

PRINCIPLES of MANAGEMENT BMG K-202**COURSE SYLLABUS (TR Fall 2017)****This syllabus is subject to change; notice of any changes will ONLY be provided in class**

Instructor: Professor G. Kent Harding
Class Room: B-125
Class Time: 11:00am – 12:15pm
E-mail: kharding@trcc.commnet.edu

Office Hours: MW 11:00-noon; T 12:15pm-1:15pm
Office: Room C-148
Phone: (860) 215-9435

Course Prerequisites

- Qualification to take or placement in ENG K-101 or equivalent;

Course Description

Please see the TRCC course catalog for official description; the instructor's description follows.

Principles of Management, BMG K-202, is a study of the fundamentals of management theory and practice with an emphasis on their application in the global marketplace. This course uses case analysis as the primary means of introducing the student to the terminology, language, practice and **application of the material presented** in the text.

Learning Outcomes

Principles of Management is designed to introduce the student to the characteristics and practices of general managers presented in a format structured around the topics of **planning, organizing, staffing, leading** and **controlling**. Actual cases provide the basis for the clarification and application of chapter content presented in the text. Upon successfully completing the course, students should be able to:

- identify and apply the appropriate text language, terms and concepts to the case;
- identify factual content in the case;
- infer relevant content from the case's description of the situation, personalities and issues;
- identify additional data and information applicable to addressing case issues; and
- define an appropriate course of action to address the issues(s) raised by the case.

Required Texts and other Materials/Supplies

Essentials of Management, 10ed. By Andrew J. DuBrin; Published by Wessex Press, Inc.

Grading

Students will be randomly assigned to teams of no more than four and no less than 2 students and will be graded on a team basis where noted below and as will be explained in class. Students will be evaluated using the following with related points applied to computing the final grade:

Activity	Number	Adjustments *	Individual Points	Student Total Points / %
Exams	4	Lowest dropped	300	300 / 60%
Projects	6	Point allocation determined by assignment	600	600/20%
Participation	5	Points determined by quality of response	15	15 / 15%
Attendance	30	2 absences allowed	28	28 / 5%

* See the details below

THERE ARE NO MAKE-UP OR EXTRA-CREDIT OPTIONS

NO ASSIGNMENT WILL BE ACCEPTED AFTER THE CLASS FOLLOWING THE SCHEDULED DUE DATE.

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Grading (con,t)

- **Exams –**
 - All students are required to take the first three of four exams. Any student who has accumulated a total grade of 93 (93%) which is an “A” may not take last exam. All other students must take the last exam and the lowest of the first three exams will be discarded in computing their exam points.
 - TESTS WILL BE DISTRIBUTED AND COLLECTED ON THE DATES SHOWN IN THE INCLUDED COURSE ASSIGNMENT SHEET **OR AS MAY BE ANNOUNCED IN CLASS.**
 - All exam answer forms will be collected at the beginning of the class on the due date.
 - Exam forms submitted after the class on the scheduled due date are late and will be penalized 5 points.
 - Exam forms that are not machine readable or are not correctly completed will be penalized 5 points.
- **Projects - General**
 - 20 % of the final grade is determined by your aggregate performance.
 - You will be required to submit one internet article for each of the five management functions including a minimum two paragraph 500 word maximum.
- **Participation –**
 - 15 % of the final grade is determined by your aggregate performance.
 - The course will comprise at least 12 cases that are assigned for discussion;
 - Each student will respond to instructor questions on at least five cases;
 - Response will be evaluated as:
 - Absent or un-prepared 0 points
 - Unsatisfactory (poor) 1 point
 - Satisfactory (good) 2 points
 - Insightful (excellent) 3 points
 - Students will be randomly selected
- **Attendance –**
 - 5% of the final grade is earned by attending each class.
 - Two absences are permitted.
 - An attendance sign in sheet will be distributed approximately 5 minutes after the scheduled start of class.
 - Any student not signing the sheet will be considered as being absent.
 - This sheet will be the only evidence of attendance in this course and will be used to document your attendance for financial aid or other externally required purposes. It may also be used to substantiate the reason for a poor or failing grade performance.

The final course letter grade will be determined from the accumulated points as given in the following table -:

LETTER	BASE	-	+
A	93+ -100	90 - 93	NONE
B	83+ - 86	80 – 83	87 - 89
C	73+ - 76	70 – 73	77 - 79
D	63+ - 66	60 - 63	67 - 69
F	BELOW 60 POINTS		

Due Dates

Due dates are as shown in the attached assignment sheet(s) and are subject to change. **Changes will only be announced in class.** The student is responsible for maintaining currency on all assignment due dates. If a class is cancelled for some reason,

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expect to do the work and turn in any assignments associated with the cancelled class in the following session. The student may obtain an assigned test by postal mail (e-mail corrupts some content and may therefore not be available) and may return an assigned test by postal mail if and only if arrangements, including the student's mailing address, have been made with the instructor sufficiently far in advance (at least one week). Students may submit their written case analysis by e-mail. The date of the e-mail will constitute the submission date. Only students having previously submitted a disability release will be granted any accommodation (generally extended time or relocation) for in-class assignments. No accommodation will be given for take home assignments.

Academic Honesty

All students are expected to adhere to the institutional policies pertaining to student conduct as describe in college catalog. Each graded assignment will include the following statement: "I have neither given nor received any assistance from or to any source or person not authorized by my instructor." Signed (and your signature). Violation of this agreement will result in the immediate removal from this course and a grade of F.

College Policies

THIS SYLLABUS IS A SUPPLEMENT OF AND IS SUBORDINATE TO THREE RIVERS COMMUNITY COLLEGE'S (TRCC) POLICY AND PROCEDURES DOCUMENTS – THE STUDENT HANDBOOK, THE COLLEGE CATALOG AND ALL OTHERS – EITHER PRINTED OR AVAILABLE ON THE COLLEGE'S WEB SITE. TRCC POLICIES AND PROCEDURES SHALL BE THE FINAL BASIS FOR RESOLVING ALL ISSUES PERTAINING TO THE STUDENT'S PARTICIPATION IN THIS COURSE AND SHALL OVERRIDE ANY CONFLICTING COMPONENTS OF THIS SYLLABUS, INCLUDING ANY ATTACHED DOCUMENTS.

Digication Statement

As a student you will maintain an online learning portfolio using a college-designed template in Digication. Through this electronic tool you will have the opportunity to monitor your own growth in college-wide learning. It may even help you determine a major that is best suited to you. You will be able to keep and maintain your learning portfolio after graduation. A Three Rivers General Education Assessment Team will select and review random works to improve the college experience for all. If your work is selected and reviewed for assessment purposes, it will remain anonymous and private. Digication provides a "place" where you will connect your learning from the classroom, college, and life in general. Sometimes when you review all of the work you have done and think about it, you end up learning something different and perhaps unexpected. Please review your course outlines to determine what assignments to upload into the TRCC Digication template and please post your own choices, as well. The computer link is - http://www.trcc.commnet.edu/Div_IT/EducationalTechnology/PDF/Digication_Access.pdf. Have fun in learning.

Accommodations

Accommodations for disabilities, religious practices or other reasons will be granted in accordance with TRCC policies and procedures (see student handbook on-line). The student is responsible for following those procedures and providing the instructor with the appropriate documentation necessary to provide the requested accommodation. Please note that accommodations cannot be provided until you provide **written** authorization from a **Disabilities Service Provider (student services offices)**.

ATTACHMENTS: Course assignment sheet