction to Hospitality Management, John R. Walker, 5th Edition

Teaching Methods:

1. Lecture & Discussion: Important material from the text and outside sources will be covered in class. Students should plan to take careful notes as not all material can be found in the text or readings.
2. Exams: There will be 3 exams given. The exams will be closed book/notes and will cover the assigned readings and material discussed in class.
3. Homework: Homework may be assigned throughout the course. Students are required to complete and submit homework assignments on time (usually the next class period unless specified otherwise).
4. You are responsible for staying informed on all assignments, expectations, and class procedures. Email me to ask for the assignment.

Evaluation Procedures:

Your final grade will be determined by a combination of the following:

5 Exams	50% (10% each)
Written paper/homework	20%
Class participation/attendance	30%

Final Grade Scale:

A	=	94 - 100	D	=	64 - 66
A-	=	90 - 93	D-	=	60 - 63
B+	=	87 - 89	F	=	00 - 59
B	=	84 - 86			
B-	=	80 - 83			
C+	=	77 - 79	W	=	Withdrawal
C	=	74 - 76	I	=	Incomplete
C-	=	70 - 73	P / F	=	Pass / Fail
D+	=	67 - 69	AU	=	Audit

Digication – TRCC Online Learning Portfolio

All students are required to maintain an online portfolio. Students will upload at least one assignment from this course to digication. Further guidance will be provided.

College Withdrawal Policy:

A verbal “drop or withdrawal” from course(s) will be accepted in accordance with the designated withdrawal deadlines outlined in TRCC’s calendar. Students will need to provide the following information: full name, address, date of birth, student identification number and social security number, course reference number (CRN), description/subject and instructor’s name, if VA / FA benefits, Verbal drops or verbal withdrawals are processed through the Registrar’s Office.

Instructor's Attendance Policy:

Consistent attendance at class sessions is crucial to success in this course. Class instruction provides an opportunity for you to observe, comprehend, work on in-class assignments, ask questions, and participate in discussions. Therefore, you are expected to attend all classes in order to receive full benefit from this course. Attendance tends to have a strong influence on a student's successful completion of the course.

Academic Dishonesty:

Conduct which as its intent or effect the false representation of a student's academic performance and/or knowingly and intentionally assisting another student to do so in any way constitute academic dishonesty. In the event of academic dishonesty, the College's policy will be enforced.

You must submit your own work. If it is determined that you have submitted another student's work as your own, disciplinary action will be brought against both you and the other student. Academic dishonest will not be tolerated.

Cellular Phones and Beepers:

Students are notified that cellular phones and beepers are allowed in class or in the Learning Resource Center only if they are turned off or turned to a silent mode. Under no circumstances are phones to be answered in class. When there are extenuating circumstances that require that a student be available by phone or beeper, the student should speak to the instructor prior to class so that together they can arrive at an agreement.

Disabilities and Learning Difference Statement:

If you have a question regarding a disability that may affect your progress in this course, please contact one of the college's Disability Service Providers as soon as possible. Chris Scarborough (892-5751) generally works with students who have learning disabilities or ADHD. Matt Liscum (383-5240) generally works with students who have physical, visual, hearing, medical, mobility, and psychiatric disabilities.

Early Warning Policy:

Students experiencing academic difficulty and/or chronic absenteeism will be notified of their class standing.

Notification of Cancelled Class:

If circumstances allow, I will email the class using your TRCC email address. Obviously, if the College has announced a full college closing, I will not be in attendance.

Additional Comments:

There may also be out-of-class homework assignments throughout the semester which will require the use of a computer. If you do not have a computer at home, there is a computer lab available for student use for both day and evening hours Monday through Sunday. See the computer lab attendant for specific hours of operation.

Login Instructions:

The College computer logon procedure is as follows: Username will be their banner id without the @.

- Password is Mmm&xxxx where Mmm is the first 3 letters of month of birth (with initial capitalization) and the xxxx is the last 4 numbers of the social security number.
- **Log on to:** Must be **STARS**

Disclaimer:

I reserve the right to revise information contained in this syllabus. Changes, if any, will be announced in class.

TENTATIVE SCHEDULE, FALL 2017

Week 1 8/30	Welcome, Introductions, Syllabus Ch. 1 – Introducing Hospitality and Lodging
Week 2 9/6	Ch 1.- Continued Ch2. The Hotel Business –
Week 3 9/11 & 9/13	Ch. 3, 4,
Week 4 9/18 & 9/20	Ch. 5, exam review Exam 1 – Ch. 1 – 4 9/20
Week 5 9/25 & 9/27	Ch. 6 & 7 – Restaurant Business and Restaurant Management
Week 6 10/2 & 10/4	Ch.8, 9, – Managed Services, Tourism & Recreation/Clubs
Week 7 10/9 & 10/11	Exam 2 10/9 Ch 5-9 Ch 10
Week 8 10/16 & 10/18	Ch 11
Week 9 10/23 & 10/25	Ch 12
Week 10 10/30 & 11/1	Ch. 13 Exam 3 Ch 10, 11, 12
Week 11 11/6 & 11/8	Ch.14
Week 12 11/13 & 11/15	Ch.15
Week 13 11/20	Exam 4 – Ch. 13,14, 15
Week 14 11/27 & 11/29	Ch 16 & Ch 17
Week 15 12/4 & 12/6	Ch 18 and make up /review
Week 16 12/11 12/13	Final Exam